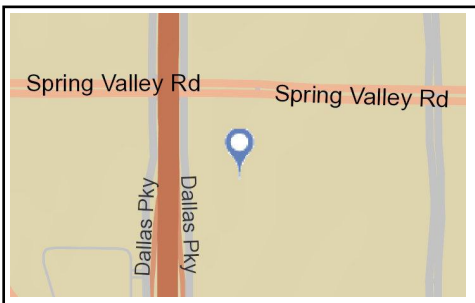




Galleria Plaza
14060 Dallas Pkwy
Dallas, TX 75240-4349

Latitude: 32.93872
Longitude: -96.82095
Rings 1, 3, 5 Miles




Site Type: Rings





Galleria Plaza
14060 Dallas Pkwy
Dallas, TX 75240-4349

Latitude: 32.93872
Longitude: -96.82095
Site Type: Rings

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
 2000 Total Population	20,947	106,675	350,056
2000 Group Quarters	101	382	2,431
2009 Total Population	20,958	111,090	365,054
2014 Total Population	21,115	113,637	377,741
2009 - 2014 Annual Rate	0.15%	0.45%	0.69%
 2000 Households	11,226	50,652	151,943
2000 Average Household Size	1.86	2.1	2.29
2009 Households	10,896	51,659	155,992
2009 Average Household Size	1.91	2.14	2.32
2014 Households	10,868	52,482	161,674
2014 Average Household Size	1.93	2.16	2.32
2009 - 2014 Annual Rate	-0.05%	0.32%	0.72%
2000 Families	3,947	26,252	83,940
2000 Average Family Size	2.86	2.84	3.04
2009 Families	3,687	26,061	82,058
2009 Average Family Size	2.98	2.93	3.16
2014 Families	3,583	26,006	82,509
2014 Average Family Size	3.03	2.97	3.19
2009 - 2014 Annual Rate	-0.57%	-0.04%	0.11%
 2000 Housing Units	12,387	53,940	160,667
Owner Occupied Housing Units	8.3%	38.2%	42.2%
Renter Occupied Housing Units	82.5%	55.6%	52.3%
Vacant Housing Units	9.2%	6.2%	5.5%
2009 Housing Units	12,579	57,236	172,013
Owner Occupied Housing Units	8.3%	35.9%	38.3%
Renter Occupied Housing Units	78.3%	54.3%	52.4%
Vacant Housing Units	13.4%	9.7%	9.3%
2014 Housing Units	12,621	57,971	178,137
Owner Occupied Housing Units	9.0%	37.4%	39.2%
Renter Occupied Housing Units	77.1%	53.1%	51.6%
Vacant Housing Units	13.9%	9.5%	9.2%
Median Household Income			
2000	\$41,820	\$54,222	\$51,114
2009	\$57,293	\$69,986	\$66,083
2014	\$60,318	\$71,299	\$67,333
Median Home Value			
2000	\$81,655	\$196,019	\$154,374
2009	\$97,883	\$227,451	\$181,265
2014	\$108,650	\$244,729	\$199,882
Per Capita Income			
2000	\$27,936	\$40,787	\$34,294
2009	\$35,447	\$47,351	\$40,425
2014	\$35,925	\$49,027	\$42,196
Median Age			
2000	29.2	35.2	33.6
2009	29.5	37.0	35.3
2014	29.2	36.6	35.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
2000 Households by Income			
Household Income Base	11,235	50,795	152,139
< \$15,000	9.6%	7.6%	8.8%
\$15,000 - \$24,999	11.5%	8.8%	10.0%
\$25,000 - \$34,999	18.8%	12.8%	13.0%
\$35,000 - \$49,999	21.3%	16.7%	17.1%
\$50,000 - \$74,999	21.6%	18.9%	19.2%
\$75,000 - \$99,999	8.4%	10.7%	10.8%
\$100,000 - \$149,999	6.1%	11.3%	10.4%
\$150,000 - \$199,999	1.3%	5.5%	4.4%
\$200,000+	1.5%	7.7%	6.3%
Average Household Income	\$51,760	\$85,362	\$78,404
2009 Households by Income			
Household Income Base	10,894	51,659	155,992
< \$15,000	6.0%	4.7%	5.8%
\$15,000 - \$24,999	6.1%	5.1%	6.1%
\$25,000 - \$34,999	9.9%	7.6%	8.2%
\$35,000 - \$49,999	20.0%	14.3%	15.0%
\$50,000 - \$74,999	27.2%	22.3%	22.1%
\$75,000 - \$99,999	16.8%	14.9%	14.6%
\$100,000 - \$149,999	8.6%	13.9%	13.9%
\$150,000 - \$199,999	3.4%	7.3%	5.9%
\$200,000+	1.9%	10.0%	8.3%
Average Household Income	\$68,439	\$101,816	\$94,085
2014 Households by Income			
Household Income Base	10,869	52,481	161,670
< \$15,000	5.3%	4.1%	5.1%
\$15,000 - \$24,999	6.0%	4.9%	5.9%
\$25,000 - \$34,999	8.9%	6.8%	7.3%
\$35,000 - \$49,999	18.0%	12.8%	13.5%
\$50,000 - \$74,999	31.3%	24.6%	24.7%
\$75,000 - \$99,999	17.8%	16.6%	15.1%
\$100,000 - \$149,999	7.2%	12.4%	13.7%
\$150,000 - \$199,999	3.5%	7.4%	6.0%
\$200,000+	2.1%	10.4%	8.6%
Average Household Income	\$70,037	\$106,141	\$98,024
2000 Owner Occupied HUs by Value			
Total	1,030	20,523	67,892
<\$50,000	7.1%	2.3%	2.7%
\$50,000 - 99,999	61.6%	13.3%	23.3%
\$100,000 - 149,999	4.8%	15.7%	22.2%
\$150,000 - 199,999	2.5%	20.1%	17.6%
\$200,000 - \$299,999	10.2%	26.0%	17.4%
\$300,000 - 499,999	6.9%	14.7%	10.5%
\$500,000 - 999,999	4.7%	6.5%	4.6%
\$1,000,000+	2.3%	1.3%	1.7%
Average Home Value	\$174,610	\$247,073	\$213,872
2000 Specified Renter Occupied HUs by Contract Rent			
Total	10,201	30,030	84,162
With Cash Rent	99.9%	99.2%	99.0%
No Cash Rent	0.1%	0.8%	1.0%
Median Rent	\$675	\$688	\$650
Average Rent	\$710	\$752	\$706

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
2000 Population by Age			
Total	20,948	106,675	350,056
Age 0 - 4	6.6%	6.2%	6.9%
Age 5 - 9	4.4%	5.1%	6.1%
Age 10 - 14	2.6%	4.6%	5.5%
Age 15 - 19	3.7%	4.7%	5.5%
Age 20 - 24	13.6%	7.6%	8.1%
Age 25 - 34	37.6%	21.6%	20.5%
Age 35 - 44	15.6%	16.4%	16.5%
Age 45 - 54	8.2%	13.3%	12.7%
Age 55 - 64	4.4%	9.5%	8.0%
Age 65 - 74	1.7%	6.4%	5.5%
Age 75 - 84	1.1%	3.7%	3.5%
Age 85+	0.6%	1.0%	1.1%
Age 18+	84.8%	81.3%	78.3%
2009 Population by Age			
Total	20,959	111,093	365,054
Age 0 - 4	6.5%	5.9%	6.6%
Age 5 - 9	4.5%	5.4%	6.0%
Age 10 - 14	3.5%	5.2%	5.7%
Age 15 - 19	4.4%	4.9%	5.7%
Age 20 - 24	13.8%	7.9%	8.1%
Age 25 - 34	31.0%	17.8%	17.5%
Age 35 - 44	16.6%	14.6%	14.8%
Age 45 - 54	9.9%	14.3%	14.1%
Age 55 - 64	5.5%	11.1%	10.3%
Age 65 - 74	2.5%	6.9%	5.9%
Age 75 - 84	1.1%	4.4%	3.8%
Age 85+	0.7%	1.6%	1.6%
Age 18+	83.6%	80.8%	78.5%
2014 Population by Age			
Total	21,113	113,636	377,742
Age 0 - 4	6.7%	5.8%	6.4%
Age 5 - 9	4.4%	5.3%	5.9%
Age 10 - 14	3.1%	5.1%	5.6%
Age 15 - 19	3.9%	5.0%	5.5%
Age 20 - 24	15.2%	8.5%	8.4%
Age 25 - 34	31.8%	18.5%	18.1%
Age 35 - 44	13.6%	12.5%	13.1%
Age 45 - 54	10.3%	13.8%	13.6%
Age 55 - 64	5.7%	11.4%	10.9%
Age 65 - 74	3.1%	8.0%	7.1%
Age 75 - 84	1.4%	4.4%	3.8%
Age 85+	0.7%	1.8%	1.7%
Age 18+	84.0%	81.1%	79.0%
2000 Population by Sex			
Males	51.6%	49.7%	50.0%
Females	48.4%	50.3%	50.0%
2009 Population by Sex			
Males	51.9%	49.8%	50.0%
Females	48.1%	50.2%	50.0%
2014 Population by Sex			
Males	51.5%	49.8%	50.1%
Females	48.5%	50.2%	49.9%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
2000 Population by Race/Ethnicity			
 Total	20,947	106,675	350,057
White Alone	66.3%	76.9%	74.4%
Black Alone	10.8%	7.2%	7.9%
American Indian Alone	0.4%	0.4%	0.4%
Asian or Pacific Islander Alone	6.9%	5.5%	5.9%
Some Other Race Alone	12.3%	7.4%	8.7%
Two or More Races	3.3%	2.6%	2.6%
Hispanic Origin	32.1%	18.5%	23.5%
Diversity Index	74.3	58.1	63.9
2009 Population by Race/Ethnicity			
Total	20,957	111,090	365,055
White Alone	61.0%	72.5%	69.9%
Black Alone	10.5%	7.2%	7.9%
American Indian Alone	0.4%	0.4%	0.5%
Asian or Pacific Islander Alone	7.9%	6.7%	7.6%
Some Other Race Alone	16.4%	10.0%	11.0%
Two or More Races	3.7%	3.2%	3.0%
Hispanic Origin	42.0%	25.0%	29.4%
Diversity Index	80.1	66.5	70.7
2014 Population by Race/Ethnicity			
Total	21,115	113,638	377,743
White Alone	58.4%	70.1%	67.7%
Black Alone	10.1%	7.0%	7.9%
American Indian Alone	0.4%	0.4%	0.5%
Asian or Pacific Islander Alone	8.4%	7.4%	8.5%
Some Other Race Alone	18.7%	11.6%	12.2%
Two or More Races	3.9%	3.4%	3.2%
Hispanic Origin	47.4%	28.8%	32.3%
Diversity Index	82.0	70.4	73.5
2000 Population 3+ by School Enrollment			
 Total	20,034	102,320	335,609
Enrolled in Nursery/Preschool	1.8%	1.9%	1.8%
Enrolled in Kindergarten	1.0%	1.1%	1.5%
Enrolled in Grade 1-8	5.6%	7.7%	9.7%
Enrolled in Grade 9-12	1.5%	3.8%	4.3%
Enrolled in College	6.7%	4.5%	4.7%
Enrolled in Grad/Prof School	2.3%	1.8%	1.8%
Not Enrolled in School	81.0%	79.2%	76.2%
2009 Population 25+ by Educational Attainment			
Total	14,105	78,585	248,167
Less than 9th Grade	7.8%	4.5%	7.5%
9th - 12th Grade, No Diploma	9.0%	5.0%	6.6%
High School Graduate	15.7%	15.2%	15.9%
Some College, No Degree	19.5%	20.5%	20.0%
Associate Degree	6.3%	5.3%	5.6%
Bachelor's Degree	29.5%	32.3%	29.4%
Graduate/Professional Degree	12.3%	17.2%	15.1%



Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
2009 Population 15+ by Marital Status			
 Total	17,934	92,864	298,367
Never Married	47.4%	32.4%	33.2%
Married	35.9%	49.3%	50.0%
Widowed	2.1%	4.6%	4.6%
Divorced	14.6%	13.7%	12.2%
2000 Population 16+ by Employment Status			
 Total	17,987	88,782	281,972
In Labor Force	80.2%	73.3%	72.6%
Civilian Employed	76.4%	70.8%	70.1%
Civilian Unemployed	3.7%	2.5%	2.4%
In Armed Forces	0.1%	0.0%	0.0%
Not in Labor Force	19.8%	26.7%	27.4%
2009 Civilian Population 16+ in Labor Force			
Civilian Employed	90.4%	92.0%	91.7%
Civilian Unemployed	9.6%	8.0%	8.3%
2014 Civilian Population 16+ in Labor Force			
Civilian Employed	93.3%	94.5%	94.4%
Civilian Unemployed	6.7%	5.5%	5.6%
2000 Females 16+ by Employment Status and Age of Children			
Total	8,717	45,178	141,998
Own Children < 6 Only	9.8%	7.8%	8.3%
Employed/in Armed Forces	5.4%	4.2%	4.7%
Unemployed	0.3%	0.2%	0.2%
Not in Labor Force	4.1%	3.4%	3.5%
Own Children < 6 and 6-17 Only	4.2%	4.2%	5.4%
Employed/in Armed Forces	1.9%	2.4%	2.9%
Unemployed	0.3%	0.1%	0.1%
Not in Labor Force	2.0%	1.8%	2.4%
Own Children 6-17 Only	5.3%	11.2%	13.4%
Employed/in Armed Forces	2.8%	7.4%	9.1%
Unemployed	0.4%	0.3%	0.3%
Not in Labor Force	2.1%	3.5%	3.9%
No Own Children < 18	80.7%	76.7%	72.9%
Employed/in Armed Forces	61.1%	49.0%	45.5%
Unemployed	2.0%	1.5%	1.5%
Not in Labor Force	17.6%	26.2%	25.9%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Radius: 1 Miles Radius: 3 Miles Radius: 5 Miles



2009 Employed Population 16+ by Industry

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	11,960	57,863	180,164
Agriculture/Mining	0.6%	0.8%	0.7%
Construction	5.2%	4.3%	5.7%
Manufacturing	5.0%	6.3%	7.4%
Wholesale Trade	2.8%	4.1%	4.0%
Retail Trade	13.6%	12.0%	12.0%
Transportation/Utilities	3.2%	3.6%	3.8%
Information	4.2%	4.3%	4.3%
Finance/Insurance/Real Estate	12.4%	13.0%	12.1%
Services	51.3%	49.8%	48.4%
Public Administration	1.8%	1.7%	1.6%

2009 Employed Population 16+ by Occupation

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	11,964	57,865	180,159
White Collar	70.9%	77.7%	72.7%
Management/Business/Financial	21.8%	24.4%	21.5%
Professional	20.9%	24.2%	23.7%
Sales	14.7%	16.4%	14.7%
Administrative Support	13.5%	12.6%	12.9%
Services	19.4%	13.1%	14.1%
Blue Collar	9.7%	9.2%	13.1%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	2.9%	2.5%	4.0%
Installation/Maintenance/Repair	1.8%	1.5%	2.0%
Production	2.6%	2.6%	4.0%
Transportation/Material Moving	2.5%	2.5%	3.0%



2000 Workers 16+ by Means of Transportation to Work

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	13,569	61,849	194,919
Drove Alone - Car, Truck, or Van	76.0%	79.7%	78.4%
Carpooled - Car, Truck, or Van	13.7%	10.7%	12.6%
Public Transportation	2.8%	1.9%	2.2%
Walked	3.8%	1.8%	1.8%
Other Means	1.2%	0.9%	0.9%
Worked at Home	2.6%	5.0%	4.1%

2000 Workers 16+ by Travel Time to Work

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	13,570	61,850	194,920
Did Not Work at Home	97.4%	95.0%	95.9%
Less than 5 minutes	2.2%	1.7%	1.5%
5 to 9 minutes	11.9%	9.5%	8.5%
10 to 19 minutes	29.6%	31.7%	32.1%
20 to 24 minutes	18.7%	18.2%	17.8%
25 to 34 minutes	21.9%	21.4%	22.3%
35 to 44 minutes	5.3%	5.0%	5.0%
45 to 59 minutes	4.8%	4.4%	5.3%
60 to 89 minutes	1.6%	1.6%	2.0%
90 or more minutes	1.5%	1.4%	1.3%
Worked at Home	2.6%	5.0%	4.1%
Average Travel Time to Work (in min)	22.2	22.5	23.1

2000 Households by Vehicles Available

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	11,232	50,555	152,063
None	6.4%	4.8%	5.2%
1	63.5%	47.0%	44.8%
2	27.6%	38.9%	39.1%
3	2.3%	7.3%	8.5%
4	0.2%	1.6%	1.8%
5+	0.1%	0.5%	0.7%
Average Number of Vehicles Available	1.3	1.6	1.6

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Radius: 1 Miles Radius: 3 Miles Radius: 5 Miles



2000 Households by Type

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	11,227	50,653	151,943
Family Households	35.2%	51.8%	55.2%
Married-couple Family	24.0%	41.0%	43.0%
With Related Children	10.4%	16.0%	19.5%
Other Family (No Spouse)	11.2%	10.8%	12.3%
With Related Children	6.3%	6.3%	7.5%
Nonfamily Households	64.8%	48.2%	44.8%
Householder Living Alone	51.2%	39.1%	36.2%
Householder Not Living Alone	13.6%	9.0%	8.6%
Households with Related Children	16.7%	22.3%	27.0%
Households with Persons 65+	4.7%	16.5%	16.3%

2000 Households by Size

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	11,226	50,652	151,943
1 Person Household	51.2%	39.1%	36.2%
2 Person Household	29.6%	35.1%	32.8%
3 Person Household	9.2%	11.9%	12.8%
4 Person Household	5.4%	8.2%	10.0%
5 Person Household	2.4%	3.4%	4.6%
6 Person Household	1.2%	1.3%	1.9%
7+ Person Household	1.0%	0.9%	1.6%

2000 Households by Year Householder Moved In

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	11,230	50,555	152,065
Moved in 1999 to March 2000	52.0%	35.8%	33.4%
Moved in 1995 to 1998	37.6%	32.4%	32.8%
Moved in 1990 to 1994	7.1%	11.1%	12.3%
Moved in 1980 to 1989	3.3%	9.7%	9.6%
Moved in 1970 to 1979	0.0%	6.8%	6.5%
Moved in 1969 or Earlier	0.0%	4.2%	5.4%
Median Year Householder Moved In	1999	1997	1997



2000 Housing Units by Units in Structure

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	12,361	53,906	160,862
1, Detached	2.6%	33.6%	41.1%
1, Attached	2.3%	5.5%	4.6%
2	1.5%	1.2%	1.1%
3 or 4	13.5%	9.6%	6.2%
5 to 9	20.2%	15.8%	11.7%
10 to 19	16.8%	9.9%	9.9%
20+	43.1%	24.4%	25.3%
Mobile Home	0.0%	0.1%	0.1%
Other	0.0%	0.0%	0.1%

2000 Housing Units by Year Structure Built

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	12,389	53,843	160,748
1999 to March 2000	3.7%	3.0%	2.7%
1995 to 1998	15.6%	9.6%	9.6%
1990 to 1994	11.2%	7.0%	7.8%
1980 to 1989	38.8%	26.8%	27.0%
1970 to 1979	24.1%	28.8%	22.8%
1969 or Earlier	6.6%	24.7%	30.1%
Median Year Structure Built	1985	1979	1979

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



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Latitude: 32.93872
Longitude: -96.82095
Site Type: Rings


Radius: 1 Miles

Radius: 3 Miles

Radius: 5 Miles

Top 3 Tapestry Segments

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
1.	Young and Restless	Young and Restless	Young and Restless
2.	Metro Renters	Metro Renters	Metro Renters
3.	Inner City Tenants	Connoisseurs	Enterprising Professio

 **2009 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$20,601,256	\$137,378,267	\$381,964,429
Average Spent	\$1,890.72	\$2,659.33	\$2,448.62
Spending Potential Index	76	106	98
Computers & Accessories: Total \$	\$2,651,239	\$17,819,888	\$49,491,253
Average Spent	\$243.32	\$344.95	\$317.27
Spending Potential Index	107	151	139
Education: Total \$	\$13,695,094	\$98,505,359	\$273,659,413
Average Spent	\$1,256.89	\$1,906.84	\$1,754.32
Spending Potential Index	100	152	140
Entertainment/Recreation: Total \$	\$32,688,319	\$237,536,149	\$662,420,044
Average Spent	\$3,000.03	\$4,598.16	\$4,246.50
Spending Potential Index	93	142	131
Food at Home: Total \$	\$50,360,499	\$336,936,934	\$944,278,869
Average Spent	\$4,621.93	\$6,522.33	\$6,053.38
Spending Potential Index	101	143	133
Food Away from Home: Total \$	\$38,682,087	\$255,072,001	\$711,162,005
Average Spent	\$3,550.12	\$4,937.61	\$4,558.96
Spending Potential Index	107	148	137
Health Care: Total \$	\$33,539,688	\$253,125,424	\$713,555,508
Average Spent	\$3,078.17	\$4,899.93	\$4,574.31
Spending Potential Index	82	130	121
HH Furnishings & Equipment: Total \$	\$19,660,587	\$143,839,231	\$401,340,405
Average Spent	\$1,804.39	\$2,784.40	\$2,572.83
Spending Potential Index	83	128	118
Investments: Total \$	\$9,147,261	\$96,730,548	\$267,261,944
Average Spent	\$839.51	\$1,872.48	\$1,713.31
Spending Potential Index	58	130	119
Retail Goods: Total \$	\$256,484,064	\$1,801,773,827	\$5,040,086,851
Average Spent	\$23,539.29	\$34,878.22	\$32,309.91
Spending Potential Index	92	136	126
Shelter: Total \$	\$172,619,386	\$1,217,571,378	\$3,384,196,533
Average Spent	\$15,842.45	\$23,569.40	\$21,694.68
Spending Potential Index	101	151	139
TV/Video/Sound Equipment: Total \$	\$14,032,643	\$91,990,661	\$255,994,596
Average Spent	\$1,287.87	\$1,780.73	\$1,641.08
Spending Potential Index	106	147	135
Travel: Total \$	\$16,691,211	\$135,115,593	\$376,576,771
Average Spent	\$1,531.87	\$2,615.53	\$2,414.08
Spending Potential Index	83	142	131
Vehicle Maintenance & Repairs: Total \$	\$10,042,294	\$69,323,021	\$193,673,959
Average Spent	\$921.65	\$1,341.94	\$1,241.56
Spending Potential Index	98	143	133

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.



Demographic and Income Profile

Galleria Plaza
14060 Dallas Pkwy
Dallas, TX 75240-4349

Latitude: 32.93872
Longitude: -96.82095
Radius: 1 Miles

Site Type: Rings

Summary	2000	2009	2014
Population	20,947	20,958	21,115
Households	11,226	10,896	10,868
Families	3,947	3,687	3,583
Average Household Size	1.86	1.91	1.93
Owner Occupied HUs	1,026	1,043	1,138
Renter Occupied HUs	10,200	9,853	9,730
Median Age	29.2	29.5	29.2

Trends: 2009-2014 Annual Rate	Area	State	National
Population	0.15%	1.79%	0.91%
Households	-0.05%	1.76%	0.94%
Families	-0.57%	1.59%	0.74%
Owner HHs	1.76%	2.41%	1.19%
Median Household Income	1.03%	0.79%	0.80%

Households by Income	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	1,075	9.6%	654	6.0%	575	5.3%
\$15,000 - \$24,999	1,292	11.5%	667	6.1%	649	6.0%
\$25,000 - \$34,999	2,110	18.8%	1,080	9.9%	968	8.9%
\$35,000 - \$49,999	2,390	21.3%	2,183	20.0%	1,954	18.0%
\$50,000 - \$74,999	2,430	21.6%	2,961	27.2%	3,407	31.3%
\$75,000 - \$99,999	945	8.4%	1,831	16.8%	1,930	17.8%
\$100,000 - \$149,999	687	6.1%	939	8.6%	787	7.2%
\$150,000 - \$199,000	142	1.3%	368	3.4%	376	3.5%
\$200,000+	164	1.5%	211	1.9%	223	2.1%
Median Household Income	\$41,820		\$57,293		\$60,318	
Average Household Income	\$51,760		\$68,439		\$70,037	
Per Capita Income	\$27,936		\$35,447		\$35,925	

Population by Age	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,379	6.6%	1,361	6.5%	1,425	6.7%
5 - 9	915	4.4%	936	4.5%	928	4.4%
10 - 14	554	2.6%	728	3.5%	659	3.1%
15 - 19	785	3.7%	929	4.4%	833	3.9%
20 - 24	2,859	13.6%	2,899	13.8%	3,202	15.2%
25 - 34	7,870	37.6%	6,504	31.0%	6,717	31.8%
35 - 44	3,261	15.6%	3,475	16.6%	2,875	13.6%
45 - 54	1,715	8.2%	2,081	9.9%	2,177	10.3%
55 - 64	914	4.4%	1,146	5.5%	1,211	5.7%
65 - 74	349	1.7%	527	2.5%	653	3.1%
75 - 84	225	1.1%	236	1.1%	295	1.4%
85+	122	0.6%	137	0.7%	138	0.7%

Race and Ethnicity	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
White Alone	13,894	66.3%	12,782	61.0%	12,339	58.4%
Black Alone	2,252	10.8%	2,198	10.5%	2,128	10.1%
American Indian Alone	86	0.4%	91	0.4%	92	0.4%
Asian Alone	1,418	6.8%	1,632	7.8%	1,731	8.2%
Pacific Islander Alone	20	0.1%	33	0.2%	38	0.2%
Some Other Race Alone	2,584	12.3%	3,436	16.4%	3,953	18.7%
Two or More Races	693	3.3%	785	3.7%	834	3.9%
Hispanic Origin (Any Race)	6,728	32.1%	8,809	42.0%	10,012	47.4%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

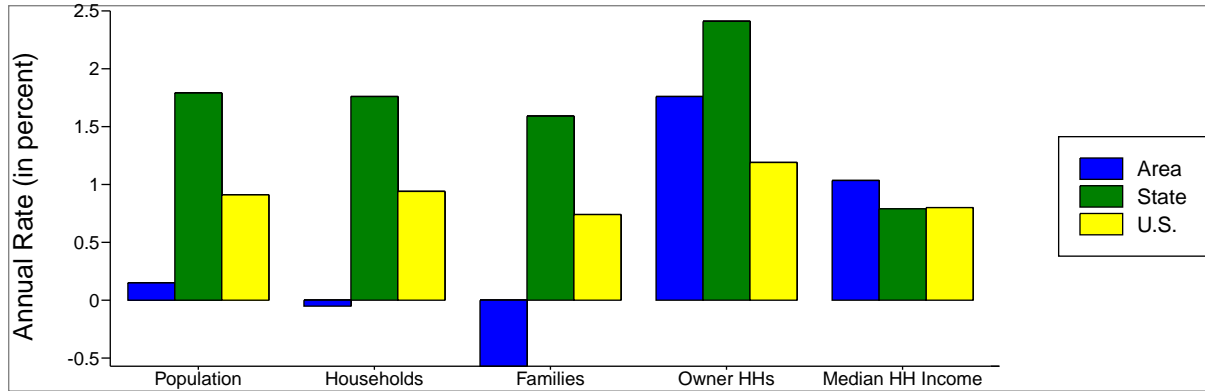


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Dallas, TX 75240-4349

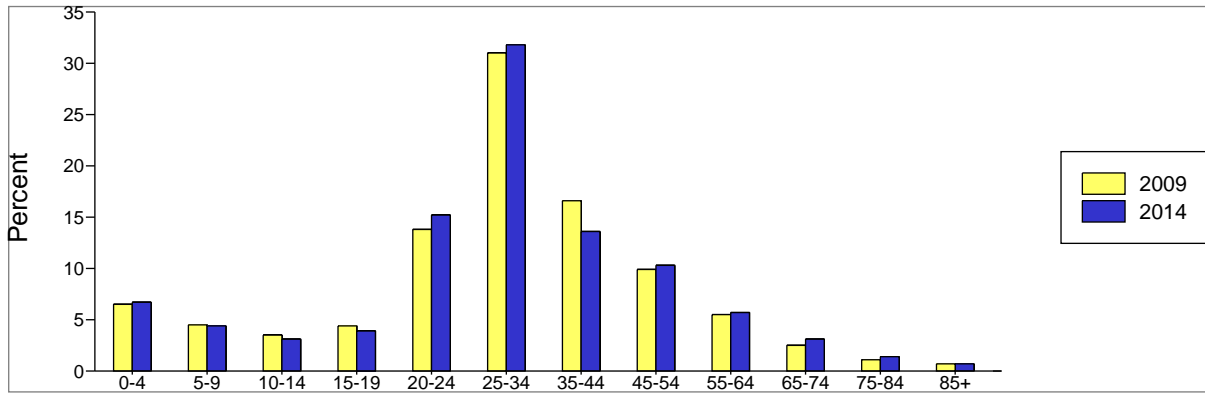
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Radius: 1 Miles

Site Type: Rings

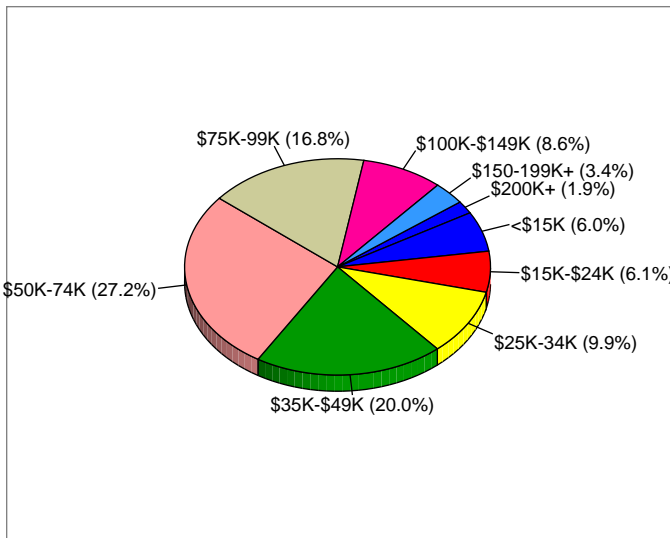
Trends 2009-2014



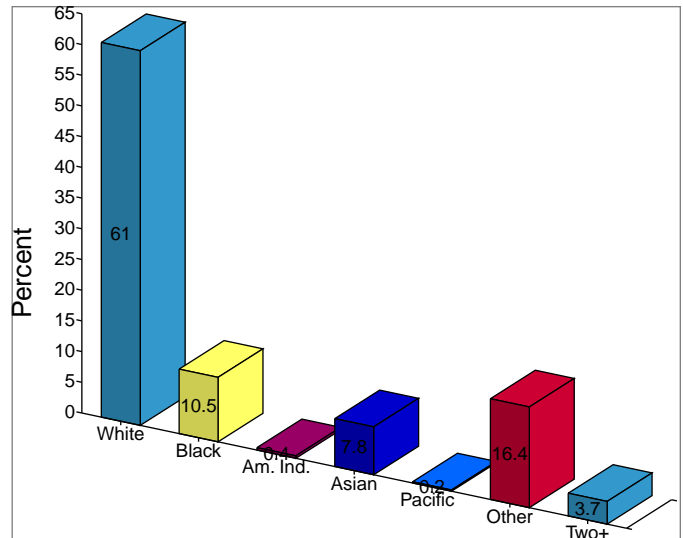
Population by Age



2009 Household Income



2009 Population by Race



2009 Percent Hispanic Origin: 42.0%



Demographic and Income Profile

Galleria Plaza
14060 Dallas Pkwy
Dallas, TX 75240-4349

Latitude: 32.93872
Longitude: -96.82095
Radius: 3 Miles

Site Type: Rings

Summary	2000	2009	2014
Population	106,675	111,090	113,637
Households	50,652	51,659	52,482
Families	26,252	26,061	26,006
Average Household Size	2.10	2.14	2.16
Owner Occupied HUs	20,642	20,557	21,704
Renter Occupied HUs	30,010	31,102	30,778
Median Age	35.2	37.0	36.6

Trends: 2009-2014 Annual Rate	Area	State	National
Population	0.45%	1.79%	0.91%
Households	0.32%	1.76%	0.94%
Families	-0.04%	1.59%	0.74%
Owner HHs	1.09%	2.41%	1.19%
Median Household Income	0.37%	0.79%	0.80%

Households by Income	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	3,875	7.6%	2,441	4.7%	2,176	4.1%
\$15,000 - \$24,999	4,472	8.8%	2,647	5.1%	2,595	4.9%
\$25,000 - \$34,999	6,503	12.8%	3,907	7.6%	3,558	6.8%
\$35,000 - \$49,999	8,467	16.7%	7,362	14.3%	6,696	12.8%
\$50,000 - \$74,999	9,585	18.9%	11,513	22.3%	12,890	24.6%
\$75,000 - \$99,999	5,429	10.7%	7,704	14.9%	8,728	16.6%
\$100,000 - \$149,999	5,765	11.3%	7,165	13.9%	6,493	12.4%
\$150,000 - \$199,000	2,779	5.5%	3,763	7.3%	3,892	7.4%
\$200,000+	3,920	7.7%	5,157	10.0%	5,453	10.4%
Median Household Income	\$54,222		\$69,986		\$71,299	
Average Household Income	\$85,362		\$101,816		\$106,141	
Per Capita Income	\$40,787		\$47,351		\$49,027	

Population by Age	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	6,599	6.2%	6,539	5.9%	6,582	5.8%
5 - 9	5,466	5.1%	5,958	5.4%	5,972	5.3%
10 - 14	4,893	4.6%	5,731	5.2%	5,742	5.1%
15 - 19	4,962	4.7%	5,481	4.9%	5,670	5.0%
20 - 24	8,097	7.6%	8,795	7.9%	9,656	8.5%
25 - 34	23,007	21.6%	19,792	17.8%	21,028	18.5%
35 - 44	17,519	16.4%	16,251	14.6%	14,177	12.5%
45 - 54	14,227	13.3%	15,934	14.3%	15,714	13.8%
55 - 64	10,107	9.5%	12,289	11.1%	12,952	11.4%
65 - 74	6,841	6.4%	7,644	6.9%	9,064	8.0%
75 - 84	3,896	3.7%	4,887	4.4%	5,045	4.4%
85+	1,061	1.0%	1,792	1.6%	2,034	1.8%

Race and Ethnicity	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
White Alone	82,049	76.9%	80,579	72.5%	79,670	70.1%
Black Alone	7,628	7.2%	7,949	7.2%	8,001	7.0%
American Indian Alone	400	0.4%	459	0.4%	494	0.4%
Asian Alone	5,814	5.5%	7,376	6.6%	8,291	7.3%
Pacific Islander Alone	54	0.1%	79	0.1%	91	0.1%
Some Other Race Alone	7,910	7.4%	11,144	10.0%	13,193	11.6%
Two or More Races	2,820	2.6%	3,504	3.2%	3,898	3.4%
Hispanic Origin (Any Race)	19,689	18.5%	27,737	25.0%	32,784	28.8%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

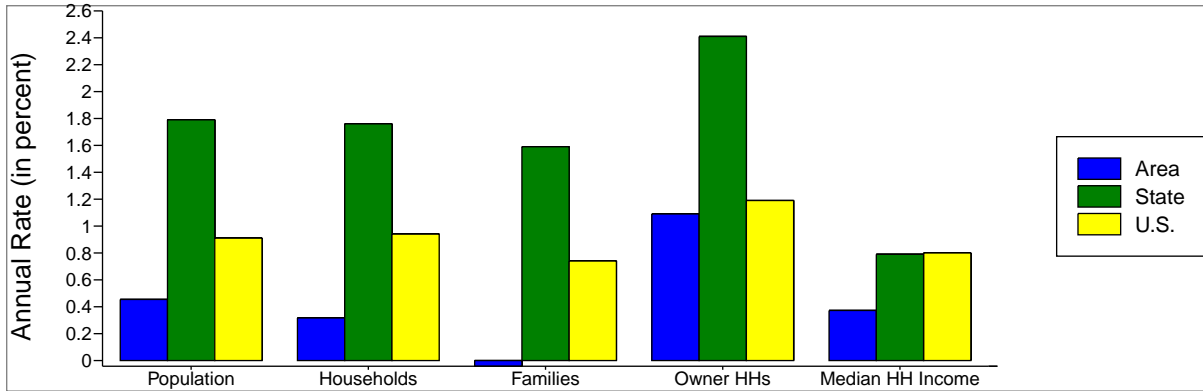


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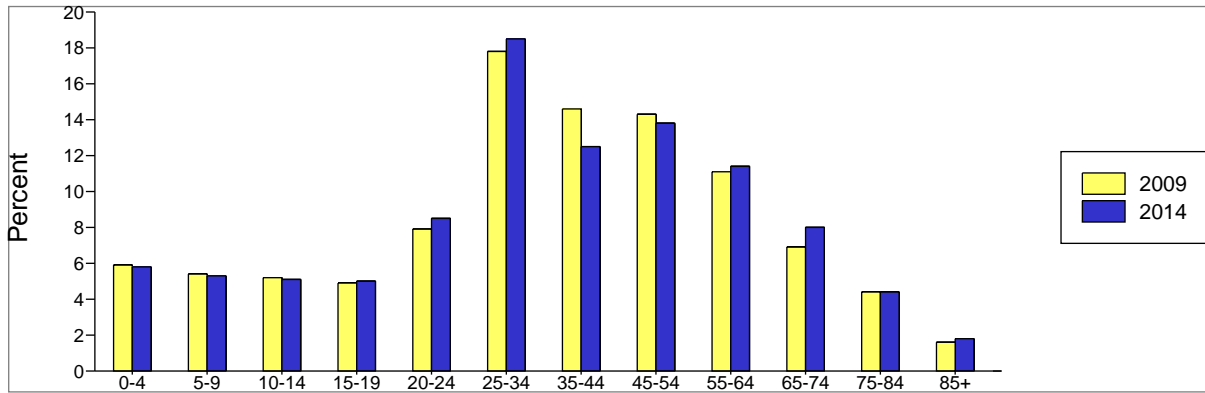
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 Radius: 3 Miles

Site Type: Rings

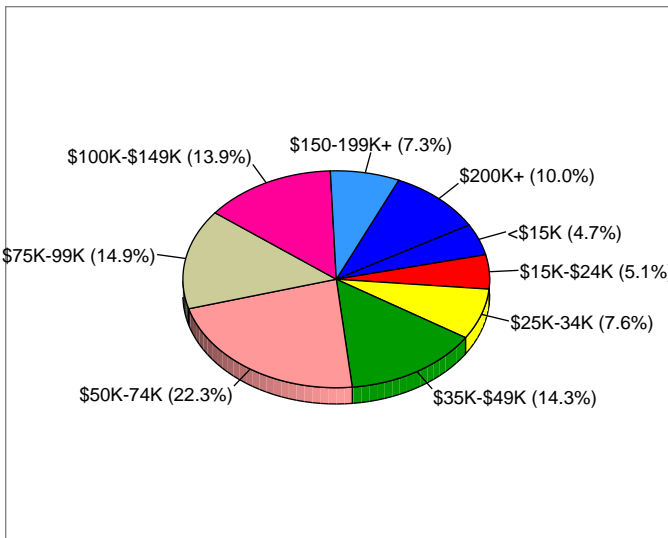
Trends 2009-2014



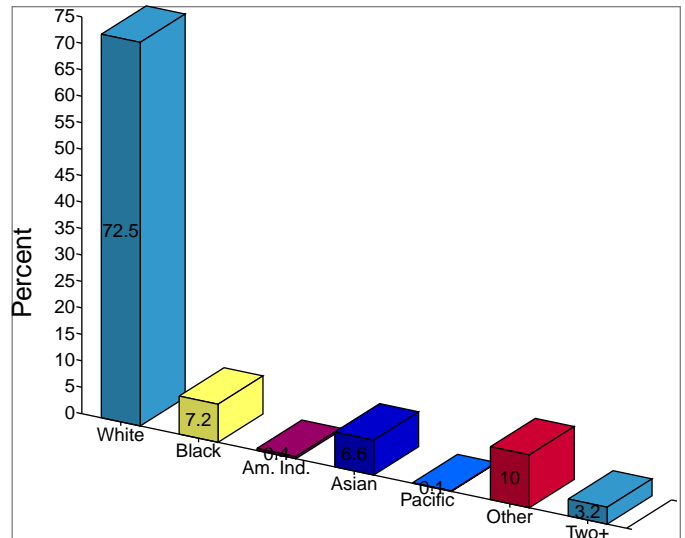
Population by Age



2009 Household Income



2009 Population by Race



2009 Percent Hispanic Origin: 25.0%



Demographic and Income Profile

Galleria Plaza
14060 Dallas Pkwy
Dallas, TX 75240-4349

Site Type: Rings

Latitude: 32.93872
Longitude: -96.82095
Radius: 5 Miles

Summary	2000	2009	2014
Population	350,056	365,054	377,741
Households	151,943	155,992	161,674
Families	83,940	82,058	82,509
Average Household Size	2.29	2.32	2.32
Owner Occupied HUs	67,904	65,882	69,800
Renter Occupied HUs	84,040	90,109	91,873
Median Age	33.6	35.3	35.1

Trends: 2009-2014 Annual Rate	Area	State	National
Population	0.69%	1.79%	0.91%
Households	0.72%	1.76%	0.94%
Families	0.11%	1.59%	0.74%
Owner HHs	1.16%	2.41%	1.19%
Median Household Income	0.38%	0.79%	0.80%

Households by Income	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	13,393	8.8%	9,011	5.8%	8,265	5.1%
\$15,000 - \$24,999	15,163	10.0%	9,483	6.1%	9,478	5.9%
\$25,000 - \$34,999	19,794	13.0%	12,814	8.2%	11,862	7.3%
\$35,000 - \$49,999	25,998	17.1%	23,420	15.0%	21,905	13.5%
\$50,000 - \$74,999	29,175	19.2%	34,541	22.1%	40,013	24.7%
\$75,000 - \$99,999	16,474	10.8%	22,848	14.6%	24,394	15.1%
\$100,000 - \$149,999	15,772	10.4%	21,644	13.9%	22,146	13.7%
\$150,000 - \$199,000	6,739	4.4%	9,240	5.9%	9,708	6.0%
\$200,000+	9,631	6.3%	12,991	8.3%	13,899	8.6%
Median Household Income	\$51,114		\$66,083		\$67,333	
Average Household Income	\$78,404		\$94,085		\$98,024	
Per Capita Income	\$34,294		\$40,425		\$42,196	

Population by Age	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	24,095	6.9%	23,971	6.6%	24,336	6.4%
5 - 9	21,314	6.1%	21,837	6.0%	22,178	5.9%
10 - 14	19,317	5.5%	20,878	5.7%	21,090	5.6%
15 - 19	19,235	5.5%	20,749	5.7%	20,701	5.5%
20 - 24	28,375	8.1%	29,452	8.1%	31,888	8.4%
25 - 34	71,901	20.5%	63,765	17.5%	68,200	18.1%
35 - 44	57,744	16.5%	54,201	14.8%	49,403	13.1%
45 - 54	44,489	12.7%	51,325	14.1%	51,247	13.6%
55 - 64	28,066	8.0%	37,449	10.3%	41,227	10.9%
65 - 74	19,310	5.5%	21,551	5.9%	26,843	7.1%
75 - 84	12,254	3.5%	13,890	3.8%	14,208	3.8%
85+	3,956	1.1%	5,986	1.6%	6,421	1.7%

Race and Ethnicity	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
White Alone	260,594	74.4%	255,315	69.9%	255,777	67.7%
Black Alone	27,705	7.9%	29,000	7.9%	29,778	7.9%
American Indian Alone	1,568	0.4%	1,766	0.5%	1,882	0.5%
Asian Alone	20,604	5.9%	27,502	7.5%	31,772	8.4%
Pacific Islander Alone	169	0.0%	227	0.1%	259	0.1%
Some Other Race Alone	30,382	8.7%	40,213	11.0%	46,054	12.2%
Two or More Races	9,035	2.6%	11,032	3.0%	12,221	3.2%
Hispanic Origin (Any Race)	82,371	23.5%	107,481	29.4%	122,163	32.3%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



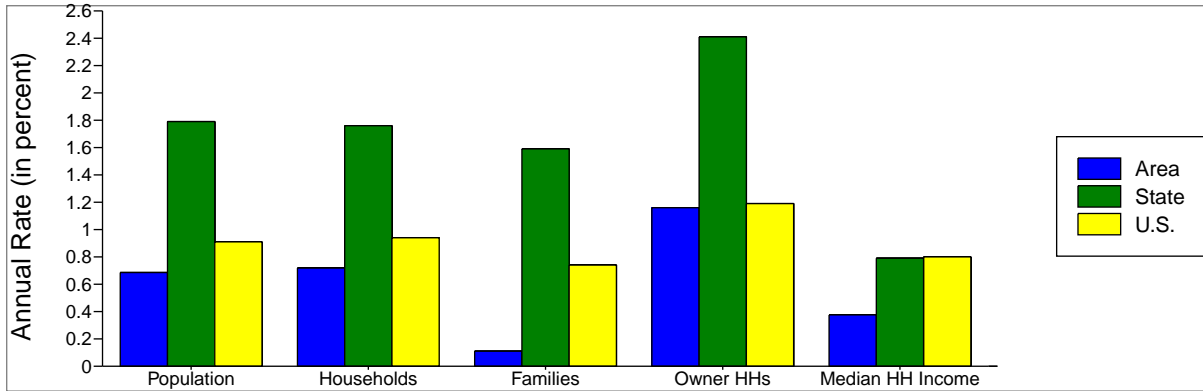
Demographic and Income Profile

Galleria Plaza
14060 Dallas Pkwy
Dallas, TX 75240-4349

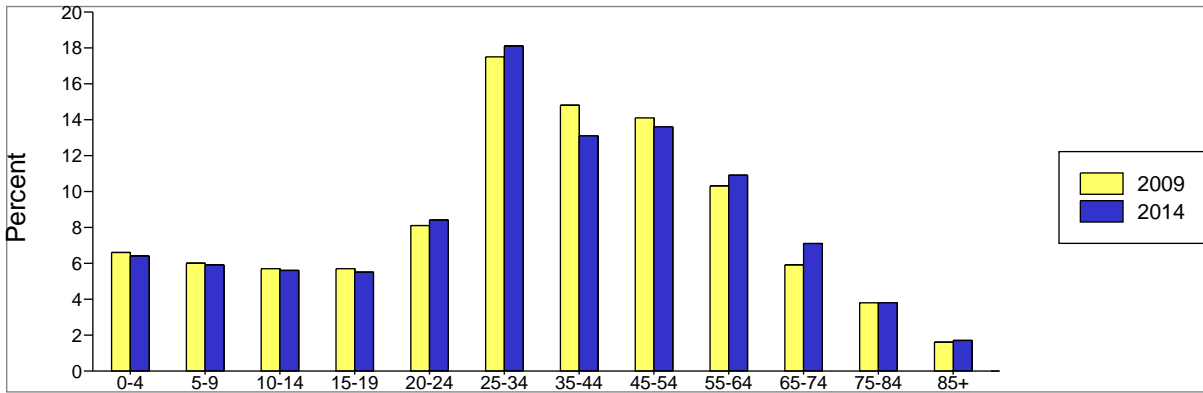
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Longitude: -96.82095
Radius: 5 Miles

Site Type: Rings

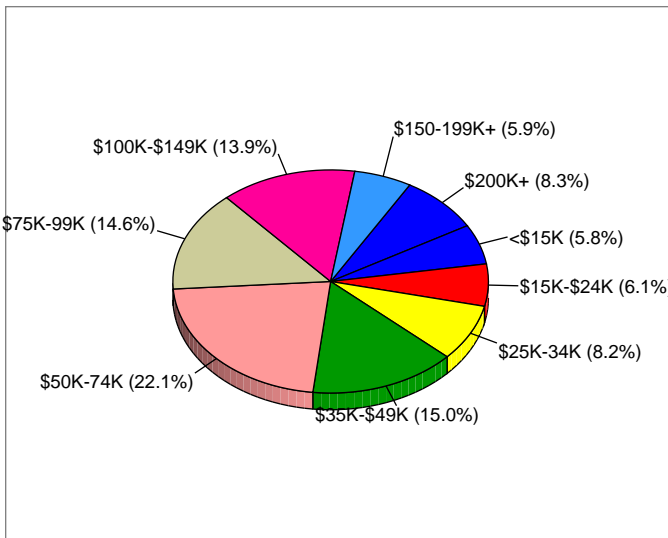
Trends 2009-2014



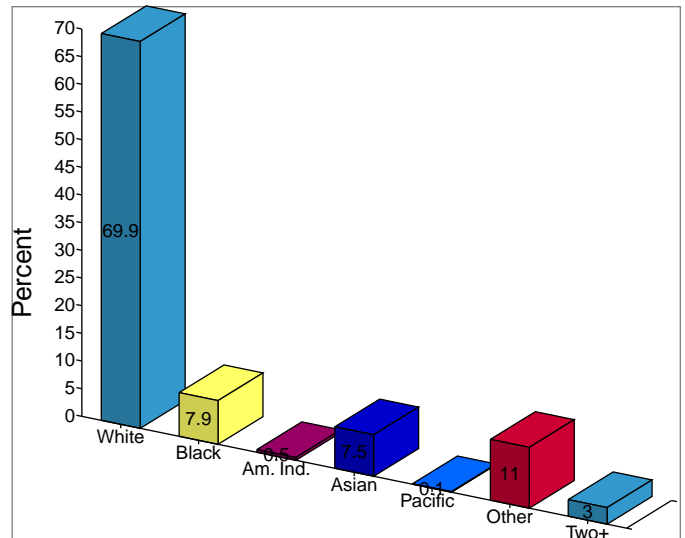
Population by Age



2009 Household Income



2009 Population by Race



2009 Percent Hispanic Origin: 29.4%



Retail Goods and Services Expenditures

Galleria Plaza
14060 Dallas Pkwy
Dallas, TX 75240-4349

Site Type: Rings

Latitude: 32.93872
Longitude: -96.82095
Radius: 1 Miles

Top Tapestry Segments:		Demographic Summary		
			2009	2014
Young and Restless	77.4%	Population	20,958	21,115
Metro Renters	17.5%	Households	10,896	10,868
Inner City Tenants	5.0%	Families	3,687	3,583
In Style	0.1%	Median Age	29.5	29.2
Enterprising Professionals	0.0%	Median Household Income	\$57,293	\$60,318

	Spending Potential Index	Average Amount Spent	Total
Apparel and Services	76	\$1,890.72	\$20,601,256
Men's	72	\$344.49	\$3,753,586
Women's	63	\$544.05	\$5,927,936
Children's	86	\$351.78	\$3,832,949
Footwear	54	\$233.39	\$2,542,989
Watches & Jewelry	97	\$207.66	\$2,262,658
Apparel Products and Services ¹	206	\$209.36	\$2,281,137
Computer			
Computers and Hardware for Home Use	107	\$213.12	\$2,322,180
Software and Accessories for Home Use	106	\$30.20	\$329,059
Entertainment & Recreation	93	\$3,000.03	\$32,688,319
Fees and Admissions	86	\$537.52	\$5,856,809
Membership Fees for Clubs ²	81	\$139.01	\$1,514,630
Fees for Participant Sports, excl. Trips	82	\$90.59	\$987,075
Admission to Movie/Theatre/Opera/Ballet	109	\$164.73	\$1,794,892
Admission to Sporting Events, excl. Trips	87	\$51.03	\$555,974
Fees for Recreational Lessons	70	\$91.16	\$993,240
Dating Services	128	\$1.01	\$10,998
TV/Video/Sound Equipment	106	\$1,287.87	\$14,032,643
Community Antenna or Cable TV	102	\$743.46	\$8,100,730
Televisions	103	\$167.78	\$1,828,143
VCRs, Video Cameras, and DVD Players	113	\$28.38	\$309,219
Video Cassettes and DVDs	128	\$76.32	\$831,546
Video Game Hardware and Software	121	\$53.35	\$581,336
Satellite Dishes	94	\$1.07	\$11,668
Rental of Video Cassettes and DVDs	128	\$56.44	\$614,963
Streaming/Downloaded Video	110	\$1.18	\$12,900
Sound Equipment ³	105	\$152.60	\$1,662,752
Rental and Repair of TV/Radio/Sound Equipment	107	\$7.29	\$79,385
Pets	101	\$444.55	\$4,843,811
Toys and Games ⁴	109	\$142.69	\$1,554,802
Recreational Vehicles and Fees ⁵	57	\$200.57	\$2,185,380
Sports/Recreation/Exercise Equipment ⁶	71	\$140.55	\$1,531,424
Photo Equipment and Supplies ⁷	92	\$107.24	\$1,168,517
Reading ⁸	86	\$139.04	\$1,514,934
Food	104	\$8,172.04	\$89,042,587
Food at Home	101	\$4,621.93	\$50,360,499
Bakery and Cereal Products	99	\$603.69	\$6,577,847
Meat, Poultry, Fish, and Eggs	103	\$1,099.70	\$11,982,312
Dairy Products	99	\$506.04	\$5,513,851
Fruit and Vegetables	99	\$780.17	\$8,500,775
Snacks and Other Food at Home ⁹	103	\$1,632.32	\$17,785,714
Food Away from Home	107	\$3,550.12	\$38,682,087
Alcoholic Beverages	120	\$688.83	\$7,505,540
Nonalcoholic Beverages at Home	105	\$474.52	\$5,170,401



Retail Goods and Services Expenditures

Galleria Plaza
14060 Dallas Pkwy
Dallas, TX 75240-4349

Site Type: Rings

Latitude: 32.93872
Longitude: -96.82095
Radius: 1 Miles

	Spending Potential Index	Average Amount Spent	Total
Financial			
Investments	58	\$839.51	\$9,147,261
Vehicle Loans	109	\$5,834.09	\$63,568,207
Health			
Nonprescription Drugs	91	\$95.00	\$1,035,086
Prescription Drugs	79	\$434.30	\$4,732,170
Eyeglasses and Contact Lenses	84	\$63.62	\$693,180
Home			
Mortgage Payment and Basics ¹⁰	64	\$5,903.98	\$64,329,780
Maintenance and Remodeling Services	56	\$1,189.15	\$12,956,952
Maintenance and Remodeling Materials ¹¹	56	\$233.39	\$2,542,979
Utilities, Fuel, and Public Services	98	\$4,419.93	\$48,159,529
Household Furnishings and Equipment			
Household Textiles ¹²	93	\$129.38	\$1,409,676
Furniture	102	\$652.00	\$7,104,167
Floor Coverings	73	\$63.57	\$692,667
Major Appliances ¹³	78	\$236.48	\$2,576,699
Housewares ¹⁴	82	\$77.27	\$841,897
Small Appliances	95	\$32.45	\$353,625
Luggage	90	\$9.04	\$98,458
Telephones and Accessories	72	\$32.24	\$351,292
Household Operations			
Child Care	114	\$504.05	\$5,492,103
Lawn and Garden ¹⁵	63	\$259.50	\$2,827,483
Moving/Storage/Freight Express	123	\$65.96	\$718,717
Housekeeping Supplies ¹⁶	95	\$689.57	\$7,513,517
Insurance			
Owners and Renters Insurance	65	\$306.37	\$3,338,217
Vehicle Insurance	102	\$1,257.97	\$13,706,875
Life/Other Insurance	70	\$338.73	\$3,690,772
Health Insurance	82	\$1,564.67	\$17,048,631
Personal Care Products ¹⁷	105	\$412.11	\$4,490,317
School Books and Supplies ¹⁸	132	\$148.46	\$1,617,601
Smoking Products	123	\$545.09	\$5,939,252
Transportation			
Vehicle Purchases (Net Outlay) ¹⁹	105	\$5,009.28	\$54,581,127
Gasoline and Motor Oil	105	\$2,879.30	\$31,372,885
Vehicle Maintenance and Repairs	98	\$921.65	\$10,042,294
Travel			
Airline Fares	90	\$383.76	\$4,181,404
Lodging on Trips	75	\$314.22	\$3,423,753
Auto/Truck/Van Rental on Trips	86	\$32.06	\$349,284
Food and Drink on Trips	84	\$374.12	\$4,076,420

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: ESRI forecasts for 2009 and 2014. Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Retail Goods and Services Expenditures

Galleria Plaza
14060 Dallas Pkwy
Dallas, TX 75240-4349

Site Type: Rings

Latitude: 32.93872
Longitude: -96.82095
Radius: 1 Miles

- ¹**Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- ²**Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- ³**Sound Equipment** includes sound components and systems, Digital Audio Players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- ⁴**Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- ⁵**Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- ⁶**Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- ⁷**Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- ⁸**Reading** includes magazine and newspaper subscriptions, single copies of magazines and newspapers, and books.
- ⁹**Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- ¹⁰**Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- ¹¹**Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- ¹²**Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- ¹³**Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- ¹⁴**Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- ¹⁵**Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- ¹⁶**Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- ¹⁷**Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, and personal care appliances.
- ¹⁸**School Books and Supplies** includes school books and supplies for college, elementary school, high school, and preschool.
- ¹⁹**Vehicle Purchases (Net Outlay)** includes net outlay for new and used cars, trucks, vans, motorcycles, and motor scooters.



Retail Goods and Services Expenditures

Galleria Plaza
14060 Dallas Pkwy
Dallas, TX 75240-4349

Site Type: Rings

Latitude: 32.93872
Longitude: -96.82095
Radius: 3 Miles

Top Tapestry Segments:		Demographic Summary		2009	2014
Young and Restless	27.7%	Population		111,090	113,637
Metro Renters	15.1%	Households		51,659	52,482
Connoisseurs	11.1%	Families		26,061	26,006
In Style	9.8%	Median Age		37.0	36.6
Top Rung	4.8%	Median Household Income		\$69,986	\$71,299

	Spending Potential Index	Average Amount Spent	Total
Apparel and Services	106	\$2,659.33	\$137,378,267
Men's	101	\$488.10	\$25,214,853
Women's	93	\$802.26	\$41,443,882
Children's	113	\$464.73	\$24,007,547
Footwear	73	\$315.03	\$16,274,308
Watches & Jewelry	148	\$316.48	\$16,348,874
Apparel Products and Services ¹	269	\$272.73	\$14,088,801
Computer			
Computers and Hardware for Home Use	151	\$301.41	\$15,570,597
Software and Accessories for Home Use	153	\$43.54	\$2,249,291
Entertainment & Recreation	142	\$4,598.16	\$237,536,149
Fees and Admissions	146	\$910.36	\$47,028,485
Membership Fees for Clubs ²	144	\$246.44	\$12,731,099
Fees for Participant Sports, excl. Trips	142	\$157.10	\$8,115,559
Admission to Movie/Theatre/Opera/Ballet	156	\$237.12	\$12,249,527
Admission to Sporting Events, excl. Trips	148	\$86.67	\$4,477,500
Fees for Recreational Lessons	139	\$181.71	\$9,386,981
Dating Services	166	\$1.31	\$67,819
TV/Video/Sound Equipment	147	\$1,780.73	\$91,990,661
Community Antenna or Cable TV	142	\$1,031.71	\$53,297,092
Televisions	152	\$245.98	\$12,707,317
VCRs, Video Cameras, and DVD Players	152	\$38.30	\$1,978,344
Video Cassettes and DVDs	160	\$95.19	\$4,917,589
Video Game Hardware and Software	157	\$68.96	\$3,562,350
Satellite Dishes	132	\$1.50	\$77,644
Rental of Video Cassettes and DVDs	161	\$70.94	\$3,664,935
Streaming/Downloaded Video	163	\$1.74	\$89,678
Sound Equipment ³	148	\$216.22	\$11,169,555
Rental and Repair of TV/Radio/Sound Equipment	150	\$10.19	\$526,157
Pets	158	\$693.67	\$35,834,160
Toys and Games⁴	148	\$193.41	\$9,991,465
Recreational Vehicles and Fees⁵	116	\$410.96	\$21,229,934
Sports/Recreation/Exercise Equipment⁶	109	\$215.95	\$11,155,510
Photo Equipment and Supplies⁷	142	\$166.20	\$8,585,481
Reading⁸	140	\$226.88	\$11,720,451
Food	145	\$11,459.94	\$592,008,935
Food at Home	143	\$6,522.33	\$336,936,934
Bakery and Cereal Products	141	\$863.65	\$44,615,366
Meat, Poultry, Fish, and Eggs	143	\$1,532.35	\$79,159,468
Dairy Products	141	\$721.91	\$37,293,325
Fruit and Vegetables	144	\$1,129.61	\$58,354,577
Snacks and Other Food at Home ⁹	144	\$2,274.81	\$117,514,199
Food Away from Home	148	\$4,937.61	\$255,072,001
Alcoholic Beverages	160	\$918.30	\$47,438,394
Nonalcoholic Beverages at Home	144	\$651.07	\$33,633,662



Retail Goods and Services Expenditures

Galleria Plaza
14060 Dallas Pkwy
Dallas, TX 75240-4349

Site Type: Rings

Latitude: 32.93872
Longitude: -96.82095
Radius: 3 Miles

	Spending Potential Index	Average Amount Spent	Total
Financial			
Investments	130	\$1,872.48	\$96,730,548
Vehicle Loans	145	\$7,737.78	\$399,725,954
Health			
Nonprescription Drugs	132	\$137.77	\$7,116,817
Prescription Drugs	125	\$686.99	\$35,489,194
Eyeglasses and Contact Lenses	134	\$101.49	\$5,243,024
Home			
Mortgage Payment and Basics ¹⁰	129	\$11,789.82	\$609,050,270
Maintenance and Remodeling Services	129	\$2,723.46	\$140,691,436
Maintenance and Remodeling Materials ¹¹	117	\$486.45	\$25,129,661
Utilities, Fuel, and Public Services	139	\$6,268.66	\$323,832,859
Household Furnishings and Equipment			
Household Textiles ¹²	144	\$199.22	\$10,291,606
Furniture	151	\$965.82	\$49,893,538
Floor Coverings	134	\$116.92	\$6,040,056
Major Appliances ¹³	131	\$397.83	\$20,551,587
Housewares ¹⁴	121	\$113.30	\$5,853,183
Small Appliances	142	\$48.62	\$2,511,734
Luggage	146	\$14.71	\$760,142
Telephones and Accessories	91	\$41.06	\$2,121,126
Household Operations			
Child Care	155	\$683.74	\$35,321,258
Lawn and Garden ¹⁵	122	\$504.01	\$26,036,874
Moving/Storage/Freight Express	164	\$88.16	\$4,554,049
Housekeeping Supplies ¹⁶	139	\$1,010.04	\$52,177,485
Insurance			
Owners and Renters Insurance	121	\$571.15	\$29,505,197
Vehicle Insurance	144	\$1,780.23	\$91,965,000
Life/Other Insurance	126	\$610.36	\$31,530,508
Health Insurance	130	\$2,492.50	\$128,759,925
Personal Care Products ¹⁷	146	\$576.22	\$29,767,180
School Books and Supplies ¹⁸	163	\$183.53	\$9,480,781
Smoking Products	148	\$655.13	\$33,843,606
Transportation			
Vehicle Purchases (Net Outlay) ¹⁹	147	\$7,006.21	\$361,933,899
Gasoline and Motor Oil	142	\$3,893.00	\$201,108,301
Vehicle Maintenance and Repairs	143	\$1,341.94	\$69,323,021
Travel			
Airline Fares	150	\$639.50	\$33,035,946
Lodging on Trips	137	\$577.07	\$29,810,884
Auto/Truck/Van Rental on Trips	149	\$55.55	\$2,869,634
Food and Drink on Trips	141	\$627.16	\$32,398,204

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: ESRI forecasts for 2009 and 2014. Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Retail Goods and Services Expenditures

Galleria Plaza
14060 Dallas Pkwy
Dallas, TX 75240-4349

Site Type: Rings

Latitude: 32.93872
Longitude: -96.82095
Radius: 3 Miles

¹**Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.

²**Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.

³**Sound Equipment** includes sound components and systems, Digital Audio Players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.

⁴**Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.

⁵**Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.

⁶**Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.

⁷**Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.

⁸**Reading** includes magazine and newspaper subscriptions, single copies of magazines and newspapers, and books.

⁹**Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.

¹⁰**Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.

¹¹**Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.

¹²**Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.

¹³**Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.

¹⁴**Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.

¹⁵**Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.

¹⁶**Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.

¹⁷**Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, and personal care appliances.

¹⁸**School Books and Supplies** includes school books and supplies for college, elementary school, high school, and preschool.

¹⁹**Vehicle Purchases (Net Outlay)** includes net outlay for new and used cars, trucks, vans, motorcycles, and motor scooters.



Retail Goods and Services Expenditures

Galleria Plaza
14060 Dallas Pkwy
Dallas, TX 75240-4349

Site Type: Rings

Latitude: 32.93872
Longitude: -96.82095
Radius: 5 Miles

Top Tapestry Segments:		Demographic Summary		
			2009	2014
Young and Restless	18.0%	Population	365,054	377,741
Metro Renters	11.8%	Households	155,992	161,674
Enterprising Professionals	10.9%	Families	82,058	82,509
Connoisseurs	7.3%	Median Age	35.3	35.1
In Style	5.4%	Median Household Income	\$66,083	\$67,333

	Spending Potential Index	Average Amount Spent	Total
Apparel and Services	98	\$2,448.62	\$381,964,429
Men's	93	\$448.76	\$70,002,828
Women's	85	\$738.25	\$115,161,784
Children's	105	\$431.60	\$67,325,769
Footwear	68	\$290.50	\$45,315,342
Watches & Jewelry	136	\$290.79	\$45,361,123
Apparel Products and Services ¹	245	\$248.72	\$38,797,582
Computer			
Computers and Hardware for Home Use	139	\$277.25	\$43,249,279
Software and Accessories for Home Use	140	\$40.01	\$6,241,974
Entertainment & Recreation	131	\$4,246.50	\$662,420,044
Fees and Admissions	135	\$839.14	\$130,898,849
Membership Fees for Clubs ²	133	\$226.56	\$35,340,978
Fees for Participant Sports, excl. Trips	131	\$145.53	\$22,701,813
Admission to Movie/Theatre/Opera/Ballet	144	\$217.76	\$33,969,501
Admission to Sporting Events, excl. Trips	136	\$79.37	\$12,381,208
Fees for Recreational Lessons	129	\$168.73	\$26,321,011
Dating Services	149	\$1.18	\$184,338
TV/Video/Sound Equipment	135	\$1,641.08	\$255,994,596
Community Antenna or Cable TV	131	\$952.73	\$148,617,895
Televisions	139	\$226.23	\$35,289,662
VCRs, Video Cameras, and DVD Players	140	\$35.37	\$5,517,911
Video Cassettes and DVDs	147	\$87.10	\$13,586,668
Video Game Hardware and Software	145	\$63.48	\$9,902,487
Satellite Dishes	122	\$1.39	\$217,441
Rental of Video Cassettes and DVDs	148	\$65.09	\$10,153,856
Streaming/Downloaded Video	148	\$1.58	\$246,555
Sound Equipment ³	136	\$198.73	\$30,999,729
Rental and Repair of TV/Radio/Sound Equipment	138	\$9.37	\$1,462,392
Pets	147	\$643.58	\$100,392,639
Toys and Games ⁴	137	\$178.75	\$27,883,983
Recreational Vehicles and Fees ⁵	108	\$381.54	\$59,517,548
Sports/Recreation/Exercise Equipment ⁶	100	\$199.52	\$31,123,122
Photo Equipment and Supplies ⁷	131	\$153.61	\$23,962,032
Reading ⁸	129	\$209.29	\$32,647,277
Food	135	\$10,612.34	\$1,655,440,872
Food at Home	133	\$6,053.38	\$944,278,869
Bakery and Cereal Products	131	\$801.39	\$125,011,030
Meat, Poultry, Fish, and Eggs	133	\$1,423.93	\$222,121,028
Dairy Products	131	\$670.50	\$104,591,952
Fruit and Vegetables	134	\$1,048.42	\$163,544,960
Snacks and Other Food at Home ⁹	133	\$2,109.15	\$329,009,898
Food Away from Home	137	\$4,558.96	\$711,162,005
Alcoholic Beverages	146	\$837.90	\$130,706,131
Nonalcoholic Beverages at Home	134	\$603.78	\$94,184,244



Retail Goods and Services Expenditures

Galleria Plaza
14060 Dallas Pkwy
Dallas, TX 75240-4349

Site Type: Rings

Latitude: 32.93872
Longitude: -96.82095
Radius: 5 Miles

	Spending Potential Index	Average Amount Spent	Total
Financial			
Investments	119	\$1,713.31	\$267,261,944
Vehicle Loans	134	\$7,160.94	\$1,117,049,801
Health			
Nonprescription Drugs	123	\$128.31	\$20,015,900
Prescription Drugs	117	\$644.84	\$100,590,339
Eyeglasses and Contact Lenses	125	\$94.56	\$14,749,992
Home			
Mortgage Payment and Basics ¹⁰	121	\$11,100.79	\$1,731,634,285
Maintenance and Remodeling Services	120	\$2,541.65	\$396,476,379
Maintenance and Remodeling Materials ¹¹	111	\$459.30	\$71,646,478
Utilities, Fuel, and Public Services	129	\$5,823.33	\$908,392,957
Household Furnishings and Equipment			
Household Textiles ¹²	133	\$183.86	\$28,680,433
Furniture	139	\$890.03	\$138,837,882
Floor Coverings	125	\$108.94	\$16,993,474
Major Appliances ¹³	123	\$371.52	\$57,953,707
Housewares ¹⁴	111	\$104.60	\$16,317,244
Small Appliances	131	\$45.00	\$7,019,700
Luggage	135	\$13.57	\$2,117,215
Telephones and Accessories	84	\$37.76	\$5,890,123
Household Operations			
Child Care	143	\$633.03	\$98,747,153
Lawn and Garden ¹⁵	115	\$472.94	\$73,775,236
Moving/Storage/Freight Express	148	\$79.40	\$12,386,433
Housekeeping Supplies ¹⁶	129	\$939.32	\$146,526,182
Insurance			
Owners and Renters Insurance	114	\$540.88	\$84,373,472
Vehicle Insurance	133	\$1,647.30	\$256,965,778
Life/Other Insurance	118	\$571.48	\$89,146,117
Health Insurance	121	\$2,325.14	\$362,703,065
Personal Care Products ¹⁷	136	\$535.00	\$83,455,729
School Books and Supplies ¹⁸	150	\$168.72	\$26,319,113
Smoking Products	135	\$598.14	\$93,304,754
Transportation			
Vehicle Purchases (Net Outlay) ¹⁹	135	\$6,465.24	\$1,008,525,168
Gasoline and Motor Oil	132	\$3,614.35	\$563,809,314
Vehicle Maintenance and Repairs	133	\$1,241.56	\$193,673,959
Travel			
Airline Fares	138	\$586.94	\$91,557,413
Lodging on Trips	127	\$533.74	\$83,259,668
Auto/Truck/Van Rental on Trips	137	\$50.99	\$7,953,868
Food and Drink on Trips	130	\$579.58	\$90,409,511

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: ESRI forecasts for 2009 and 2014. Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Retail Goods and Services Expenditures

Galleria Plaza
14060 Dallas Pkwy
Dallas, TX 75240-4349

Site Type: Rings

Latitude: 32.93872
Longitude: -96.82095
Radius: 5 Miles

- ¹**Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- ²**Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- ³**Sound Equipment** includes sound components and systems, Digital Audio Players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- ⁴**Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- ⁵**Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- ⁶**Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- ⁷**Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- ⁸**Reading** includes magazine and newspaper subscriptions, single copies of magazines and newspapers, and books.
- ⁹**Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- ¹⁰**Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- ¹¹**Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- ¹²**Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- ¹³**Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- ¹⁴**Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- ¹⁵**Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- ¹⁶**Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- ¹⁷**Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, and personal care appliances.
- ¹⁸**School Books and Supplies** includes school books and supplies for college, elementary school, high school, and preschool.
- ¹⁹**Vehicle Purchases (Net Outlay)** includes net outlay for new and used cars, trucks, vans, motorcycles, and motor scooters.