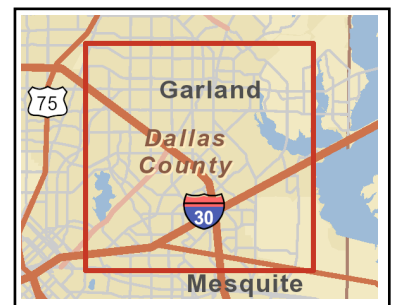
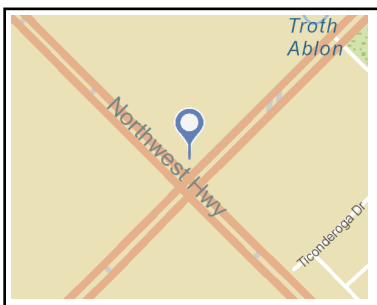





Meadowcreek Square
901 Northwest Hwy, Garland, TX 75041-5827
Ring: 1, 3, 5 Miles

Latitude: 32.86152
Longitude: -96.64248



Meadowcreek Square
 901 Northwest Hwy, Garland, TX 75041-5827
 Ring: 1, 3, 5 Miles

Latitude: 32.86152
 Longitude: -96.64248

	1 mile radius	3 miles radius	5 miles radius
 2000 Total Population	22,256	135,335	311,807
2000 Group Quarters	207	1,368	2,298
2010 Total Population	22,277	140,349	328,941
2015 Total Population	22,379	142,973	337,424
2010 - 2015 Annual Rate	0.09%	0.37%	0.51%
 2000 Households	8,540	48,793	112,975
2000 Average Household Size	2.58	2.75	2.74
2010 Households	8,319	49,609	117,291
2010 Average Household Size	2.65	2.8	2.78
2015 Households	8,294	50,249	119,683
2015 Average Household Size	2.67	2.82	2.8
2010 - 2015 Annual Rate	-0.06%	0.26%	0.4%
2000 Families	5,648	33,949	78,936
2000 Average Family Size	3.17	3.3	3.28
2010 Families	5,395	33,846	80,548
2010 Average Family Size	3.29	3.41	3.38
2015 Families	5,318	33,913	81,381
2015 Average Family Size	3.34	3.45	3.41
2010 - 2015 Annual Rate	-0.29%	0.04%	0.21%
 2000 Housing Units	8,892	50,549	117,390
Owner Occupied Housing Units	43.0%	56.3%	56.1%
Renter Occupied Housing Units	53.2%	40.3%	40.1%
Vacant Housing Units	3.8%	3.4%	3.8%
2010 Housing Units	9,156	53,749	127,289
Owner Occupied Housing Units	39.6%	52.0%	51.9%
Renter Occupied Housing Units	51.3%	40.3%	40.2%
Vacant Housing Units	9.1%	7.7%	7.9%
2015 Housing Units	9,291	55,251	131,704
Owner Occupied Housing Units	38.9%	51.2%	51.2%
Renter Occupied Housing Units	50.4%	39.7%	39.7%
Vacant Housing Units	10.7%	9.1%	9.1%
Median Household Income			
2000	\$35,869	\$40,315	\$43,048
2010	\$46,973	\$51,975	\$56,185
2015	\$56,082	\$60,914	\$63,813
Median Home Value			
2000	\$85,313	\$76,929	\$85,320
2010	\$104,258	\$93,000	\$104,516
2015	\$115,034	\$104,696	\$115,724
Per Capita Income			
2000	\$17,981	\$18,270	\$19,859
2010	\$21,521	\$22,025	\$24,007
2015	\$23,965	\$24,332	\$26,540
Median Age			
2000	30.3	31.8	32.1
2010	31.6	33.0	33.2
2015	31.9	33.2	33.4


Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



Meadowcreek Square
 901 Northwest Hwy, Garland, TX 75041-5827
 Ring: 1, 3, 5 Miles

Latitude: 32.86152
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	1 mile radius	3 miles radius	5 miles radius
2000 Households by Income			
 Household Income Base	8,467	48,804	112,948
< \$15,000	14.6%	12.0%	11.5%
\$15,000 - \$24,999	16.2%	13.5%	12.3%
\$25,000 - \$34,999	17.9%	16.5%	15.0%
\$35,000 - \$49,999	16.2%	19.3%	18.9%
\$50,000 - \$74,999	20.1%	21.2%	21.2%
\$75,000 - \$99,999	6.1%	9.3%	10.5%
\$100,000 - \$149,999	6.8%	6.1%	7.3%
\$150,000 - \$199,999	1.3%	1.1%	1.9%
\$200,000+	0.8%	1.0%	1.4%
Average Household Income	\$46,583	\$49,916	\$54,167
2010 Households by Income			
Household Income Base	8,318	49,609	117,292
< \$15,000	11.0%	8.4%	8.0%
\$15,000 - \$24,999	10.1%	7.8%	7.0%
\$25,000 - \$34,999	14.3%	11.2%	10.2%
\$35,000 - \$49,999	18.5%	20.7%	19.7%
\$50,000 - \$74,999	22.2%	23.1%	22.4%
\$75,000 - \$99,999	11.9%	16.0%	17.0%
\$100,000 - \$149,999	8.8%	9.5%	11.3%
\$150,000 - \$199,999	2.0%	2.0%	2.7%
\$200,000+	1.2%	1.2%	1.9%
Average Household Income	\$57,279	\$62,052	\$67,055
2015 Households by Income			
Household Income Base	8,293	50,249	119,684
< \$15,000	9.2%	6.8%	6.4%
\$15,000 - \$24,999	8.7%	6.5%	5.8%
\$25,000 - \$34,999	11.4%	8.7%	7.8%
\$35,000 - \$49,999	14.1%	15.3%	14.2%
\$50,000 - \$74,999	27.4%	28.2%	26.8%
\$75,000 - \$99,999	13.6%	18.0%	18.7%
\$100,000 - \$149,999	11.4%	12.3%	14.3%
\$150,000 - \$199,999	2.8%	2.6%	3.5%
\$200,000+	1.5%	1.6%	2.4%
Average Household Income	\$64,247	\$68,933	\$74,526
2000 Owner Occupied HUs by Value			
Total	3,785	28,471	65,801
<\$50,000	2.4%	11.3%	8.0%
\$50,000 - 99,999	74.4%	66.1%	59.5%
\$100,000 - 149,999	17.7%	16.7%	21.0%
\$150,000 - 199,999	3.2%	4.0%	7.2%
\$200,000 - \$299,999	1.7%	1.5%	3.3%
\$300,000 - 499,999	0.3%	0.3%	0.7%
\$500,000 - 999,999	0.2%	0.1%	0.2%
\$1,000,000+	0.0%	0.0%	0.1%
Average Home Value	\$93,252	\$86,546	\$98,829
2000 Specified Renter Occupied HUs by Contract Rent			
Total	4,743	20,338	47,096
With Cash Rent	99.2%	97.7%	97.9%
No Cash Rent	0.8%	2.3%	2.1%
Median Rent	\$496	\$554	\$559
Average Rent	\$523	\$571	\$572


Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



Meadowcreek Square
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 Ring: 1, 3, 5 Miles



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	1 mile radius	3 miles radius	5 miles radius
2000 Population by Age			
 Total	22,252	135,336	311,807
Age 0 - 4	9.0%	8.3%	8.2%
Age 5 - 9	7.8%	8.1%	8.1%
Age 10 - 14	7.1%	7.7%	7.8%
Age 15 - 19	7.0%	7.4%	7.4%
Age 20 - 24	9.3%	7.4%	7.1%
Age 25 - 34	17.7%	16.2%	16.1%
Age 35 - 44	14.8%	15.7%	16.6%
Age 45 - 54	10.8%	11.7%	12.2%
Age 55 - 64	7.8%	7.1%	7.1%
Age 65 - 74	5.2%	5.6%	5.1%
Age 75 - 84	2.7%	3.7%	3.3%
Age 85+	0.8%	1.2%	1.0%
Age 18+	72.2%	71.4%	71.3%
2010 Population by Age			
Total	22,275	140,349	328,943
Age 0 - 4	8.9%	8.3%	8.1%
Age 5 - 9	7.6%	7.5%	7.5%
Age 10 - 14	6.6%	6.9%	6.9%
Age 15 - 19	6.9%	7.1%	7.1%
Age 20 - 24	8.6%	7.7%	7.6%
Age 25 - 34	16.6%	15.2%	15.3%
Age 35 - 44	13.2%	13.3%	13.4%
Age 45 - 54	11.9%	13.1%	13.9%
Age 55 - 64	9.1%	9.7%	10.0%
Age 65 - 74	5.9%	5.7%	5.4%
Age 75 - 84	3.4%	3.7%	3.4%
Age 85+	1.3%	1.7%	1.5%
Age 18+	72.9%	73.0%	73.2%
2015 Population by Age			
Total	22,378	142,972	337,423
Age 0 - 4	8.9%	8.2%	8.0%
Age 5 - 9	7.6%	7.5%	7.5%
Age 10 - 14	6.7%	7.1%	7.1%
Age 15 - 19	6.4%	6.6%	6.6%
Age 20 - 24	8.4%	7.6%	7.4%
Age 25 - 34	16.9%	15.5%	15.8%
Age 35 - 44	12.8%	12.8%	12.7%
Age 45 - 54	11.0%	11.9%	12.4%
Age 55 - 64	9.5%	10.4%	10.9%
Age 65 - 74	6.9%	6.9%	6.7%
Age 75 - 84	3.6%	3.6%	3.3%
Age 85+	1.4%	1.7%	1.5%
Age 18+	73.1%	73.1%	73.4%
2000 Population by Sex			
Males	48.7%	48.7%	48.8%
Females	51.3%	51.3%	51.2%
2010 Population by Sex			
Males	49.2%	48.9%	49.0%
Females	50.8%	51.1%	51.0%
2015 Population by Sex			
Males	49.5%	49.0%	49.0%
Females	50.5%	51.0%	51.0%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

Meadowcreek Square
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

	1 mile radius	3 miles radius	5 miles radius
2000 Population by Race/Ethnicity			
 Total	22,257	135,335	311,807
White Alone	59.2%	66.5%	65.7%
Black Alone	22.0%	13.5%	14.8%
American Indian Alone	0.6%	0.7%	0.6%
Asian or Pacific Islander Alone	3.8%	2.7%	4.1%
Some Other Race Alone	11.7%	13.7%	12.1%
Two or More Races	2.8%	2.9%	2.8%
Hispanic Origin	26.4%	29.9%	26.0%
Diversity Index	75.5	73.2	72.0
2010 Population by Race/Ethnicity			
Total	22,277	140,349	328,941
White Alone	52.4%	57.6%	57.7%
Black Alone	20.3%	13.1%	14.4%
American Indian Alone	0.7%	0.8%	0.7%
Asian or Pacific Islander Alone	3.9%	3.0%	4.6%
Some Other Race Alone	18.9%	21.7%	18.9%
Two or More Races	3.8%	3.9%	3.7%
Hispanic Origin	41.5%	45.7%	40.1%
Diversity Index	83.7	82.4	81.5
2015 Population by Race/Ethnicity			
Total	22,378	142,974	337,424
White Alone	49.9%	54.1%	54.5%
Black Alone	19.0%	12.4%	13.7%
American Indian Alone	0.7%	0.8%	0.8%
Asian or Pacific Islander Alone	3.8%	3.1%	4.7%
Some Other Race Alone	22.4%	25.3%	22.1%
Two or More Races	4.2%	4.3%	4.2%
Hispanic Origin	48.8%	52.9%	46.9%
Diversity Index	85.7	84.5	84.0
2000 Population 3+ by School Enrollment			
 Total	20,940	128,181	296,009
Enrolled in Nursery/Preschool	2.1%	1.8%	1.9%
Enrolled in Kindergarten	1.5%	1.8%	1.7%
Enrolled in Grade 1-8	12.5%	13.4%	13.7%
Enrolled in Grade 9-12	5.3%	6.1%	6.2%
Enrolled in College	4.2%	3.7%	3.6%
Enrolled in Grad/Prof School	0.6%	0.7%	0.8%
Not Enrolled in School	73.8%	72.5%	72.0%
2010 Population 25+ by Educational Attainment			
Total	13,672	87,589	206,645
Less than 9th Grade	9.2%	11.4%	10.0%
9th - 12th Grade, No Diploma	11.9%	11.9%	11.2%
High School Graduate	33.5%	30.4%	28.8%
Some College, No Degree	21.4%	22.0%	21.9%
Associate Degree	7.0%	6.4%	6.7%
Bachelor's Degree	12.1%	12.7%	14.7%
Graduate/Professional Degree	4.8%	5.2%	6.8%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

Meadowcreek Square
 901 Northwest Hwy, Garland, TX 75041-5827
 Ring: 1, 3, 5 Miles


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	1 mile radius	3 miles radius	5 miles radius
2010 Population 15+ by Marital Status			
 Total	17,124	108,401	254,738
Never Married	34.3%	30.2%	30.3%
Married	49.2%	52.2%	52.3%
Widowed	5.0%	5.6%	5.1%
Divorced	11.4%	12.0%	12.3%
2000 Population 16+ by Employment Status			
 Total	16,740	100,699	231,622
In Labor Force	69.0%	67.1%	68.7%
Civilian Employed	65.0%	63.4%	65.2%
Civilian Unemployed	4.0%	3.6%	3.5%
In Armed Forces	0.0%	0.1%	0.0%
Not in Labor Force	31.0%	32.9%	31.3%
2010 Civilian Population 16+ in Labor Force			
Civilian Employed	89.6%	90.5%	90.8%
Civilian Unemployed	10.4%	9.5%	9.2%
2015 Civilian Population 16+ in Labor Force			
Civilian Employed	91.4%	92.2%	92.4%
Civilian Unemployed	8.6%	7.8%	7.6%
2000 Females 16+ by Employment Status and Age of Children			
Total	8,730	52,635	120,504
Own Children < 6 Only	10.8%	9.7%	9.2%
Employed/in Armed Forces	6.1%	5.4%	5.2%
Unemployed	0.6%	0.5%	0.4%
Not in Labor Force	4.2%	3.8%	3.6%
Own Children < 6 and 6-17 Only	8.0%	7.5%	7.8%
Employed/in Armed Forces	4.8%	4.3%	4.3%
Unemployed	0.1%	0.3%	0.3%
Not in Labor Force	3.1%	3.0%	3.2%
Own Children 6-17 Only	15.8%	18.1%	18.9%
Employed/in Armed Forces	11.0%	12.9%	13.8%
Unemployed	1.0%	0.8%	0.7%
Not in Labor Force	3.8%	4.3%	4.5%
No Own Children < 18	65.3%	64.7%	64.0%
Employed/in Armed Forces	37.5%	34.1%	35.0%
Unemployed	2.0%	2.1%	2.0%
Not in Labor Force	25.8%	28.5%	27.0%
2010 Employed Population 16+ by Industry			
 Total	9,326	58,643	142,013
Agriculture/Mining	0.4%	0.5%	0.5%
Construction	10.2%	10.3%	9.6%
Manufacturing	9.6%	9.3%	9.2%
Wholesale Trade	4.1%	3.9%	3.6%
Retail Trade	13.2%	12.3%	12.1%
Transportation/Utilities	5.3%	4.8%	4.8%
Information	3.1%	2.8%	3.0%
Finance/Insurance/Real Estate	10.0%	9.4%	9.2%
Services	40.5%	43.7%	44.7%
Public Administration	3.6%	3.0%	3.2%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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 901 Northwest Hwy, Garland, TX 75041-5827
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	1 mile radius	3 miles radius	5 miles radius
2010 Employed Population 16+ by Occupation			
Total	9,331	58,641	142,013
White Collar	56.2%	57.0%	59.9%
Management/Business/Financial	10.4%	11.0%	13.0%
Professional	15.4%	17.0%	18.7%
Sales	11.3%	11.2%	11.2%
Administrative Support	19.1%	17.8%	17.1%
Services	16.5%	16.9%	15.9%
Blue Collar	27.4%	26.1%	24.2%
Farming/Forestry/Fishing	0.1%	0.2%	0.1%
Construction/Extraction	8.1%	8.5%	7.9%
Installation/Maintenance/Repair	5.1%	4.4%	3.9%
Production	7.9%	7.6%	7.3%
Transportation/Material Moving	6.1%	5.5%	5.0%
2000 Workers 16+ by Means of Transportation to Work			
 Total	10,643	62,633	147,999
Drove Alone - Car, Truck, or Van	73.0%	76.1%	76.6%
Carpooled - Car, Truck, or Van	18.4%	16.9%	16.1%
Public Transportation	4.2%	2.6%	2.7%
Walked	2.1%	1.4%	1.2%
Other Means	0.9%	1.0%	1.1%
Worked at Home	1.5%	2.1%	2.3%
2000 Workers 16+ by Travel Time to Work			
Total	10,642	62,635	147,999
Did Not Work at Home	98.5%	98.0%	97.7%
Less than 5 minutes	1.3%	1.4%	1.4%
5 to 9 minutes	5.2%	5.9%	6.5%
10 to 19 minutes	23.7%	25.2%	24.7%
20 to 24 minutes	13.5%	13.3%	14.7%
25 to 34 minutes	26.4%	25.1%	24.5%
35 to 44 minutes	7.1%	8.0%	7.5%
45 to 59 minutes	12.2%	11.5%	11.0%
60 to 89 minutes	5.6%	5.2%	5.2%
90 or more minutes	3.6%	2.4%	2.1%
Worked at Home	1.5%	2.0%	2.3%
Average Travel Time to Work (in min)	31.2	28.9	28.4
2000 Households by Vehicles Available			
Total	8,525	48,812	112,936
None	8.9%	7.4%	7.2%
1	40.6%	38.5%	37.5%
2	37.7%	39.7%	40.8%
3	10.1%	10.9%	11.1%
4	2.3%	2.6%	2.6%
5+	0.5%	0.8%	0.8%
Average Number of Vehicles Available	1.6	1.7	1.7

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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	1 mile radius	3 miles radius	5 miles radius
2000 Households by Type			
 Total	8,541	48,792	112,975
Family Households	66.1%	69.6%	69.9%
Married-couple Family	44.1%	49.4%	50.3%
With Related Children	23.0%	26.6%	27.4%
Other Family (No Spouse)	22.0%	20.2%	19.6%
With Related Children	16.0%	13.9%	13.4%
Nonfamily Households	33.9%	30.4%	30.1%
Householder Living Alone	28.1%	25.3%	24.8%
Householder Not Living Alone	5.8%	5.1%	5.4%
Households with Related Children	39.1%	40.4%	40.8%
Households with Persons 65+	15.4%	20.1%	18.4%
2000 Households by Size			
Total	8,540	48,793	112,975
1 Person Household	28.1%	25.3%	24.8%
2 Person Household	29.8%	29.2%	29.6%
3 Person Household	17.3%	17.2%	17.4%
4 Person Household	13.5%	14.4%	14.9%
5 Person Household	6.2%	7.4%	7.4%
6 Person Household	2.9%	3.4%	3.3%
7+ Person Household	2.2%	3.1%	2.7%
2000 Households by Year Householder Moved In			
Total	8,526	48,811	112,937
Moved in 1999 to March 2000	31.4%	24.4%	24.6%
Moved in 1995 to 1998	31.3%	29.3%	30.6%
Moved in 1990 to 1994	10.4%	14.5%	14.5%
Moved in 1980 to 1989	10.7%	12.9%	13.0%
Moved in 1970 to 1979	11.3%	10.0%	8.9%
Moved in 1969 or Earlier	4.9%	8.9%	8.4%
Median Year Householder Moved In	1997	1996	1996
2000 Housing Units by Units in Structure			
 Total	8,861	50,535	117,400
1, Detached	42.7%	65.7%	64.1%
1, Attached	5.9%	3.4%	3.0%
2	0.6%	0.8%	0.9%
3 or 4	5.9%	3.8%	4.2%
5 to 9	9.7%	6.1%	7.1%
10 to 19	10.1%	5.9%	6.5%
20+	24.9%	14.3%	14.1%
Mobile Home	0.2%	0.1%	0.1%
Other	0.0%	0.1%	0.0%
2000 Housing Units by Year Structure Built			
Total	8,875	50,553	117,382
1999 to March 2000	0.3%	0.5%	1.2%
1995 to 1998	0.2%	1.5%	3.1%
1990 to 1994	4.1%	3.4%	4.2%
1980 to 1989	25.2%	24.2%	24.8%
1970 to 1979	39.3%	24.7%	23.4%
1969 or Earlier	30.9%	45.7%	43.4%
Median Year Structure Built	1975	1972	1973

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

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	1 mile radius	3 miles radius	5 miles radius
Top 3 Tapestry Segments			
1.	Inner City Tenants	Rustbelt Traditions	Milk and Cookies
2.	Rustbelt Traditions	Industrious Urban Frin	Industrious Urban Frin
3.	NeWest Residents	Inner City Tenants	Inner City Tenants



2010 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$12,048,869	\$75,879,491	\$194,102,397
Average Spent	\$1,448.36	\$1,529.55	\$1,654.88
Spending Potential Index	60	64	69
Computers & Accessories: Total \$	\$1,602,410	\$10,109,838	\$25,804,402
Average Spent	\$192.62	\$203.79	\$220.00
Spending Potential Index	88	93	100
Education: Total \$	\$8,538,629	\$54,714,311	\$139,942,336
Average Spent	\$1,026.40	\$1,102.91	\$1,193.12
Spending Potential Index	84	90	98
Entertainment/Recreation: Total \$	\$21,867,959	\$142,875,326	\$365,345,140
Average Spent	\$2,628.68	\$2,880.03	\$3,114.86
Spending Potential Index	82	89	97
Food at Home: Total \$	\$32,099,683	\$202,631,546	\$513,057,825
Average Spent	\$3,858.60	\$4,084.57	\$4,374.23
Spending Potential Index	86	91	98
Food Away from Home: Total \$	\$23,237,164	\$146,952,662	\$374,474,492
Average Spent	\$2,793.26	\$2,962.22	\$3,192.70
Spending Potential Index	87	92	99
Health Care: Total \$	\$24,000,829	\$159,966,686	\$402,021,360
Average Spent	\$2,885.06	\$3,224.55	\$3,427.56
Spending Potential Index	77	87	92
HH Furnishings & Equipment: Total \$	\$12,164,473	\$79,524,839	\$203,728,074
Average Spent	\$1,462.25	\$1,603.03	\$1,736.95
Spending Potential Index	71	78	84
Investments: Total \$	\$9,930,671	\$67,502,104	\$172,342,911
Average Spent	\$1,193.73	\$1,360.68	\$1,469.36
Spending Potential Index	69	78	84
Retail Goods: Total \$	\$163,065,948	\$1,058,164,791	\$2,689,880,403
Average Spent	\$19,601.63	\$21,330.10	\$22,933.39
Spending Potential Index	79	86	92
Shelter: Total \$	\$111,706,741	\$711,357,850	\$1,831,049,546
Average Spent	\$13,427.90	\$14,339.29	\$15,611.17
Spending Potential Index	85	91	99
TV/Video/Audio: Total \$	\$8,727,950	\$55,741,340	\$141,690,071
Average Spent	\$1,049.16	\$1,123.61	\$1,208.02
Spending Potential Index	84	90	97
Travel: Total \$	\$12,225,110	\$80,822,361	\$208,864,810
Average Spent	\$1,469.54	\$1,629.19	\$1,780.74
Spending Potential Index	78	86	94
Vehicle Maintenance & Repairs: Total \$	\$6,555,464	\$42,240,533	\$107,514,314
Average Spent	\$788.01	\$851.47	\$916.65
Spending Potential Index	84	90	97

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.



Demographic and Income Profile

Meadowcreek Square
 901 Northwest Hwy, Garland, TX 75041-5827
 Ring: 1 mile radius

Latitude: 32.86152
 Longitude: -96.64248

Summary	2000	2010	2015
Population	22,256	22,277	22,379
Households	8,540	8,319	8,294
Families	5,648	5,395	5,318
Average Household Size	2.58	2.65	2.67
Owner Occupied Housing Units	3,820	3,624	3,612
Renter Occupied Housing Units	4,720	4,695	4,682
Median Age	30.3	31.6	31.9

Trends: 2010 - 2015 Annual Rate	Area	State	National
Population	0.09%	1.65%	0.76%
Households	-0.06%	1.63%	0.78%
Families	-0.29%	1.48%	0.64%
Owner HHs	-0.07%	1.72%	0.82%
Median Household Income	3.61%	2.54%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	1,238	14.6%	917	11.0%	759	9.2%
\$15,000 - \$24,999	1,374	16.2%	843	10.1%	719	8.7%
\$25,000 - \$34,999	1,513	17.9%	1,187	14.3%	942	11.4%
\$35,000 - \$49,999	1,373	16.2%	1,538	18.5%	1,167	14.1%
\$50,000 - \$74,999	1,700	20.1%	1,846	22.2%	2,272	27.4%
\$75,000 - \$99,999	515	6.1%	990	11.9%	1,127	13.6%
\$100,000 - \$149,999	578	6.8%	730	8.8%	949	11.4%
\$150,000 - \$199,999	106	1.3%	168	2.0%	230	2.8%
\$200,000+	70	0.8%	99	1.2%	128	1.5%

Median Household Income	\$35,869	\$46,973	\$56,082
Average Household Income	\$46,583	\$57,279	\$64,247
Per Capita Income	\$17,981	\$21,521	\$23,965

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,004	9.0%	1,978	8.9%	1,985	8.9%
5 - 9	1,727	7.8%	1,695	7.6%	1,697	7.6%
10 - 14	1,573	7.1%	1,480	6.6%	1,501	6.7%
15 - 19	1,565	7.0%	1,531	6.9%	1,423	6.4%
20 - 24	2,069	9.3%	1,919	8.6%	1,881	8.4%
25 - 34	3,936	17.7%	3,691	16.6%	3,786	16.9%
35 - 44	3,295	14.8%	2,940	13.2%	2,861	12.8%
45 - 54	2,397	10.8%	2,651	11.9%	2,459	11.0%
55 - 64	1,736	7.8%	2,016	9.1%	2,126	9.5%
65 - 74	1,155	5.2%	1,315	5.9%	1,533	6.9%
75 - 84	609	2.7%	767	3.4%	812	3.6%
85+	187	0.8%	291	1.3%	314	1.4%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	13,178	59.2%	11,676	52.4%	11,166	49.9%
Black Alone	4,887	22.0%	4,530	20.3%	4,241	19.0%
American Indian Alone	123	0.6%	146	0.7%	151	0.7%
Asian Alone	827	3.7%	834	3.7%	831	3.7%
Pacific Islander Alone	15	0.1%	29	0.1%	30	0.1%
Some Other Race Alone	2,600	11.7%	4,218	18.9%	5,023	22.4%
Two or More Races	627	2.8%	844	3.8%	936	4.2%
Hispanic Origin (Any Race)	5,874	26.4%	9,247	41.5%	10,918	48.8%

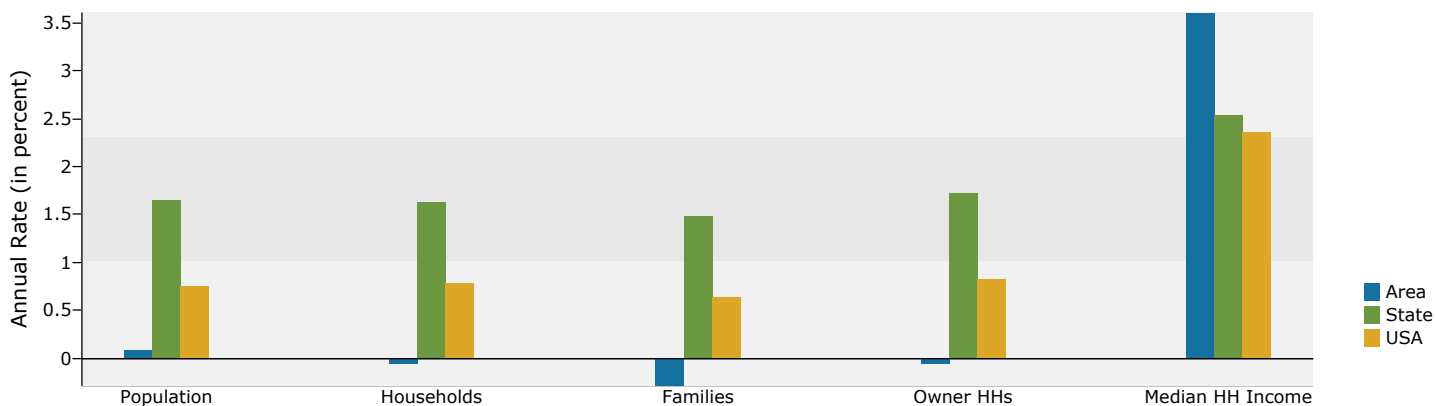
Data Note: Income is expressed in current dollars

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

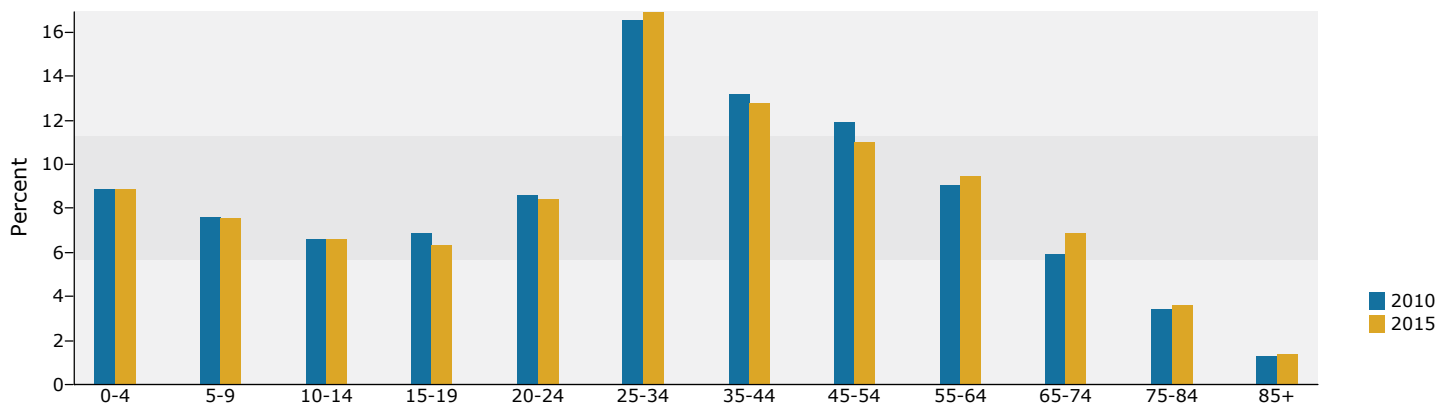
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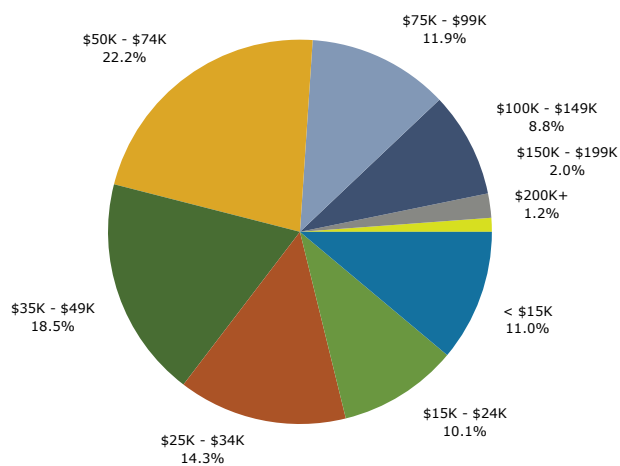
Trends 2010-2015



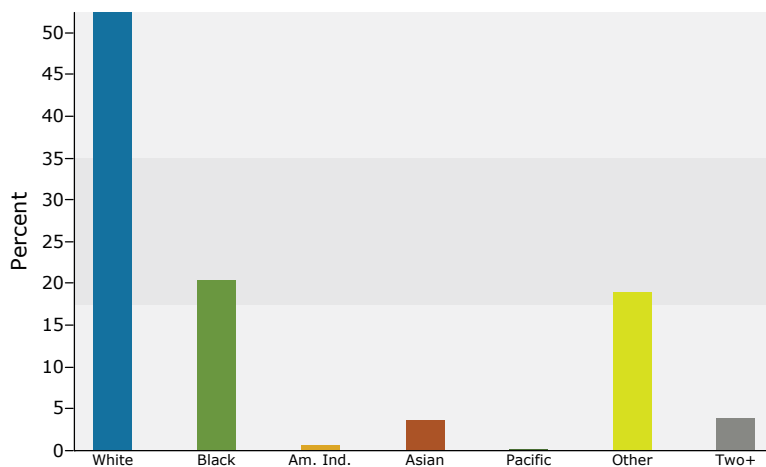
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 41.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



Demographic and Income Profile

Meadowcreek Square
 901 Northwest Hwy, Garland, TX 75041-5827
 Ring: 3 miles radius

Latitude: 32.86152
 Longitude: -96.64248

Summary	2000	2010	2015
Population	135,335	140,349	142,973
Households	48,793	49,609	50,249
Families	33,949	33,846	33,913
Average Household Size	2.75	2.80	2.82
Owner Occupied Housing Units	28,447	27,959	28,293
Renter Occupied Housing Units	20,346	21,650	21,956
Median Age	31.8	33.0	33.2
Trends: 2010 - 2015 Annual Rate	Area	State	National
Population	0.37%	1.65%	0.76%
Households	0.26%	1.63%	0.78%
Families	0.04%	1.48%	0.64%
Owner HHs	0.24%	1.72%	0.82%
Median Household Income	3.23%	2.54%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	5,857	12.0%	4,173	8.4%	3,400	6.8%
\$15,000 - \$24,999	6,578	13.5%	3,876	7.8%	3,285	6.5%
\$25,000 - \$34,999	8,042	16.5%	5,559	11.2%	4,383	8.7%
\$35,000 - \$49,999	9,439	19.3%	10,270	20.7%	7,664	15.3%
\$50,000 - \$74,999	10,359	21.2%	11,467	23.1%	14,194	28.2%
\$75,000 - \$99,999	4,523	9.3%	7,962	16.1%	9,033	18.0%
\$100,000 - \$149,999	2,977	6.1%	4,713	9.5%	6,177	12.3%
\$150,000 - \$199,999	551	1.1%	979	2.0%	1,310	2.6%
\$200,000+	478	1.0%	610	1.2%	803	1.6%
Median Household Income	\$40,315		\$51,975		\$60,914	
Average Household Income	\$49,916		\$62,052		\$68,933	
Per Capita Income	\$18,270		\$22,025		\$24,332	

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	11,243	8.3%	11,680	8.3%	11,787	8.2%
5 - 9	10,899	8.1%	10,560	7.5%	10,789	7.5%
10 - 14	10,452	7.7%	9,708	6.9%	10,166	7.1%
15 - 19	9,999	7.4%	10,000	7.1%	9,453	6.6%
20 - 24	10,015	7.4%	10,812	7.7%	10,816	7.6%
25 - 34	21,868	16.2%	21,323	15.2%	22,217	15.5%
35 - 44	21,214	15.7%	18,727	13.3%	18,348	12.8%
45 - 54	15,801	11.7%	18,414	13.1%	17,034	11.9%
55 - 64	9,659	7.1%	13,564	9.7%	14,868	10.4%
65 - 74	7,577	5.6%	7,960	5.7%	9,923	6.9%
75 - 84	4,977	3.7%	5,233	3.7%	5,168	3.6%
85+	1,632	1.2%	2,367	1.7%	2,403	1.7%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	89,999	66.5%	80,796	57.6%	77,359	54.1%
Black Alone	18,289	13.5%	18,342	13.1%	17,713	12.4%
American Indian Alone	913	0.7%	1,110	0.8%	1,176	0.8%
Asian Alone	3,574	2.6%	4,085	2.9%	4,267	3.0%
Pacific Islander Alone	92	0.1%	168	0.1%	172	0.1%
Some Other Race Alone	18,561	13.7%	30,392	21.7%	36,145	25.3%
Two or More Races	3,907	2.9%	5,456	3.9%	6,142	4.3%
Hispanic Origin (Any Race)	40,441	29.9%	64,121	45.7%	75,700	52.9%

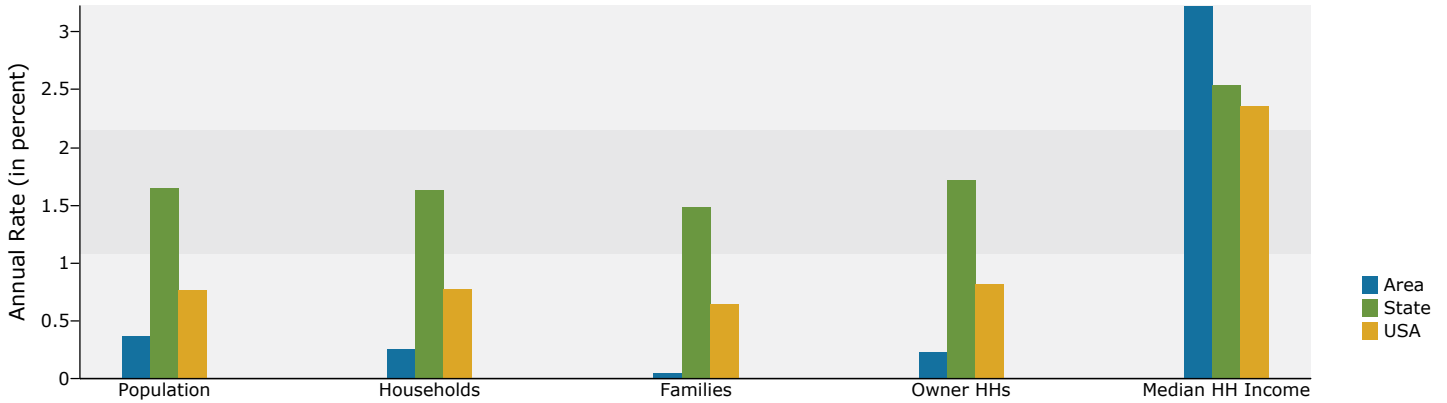
Data Note: Income is expressed in current dollars

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

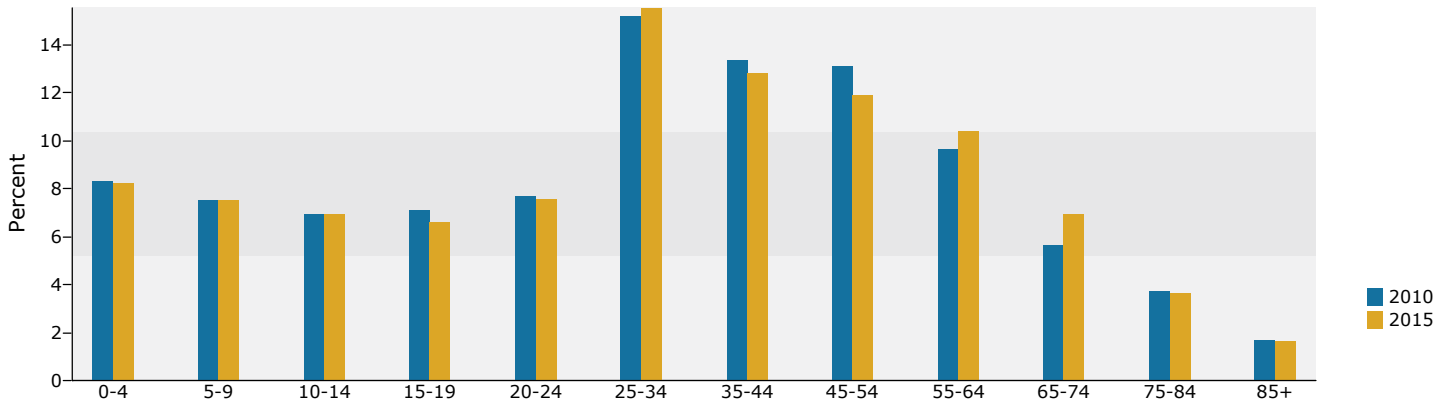
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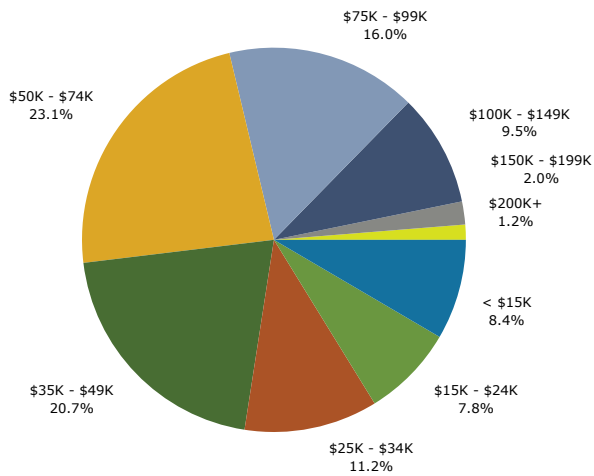
Trends 2010-2015



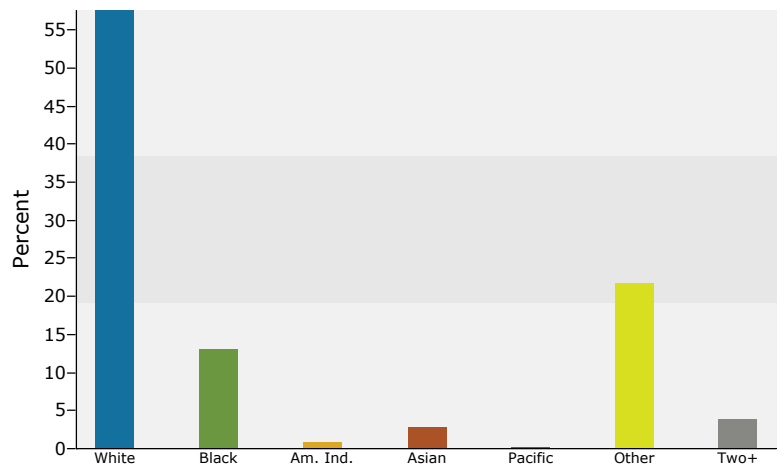
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 45.7%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



Demographic and Income Profile

Meadowcreek Square
 901 Northwest Hwy, Garland, TX 75041-5827
 Ring: 5 miles radius

Latitude: 32.86152
 Longitude: -96.64248

Summary	2000	2010	2015
Population	311,807	328,941	337,424
Households	112,975	117,291	119,683
Families	78,936	80,548	81,381
Average Household Size	2.74	2.78	2.80
Owner Occupied Housing Units	65,851	66,105	67,427
Renter Occupied Housing Units	47,124	51,186	52,256
Median Age	32.1	33.2	33.4

Trends: 2010 - 2015 Annual Rate	Area	State	National
Population	0.51%	1.65%	0.76%
Households	0.41%	1.63%	0.78%
Families	0.21%	1.48%	0.64%
Owner HHs	0.40%	1.72%	0.82%
Median Household Income	2.58%	2.54%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	12,978	11.5%	9,362	8.0%	7,699	6.4%
\$15,000 - \$24,999	13,939	12.3%	8,236	7.0%	6,971	5.8%
\$25,000 - \$34,999	16,933	15.0%	11,906	10.2%	9,386	7.8%
\$35,000 - \$49,999	21,342	18.9%	23,058	19.7%	16,957	14.2%
\$50,000 - \$74,999	23,956	21.2%	26,223	22.4%	32,113	26.8%
\$75,000 - \$99,999	11,897	10.5%	19,925	17.0%	22,398	18.7%
\$100,000 - \$149,999	8,198	7.3%	13,207	11.3%	17,117	14.3%
\$150,000 - \$199,999	2,090	1.9%	3,155	2.7%	4,141	3.5%
\$200,000+	1,615	1.4%	2,220	1.9%	2,902	2.4%

Median Household Income	\$43,048	\$56,185	\$63,813
Average Household Income	\$54,167	\$67,055	\$74,526
Per Capita Income	\$19,859	\$24,007	\$26,540

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	25,574	8.2%	26,778	8.1%	27,080	8.0%
5 - 9	25,174	8.1%	24,624	7.5%	25,226	7.5%
10 - 14	24,349	7.8%	22,801	6.9%	24,124	7.1%
15 - 19	23,187	7.4%	23,253	7.1%	22,190	6.6%
20 - 24	22,017	7.1%	24,839	7.6%	24,913	7.4%
25 - 34	50,255	16.1%	50,253	15.3%	53,396	15.8%
35 - 44	51,725	16.6%	44,153	13.4%	43,017	12.7%
45 - 54	38,056	12.2%	45,589	13.9%	41,916	12.4%
55 - 64	22,035	7.1%	32,925	10.0%	36,750	10.9%
65 - 74	16,008	5.1%	17,881	5.4%	22,707	6.7%
75 - 84	10,164	3.3%	11,035	3.4%	11,141	3.3%
85+	3,264	1.0%	4,813	1.5%	4,962	1.5%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	204,811	65.7%	189,726	57.7%	183,909	54.5%
Black Alone	46,076	14.8%	47,259	14.4%	46,263	13.7%
American Indian Alone	1,926	0.6%	2,457	0.7%	2,661	0.8%
Asian Alone	12,619	4.0%	14,745	4.5%	15,557	4.6%
Pacific Islander Alone	185	0.1%	348	0.1%	364	0.1%
Some Other Race Alone	37,598	12.1%	62,122	18.9%	74,656	22.1%
Two or More Races	8,592	2.8%	12,284	3.7%	14,014	4.2%
Hispanic Origin (Any Race)	81,035	26.0%	131,881	40.1%	158,291	46.9%

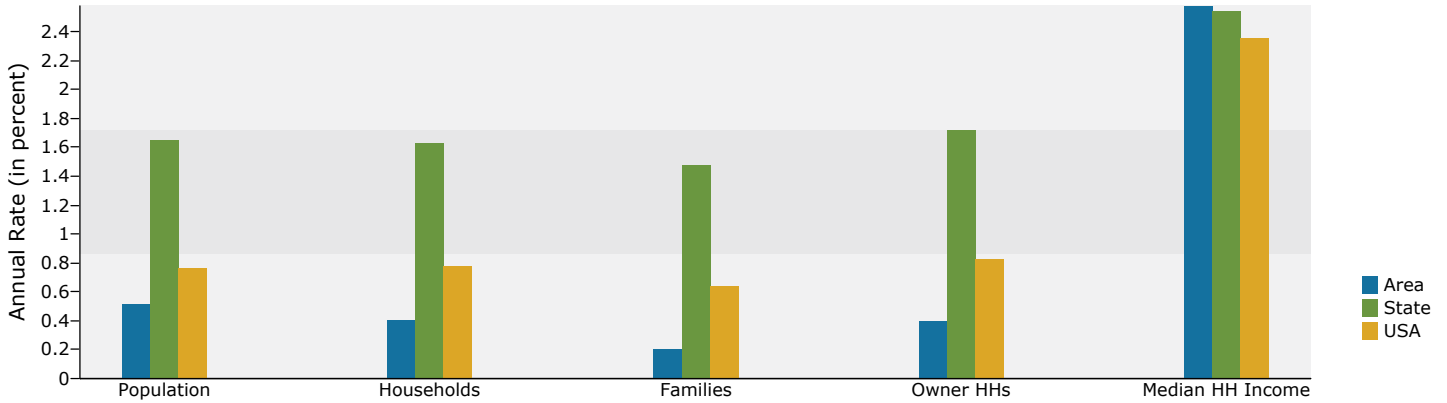
Data Note: Income is expressed in current dollars

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

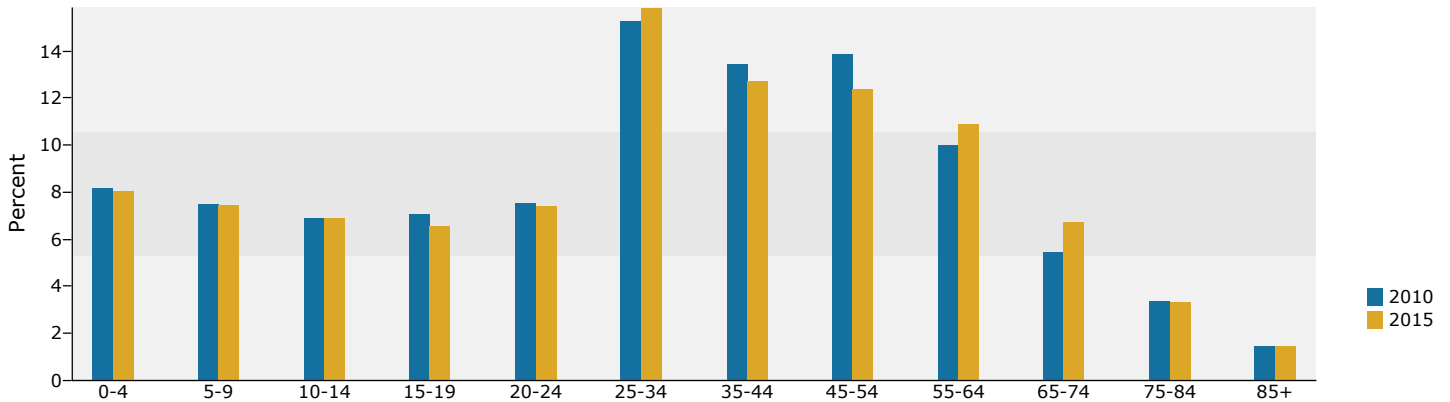
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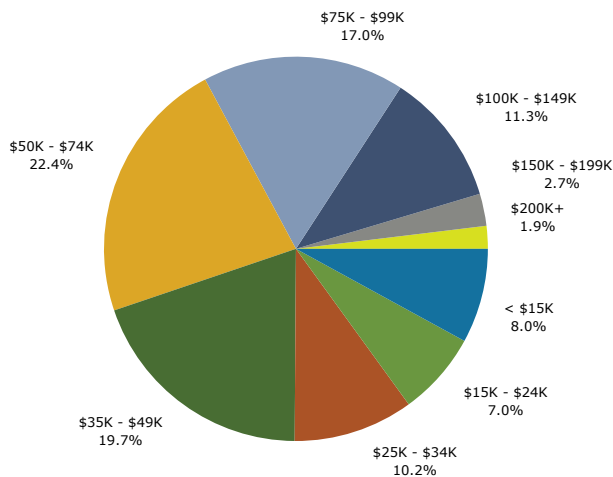
Trends 2010-2015



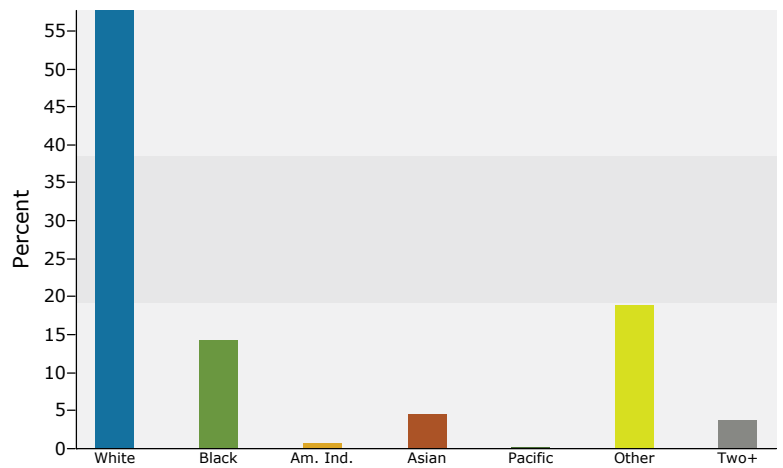
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 40.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



Retail Goods and Services Expenditures

Meadowcreek Square
901 Northwest Hwy, Garland, TX 75041-5827
Ring: 1 mile radius

Latitude: 32.86152
Longitude: -96.64248

Top Tapestry Segments:		Demographic Summary		
			2010	2015
Inner City Tenants	33.9%	Population	22,277	22,379
Rustbelt Traditions	21.2%	Households	8,319	8,294
NeWest Residents	12.5%	Families	5,395	5,318
Prosperous Empty Nesters	9.1%	Median Age	31.6	31.9
Milk and Cookies	8.2%	Median Household Income	\$46,973	\$56,082

	Spending Potential Index	Average Amount Spent	Total
Apparel and Services	60	\$1,448.36	\$12,048,869
Men's	57	\$259.86	\$2,161,802
Women's	52	\$434.33	\$3,613,166
Children's	67	\$267.45	\$2,224,947
Footwear	44	\$182.91	\$1,521,664
Watches & Jewelry	79	\$153.09	\$1,273,557
Apparel Products and Services ¹	161	\$150.71	\$1,253,734
Computer			
Computers and Hardware for Home Use	87	\$167.17	\$1,390,680
Software and Accessories for Home Use	89	\$25.45	\$211,730
Entertainment & Recreation	82	\$2,628.68	\$21,867,959
Fees and Admissions	79	\$490.81	\$4,083,059
Membership Fees for Clubs ²	76	\$124.72	\$1,037,513
Fees for Participant Sports, excl. Trips	79	\$84.60	\$703,783
Admission to Movie/Theatre/Opera/Ballet	87	\$131.38	\$1,092,974
Admission to Sporting Events, excl. Trips	78	\$46.56	\$387,314
Fees for Recreational Lessons	75	\$102.84	\$855,500
Dating Services	94	\$0.72	\$5,975
TV/Video/Audio	84	\$1,049.16	\$8,727,950
Community Antenna or Cable TV	83	\$597.96	\$4,974,440
Televisions	84	\$162.78	\$1,354,140
VCRs, Video Cameras, and DVD Players	92	\$18.76	\$156,092
Video Cassettes and DVDs	93	\$48.99	\$407,562
Video and Computer Game Hardware and Software	91	\$50.79	\$422,492
Satellite Dishes	83	\$1.05	\$8,754
Rental of Video Cassettes and DVDs	94	\$38.74	\$322,301
Streaming/Downloaded Video	80	\$1.12	\$9,323
Audio ³	83	\$122.56	\$1,019,603
Rental and Repair of TV/Radio/Audio	84	\$6.40	\$53,242
Pets	96	\$411.41	\$3,422,482
Toys and Games ⁴	85	\$122.98	\$1,023,037
Recreational Vehicles and Fees ⁵	65	\$209.90	\$1,746,162
Sports/Recreation/Exercise Equipment ⁶	63	\$114.29	\$950,746
Photo Equipment and Supplies ⁷	83	\$85.41	\$710,529
Reading ⁸	78	\$120.83	\$1,005,220
Catered Affairs ⁹	97	\$23.89	\$198,768
Food	86	\$6,651.86	\$55,336,846
Food at Home	86	\$3,858.60	\$32,099,683
Bakery and Cereal Products	84	\$502.27	\$4,178,423
Meat, Poultry, Fish, and Eggs	87	\$905.75	\$7,534,973
Dairy Products	85	\$422.71	\$3,516,495
Fruit and Vegetables	86	\$678.42	\$5,643,772
Snacks and Other Food at Home ¹⁰	87	\$1,349.44	\$11,226,021
Food Away from Home	87	\$2,793.26	\$23,237,164
Alcoholic Beverages	89	\$508.44	\$4,229,706
Nonalcoholic Beverages at Home	87	\$381.69	\$3,175,275



Retail Goods and Services Expenditures

Meadowcreek Square
901 Northwest Hwy, Garland, TX 75041-5827
Ring: 1 mile radius

Latitude: 32.86152
Longitude: -96.64248

	Spending Potential Index	Average Amount Spent	Total
Financial			
Investments	69	\$1,193.73	\$9,930,671
Vehicle Loans	85	\$4,168.67	\$34,679,170
Health			
Nonprescription Drugs	80	\$82.97	\$690,196
Prescription Drugs	75	\$374.18	\$3,112,786
Eyeglasses and Contact Lenses	79	\$61.14	\$508,661
Home			
Mortgage Payment and Basics ¹¹	73	\$6,815.31	\$56,696,563
Maintenance and Remodeling Services	69	\$1,358.62	\$11,302,373
Maintenance and Remodeling Materials ¹²	68	\$253.14	\$2,105,909
Utilities, Fuel, and Public Services	83	\$3,742.22	\$31,131,534
Household Furnishings and Equipment			
Household Textiles ¹³	81	\$107.94	\$897,922
Furniture	81	\$488.60	\$4,064,691
Floor Coverings	72	\$54.18	\$450,706
Major Appliances ¹⁴	75	\$228.50	\$1,900,900
Housewares ¹⁵	78	\$66.80	\$555,718
Small Appliances	82	\$26.98	\$224,468
Luggage	81	\$7.46	\$62,056
Telephones and Accessories	63	\$26.68	\$221,954
Household Operations			
Child Care	89	\$409.31	\$3,405,059
Lawn and Garden ¹⁶	70	\$292.35	\$2,432,032
Moving/Storage/Freight Express	89	\$54.28	\$451,559
Housekeeping Supplies ¹⁷	84	\$586.37	\$4,878,022
Insurance			
Owners and Renters Insurance	72	\$332.15	\$2,763,184
Vehicle Insurance	84	\$979.79	\$8,150,868
Life/Other Insurance	72	\$301.37	\$2,507,130
Health Insurance	77	\$1,483.69	\$12,342,815
Personal Care Products ¹⁸	87	\$345.87	\$2,877,287
School Books and Supplies ¹⁹	95	\$101.75	\$846,451
Smoking Products	87	\$372.77	\$3,101,064
Transportation			
Vehicle Purchases (Net Outlay) ²⁰	85	\$3,717.65	\$30,927,093
Gasoline and Motor Oil	86	\$2,455.29	\$20,425,525
Vehicle Maintenance and Repairs	84	\$788.01	\$6,555,464
Travel			
Airline Fares	81	\$370.71	\$3,083,939
Lodging on Trips	74	\$323.86	\$2,694,167
Auto/Truck/Van Rental on Trips	80	\$29.67	\$246,785
Food and Drink on Trips	77	\$337.17	\$2,804,926

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2010 and 2015; Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Meadowcreek Square
901 Northwest Hwy, Garland, TX 75041-5827
Ring: 1 mile radius

Latitude: 32.86152
Longitude: -96.64248

-
- ¹**Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- ²**Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- ³**Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- ⁴**Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- ⁵**Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- ⁶**Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- ⁷**Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- ⁸**Reading** includes magazine and newspaper subscriptions, single copies of magazines and newspapers, and books.
- ⁹**Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- ¹⁰**Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- ¹¹**Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- ¹²**Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- ¹³**Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- ¹⁴**Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- ¹⁵**Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- ¹⁶**Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- ¹⁷**Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- ¹⁸**Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, and personal care appliances.
- ¹⁹**School Books and Supplies** includes school books and supplies for college, elementary school, high school, and preschool.
- ²⁰**Vehicle Purchases (Net Outlay)** includes net outlay for new and used cars, trucks, vans, motorcycles, and motor scooters.



Retail Goods and Services Expenditures

Meadowcreek Square
901 Northwest Hwy, Garland, TX 75041-5827
Ring: 3 miles radius

Latitude: 32.86152
Longitude: -96.64248

Top Tapestry Segments:		Demographic Summary		2010	2015
Rustbelt Traditions	16.5%	Population		140,349	142,973
Industrious Urban Fringe	15.0%	Households		49,609	50,249
Inner City Tenants	12.9%	Families		33,846	33,913
Milk and Cookies	10.9%	Median Age		33.0	33.2
Aspiring Young Families	10.1%	Median Household Income		\$51,975	\$60,914

	Spending Potential Index	Average Amount Spent	Total
Apparel and Services	64	\$1,529.55	\$75,879,491
Men's	60	\$274.91	\$13,638,001
Women's	56	\$464.53	\$23,044,698
Children's	70	\$281.14	\$13,947,318
Footwear	46	\$191.33	\$9,491,841
Watches & Jewelry	86	\$167.49	\$8,308,866
Apparel Products and Services ¹	160	\$150.15	\$7,448,767
Computer			
Computers and Hardware for Home Use	92	\$177.17	\$8,789,462
Software and Accessories for Home Use	93	\$26.62	\$1,320,376
Entertainment & Recreation	89	\$2,880.03	\$142,875,326
Fees and Admissions	88	\$541.74	\$26,875,024
Membership Fees for Clubs ²	85	\$139.61	\$6,926,055
Fees for Participant Sports, excl. Trips	89	\$94.93	\$4,709,261
Admission to Movie/Theatre/Opera/Ballet	92	\$139.28	\$6,909,612
Admission to Sporting Events, excl. Trips	88	\$52.31	\$2,595,049
Fees for Recreational Lessons	84	\$114.92	\$5,701,061
Dating Services	90	\$0.69	\$33,986
TV/Video/Audio	90	\$1,123.61	\$55,741,340
Community Antenna or Cable TV	89	\$645.38	\$32,016,609
Televisions	92	\$177.37	\$8,799,276
VCRs, Video Cameras, and DVD Players	95	\$19.36	\$960,581
Video Cassettes and DVDs	96	\$50.39	\$2,499,976
Video and Computer Game Hardware and Software	96	\$53.51	\$2,654,513
Satellite Dishes	91	\$1.15	\$57,052
Rental of Video Cassettes and DVDs	97	\$40.15	\$1,992,027
Streaming/Downloaded Video	86	\$1.20	\$59,676
Audio ³	87	\$128.38	\$6,368,695
Rental and Repair of TV/Radio/Audio	89	\$6.71	\$332,936
Pets	107	\$459.09	\$22,774,895
Toys and Games ⁴	91	\$132.10	\$6,553,489
Recreational Vehicles and Fees ⁵	76	\$246.91	\$12,248,991
Sports/Recreation/Exercise Equipment ⁶	69	\$125.79	\$6,240,138
Photo Equipment and Supplies ⁷	90	\$92.86	\$4,606,924
Reading ⁸	86	\$132.96	\$6,595,817
Catered Affairs ⁹	101	\$24.97	\$1,238,709
Food	92	\$7,046.79	\$349,584,207
Food at Home	91	\$4,084.57	\$202,631,546
Bakery and Cereal Products	90	\$536.75	\$26,627,616
Meat, Poultry, Fish, and Eggs	92	\$953.45	\$47,299,558
Dairy Products	90	\$449.85	\$22,316,394
Fruit and Vegetables	91	\$715.56	\$35,498,287
Snacks and Other Food at Home ¹⁰	92	\$1,428.97	\$70,889,690
Food Away from Home	92	\$2,962.22	\$146,952,662
Alcoholic Beverages	93	\$532.08	\$26,395,975
Nonalcoholic Beverages at Home	92	\$402.95	\$19,990,044



Retail Goods and Services Expenditures

Meadowcreek Square
901 Northwest Hwy, Garland, TX 75041-5827
Ring: 3 miles radius

Latitude: 32.86152
Longitude: -96.64248

	Spending Potential Index	Average Amount Spent	Total
Financial			
Investments	78	\$1,360.68	\$67,502,104
Vehicle Loans	92	\$4,524.40	\$224,450,782
Health			
Nonprescription Drugs	88	\$90.83	\$4,506,156
Prescription Drugs	85	\$423.47	\$21,007,808
Eyeglasses and Contact Lenses	88	\$67.89	\$3,367,767
Home			
Mortgage Payment and Basics ¹¹	86	\$8,059.83	\$399,840,269
Maintenance and Remodeling Services	82	\$1,627.91	\$80,758,847
Maintenance and Remodeling Materials ¹²	81	\$302.54	\$15,008,627
Utilities, Fuel, and Public Services	90	\$4,076.09	\$202,210,535
Household Furnishings and Equipment			
Household Textiles ¹³	89	\$117.87	\$5,847,177
Furniture	89	\$534.82	\$26,531,697
Floor Coverings	83	\$62.35	\$3,093,305
Major Appliances ¹⁴	86	\$259.49	\$12,873,230
Housewares ¹⁵	82	\$70.31	\$3,487,823
Small Appliances	89	\$29.21	\$1,449,000
Luggage	88	\$8.14	\$403,940
Telephones and Accessories	65	\$27.82	\$1,379,975
Household Operations			
Child Care	94	\$435.30	\$21,594,642
Lawn and Garden ¹⁶	82	\$343.24	\$17,027,686
Moving/Storage/Freight Express	91	\$55.28	\$2,742,582
Housekeeping Supplies ¹⁷	90	\$634.67	\$31,485,389
Insurance			
Owners and Renters Insurance	85	\$393.82	\$19,537,137
Vehicle Insurance	91	\$1,057.72	\$52,472,217
Life/Other Insurance	84	\$348.60	\$17,293,735
Health Insurance	86	\$1,665.75	\$82,636,414
Personal Care Products ¹⁸	93	\$370.59	\$18,384,589
School Books and Supplies ¹⁹	98	\$104.55	\$5,186,777
Smoking Products	91	\$387.08	\$19,202,499
Transportation			
Vehicle Purchases (Net Outlay) ²⁰	92	\$4,023.75	\$199,614,443
Gasoline and Motor Oil	92	\$2,638.76	\$130,906,145
Vehicle Maintenance and Repairs	90	\$851.47	\$42,240,533
Travel			
Airline Fares	88	\$403.99	\$20,041,464
Lodging on Trips	84	\$365.93	\$18,153,605
Auto/Truck/Van Rental on Trips	88	\$32.63	\$1,618,511
Food and Drink on Trips	86	\$374.04	\$18,555,754

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2010 and 2015; Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Meadowcreek Square
901 Northwest Hwy, Garland, TX 75041-5827
Ring: 3 miles radius

Latitude: 32.86152
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-
- ¹**Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- ²**Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- ³**Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- ⁴**Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- ⁵**Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- ⁶**Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- ⁷**Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- ⁸**Reading** includes magazine and newspaper subscriptions, single copies of magazines and newspapers, and books.
- ⁹**Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- ¹⁰**Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- ¹¹**Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- ¹²**Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- ¹³**Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- ¹⁴**Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- ¹⁵**Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- ¹⁶**Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- ¹⁷**Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- ¹⁸**Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, and personal care appliances.
- ¹⁹**School Books and Supplies** includes school books and supplies for college, elementary school, high school, and preschool.
- ²⁰**Vehicle Purchases (Net Outlay)** includes net outlay for new and used cars, trucks, vans, motorcycles, and motor scooters.



Retail Goods and Services Expenditures

Meadowcreek Square
901 Northwest Hwy, Garland, TX 75041-5827
Ring: 5 miles radius

Latitude: 32.86152
Longitude: -96.64248

Top Tapestry Segments:		Demographic Summary		2010	2015
Milk and Cookies	15.4%	Population		328,941	337,424
Industrious Urban Fringe	12.1%	Households		117,291	119,683
Inner City Tenants	10.9%	Families		80,548	81,381
Rustbelt Traditions	10.7%	Median Age		33.2	33.4
Aspiring Young Families	7.6%	Median Household Income		\$56,185	\$63,813

	Spending Potential Index	Average Amount Spent	Total
Apparel and Services	69	\$1,654.88	\$194,102,397
Men's	65	\$297.45	\$34,887,971
Women's	61	\$502.71	\$58,963,927
Children's	76	\$302.46	\$35,475,998
Footwear	49	\$205.87	\$24,146,979
Watches & Jewelry	94	\$182.99	\$21,463,581
Apparel Products and Services ¹	175	\$163.39	\$19,163,941
Computer			
Computers and Hardware for Home Use	100	\$191.25	\$22,432,343
Software and Accessories for Home Use	101	\$28.75	\$3,372,059
Entertainment & Recreation	97	\$3,114.86	\$365,345,140
Fees and Admissions	96	\$594.22	\$69,696,904
Membership Fees for Clubs ²	93	\$153.15	\$17,962,710
Fees for Participant Sports, excl. Trips	97	\$103.39	\$12,127,124
Admission to Movie/Theatre/Opera/Ballet	100	\$151.68	\$17,790,708
Admission to Sporting Events, excl. Trips	96	\$57.35	\$6,727,125
Fees for Recreational Lessons	94	\$127.90	\$15,001,582
Dating Services	97	\$0.75	\$87,655
TV/Video/Audio	97	\$1,208.02	\$141,690,071
Community Antenna or Cable TV	96	\$690.43	\$80,981,366
Televisions	100	\$193.00	\$22,637,504
VCRs, Video Cameras, and DVD Players	102	\$20.82	\$2,442,261
Video Cassettes and DVDs	103	\$54.12	\$6,347,582
Video and Computer Game Hardware and Software	104	\$57.77	\$6,776,330
Satellite Dishes	99	\$1.25	\$146,553
Rental of Video Cassettes and DVDs	104	\$43.01	\$5,044,536
Streaming/Downloaded Video	95	\$1.33	\$156,029
Audio ³	95	\$138.97	\$16,300,044
Rental and Repair of TV/Radio/Audio	96	\$7.31	\$857,866
Pets	115	\$494.77	\$58,031,940
Toys and Games ⁴	98	\$142.23	\$16,682,615
Recreational Vehicles and Fees ⁵	83	\$269.00	\$31,551,003
Sports/Recreation/Exercise Equipment ⁶	75	\$136.12	\$15,965,383
Photo Equipment and Supplies ⁷	97	\$100.38	\$11,773,273
Reading ⁸	92	\$143.17	\$16,792,975
Catered Affairs ⁹	109	\$26.95	\$3,160,974
Food	98	\$7,566.93	\$887,532,318
Food at Home	98	\$4,374.23	\$513,057,825
Bakery and Cereal Products	96	\$574.56	\$67,390,838
Meat, Poultry, Fish, and Eggs	99	\$1,021.12	\$119,768,441
Dairy Products	97	\$480.82	\$56,395,813
Fruit and Vegetables	98	\$768.75	\$90,166,970
Snacks and Other Food at Home ¹⁰	98	\$1,528.98	\$179,335,763
Food Away from Home	99	\$3,192.70	\$374,474,492
Alcoholic Beverages	101	\$574.06	\$67,332,609
Nonalcoholic Beverages at Home	98	\$431.17	\$50,572,534



Retail Goods and Services Expenditures

Meadowcreek Square
901 Northwest Hwy, Garland, TX 75041-5827
Ring: 5 miles radius

Latitude: 32.86152
Longitude: -96.64248

	Spending Potential Index	Average Amount Spent	Total
Financial			
Investments	84	\$1,469.36	\$172,342,911
Vehicle Loans	98	\$4,842.42	\$567,971,944
Health			
Nonprescription Drugs	94	\$96.68	\$11,340,276
Prescription Drugs	89	\$446.08	\$52,321,447
Eyeglasses and Contact Lenses	95	\$72.75	\$8,532,534
Home			
Mortgage Payment and Basics ¹¹	94	\$8,828.84	\$1,035,543,279
Maintenance and Remodeling Services	90	\$1,789.16	\$209,851,873
Maintenance and Remodeling Materials ¹²	88	\$326.57	\$38,303,420
Utilities, Fuel, and Public Services	96	\$4,350.57	\$510,283,028
Household Furnishings and Equipment			
Household Textiles ¹³	96	\$127.56	\$14,962,203
Furniture	97	\$582.53	\$68,325,023
Floor Coverings	90	\$67.59	\$7,927,387
Major Appliances ¹⁴	92	\$279.14	\$32,740,646
Housewares ¹⁵	88	\$75.83	\$8,893,988
Small Appliances	95	\$31.21	\$3,660,687
Luggage	96	\$8.89	\$1,042,643
Telephones and Accessories	70	\$29.91	\$3,508,250
Household Operations			
Child Care	103	\$477.37	\$55,991,080
Lawn and Garden ¹⁶	89	\$371.91	\$43,621,907
Moving/Storage/Freight Express	100	\$60.44	\$7,088,675
Housekeeping Supplies ¹⁷	97	\$679.23	\$79,667,654
Insurance			
Owners and Renters Insurance	92	\$423.77	\$49,703,831
Vehicle Insurance	98	\$1,136.03	\$133,245,715
Life/Other Insurance	90	\$374.48	\$43,923,430
Health Insurance	91	\$1,768.53	\$207,432,712
Personal Care Products ¹⁸	100	\$398.44	\$46,733,300
School Books and Supplies ¹⁹	104	\$111.09	\$13,029,524
Smoking Products	95	\$407.87	\$47,839,697
Transportation			
Vehicle Purchases (Net Outlay) ²⁰	98	\$4,320.81	\$506,792,393
Gasoline and Motor Oil	98	\$2,811.42	\$329,754,033
Vehicle Maintenance and Repairs	97	\$916.65	\$107,514,314
Travel			
Airline Fares	97	\$445.02	\$52,197,116
Lodging on Trips	92	\$400.98	\$47,031,663
Auto/Truck/Van Rental on Trips	98	\$36.13	\$4,237,506
Food and Drink on Trips	94	\$407.40	\$47,784,922

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2010 and 2015; Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Meadowcreek Square
901 Northwest Hwy, Garland, TX 75041-5827
Ring: 5 miles radius

Latitude: 32.86152
Longitude: -96.64248

-
- ¹**Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- ²**Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- ³**Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- ⁴**Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- ⁵**Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- ⁶**Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- ⁷**Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- ⁸**Reading** includes magazine and newspaper subscriptions, single copies of magazines and newspapers, and books.
- ⁹**Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- ¹⁰**Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- ¹¹**Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- ¹²**Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- ¹³**Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- ¹⁴**Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- ¹⁵**Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- ¹⁶**Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- ¹⁷**Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- ¹⁸**Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, and personal care appliances.
- ¹⁹**School Books and Supplies** includes school books and supplies for college, elementary school, high school, and preschool.
- ²⁰**Vehicle Purchases (Net Outlay)** includes net outlay for new and used cars, trucks, vans, motorcycles, and motor scooters.