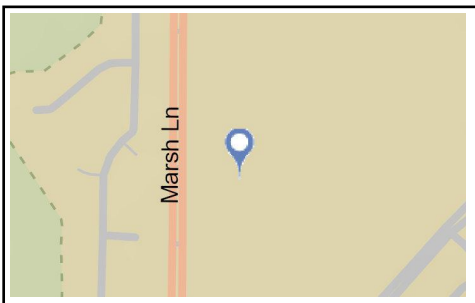
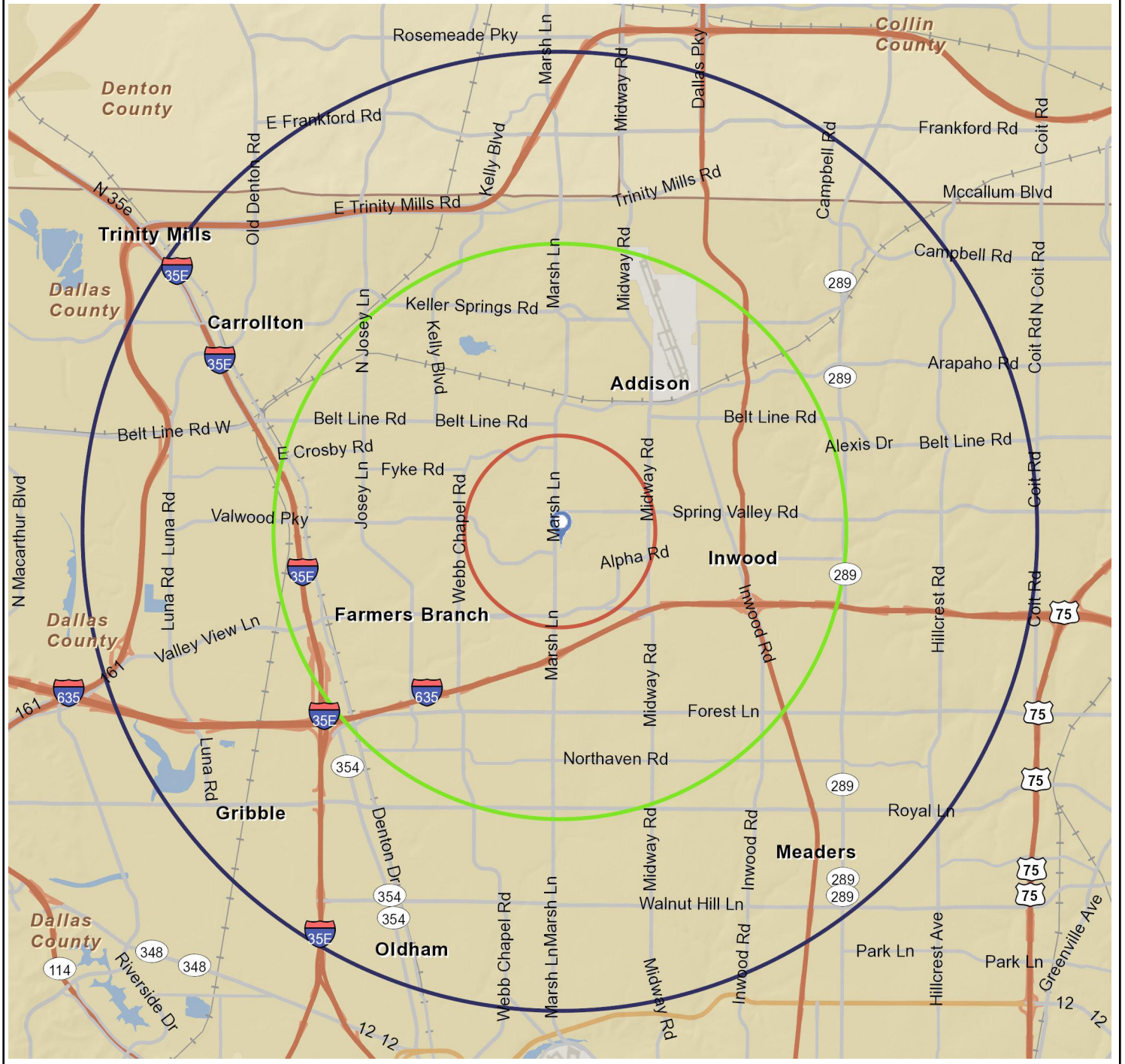




Brookhaven Village
14110 Marsh Ln
Addison, TX 75001-3860

Latitude: 32.93694
Longitude: -96.85494
Rings 1, 3, 5 Miles

Site Type: Rings





Demographic and Income Profile

Brookhaven Village
14110 Marsh Ln
Addison, TX 75001-3860

Latitude: 32.93694
Longitude: -96.85494
Radius: 1 Miles

Site Type: Rings

Summary	2000	2009	2014
Population	14,499	14,473	14,726
Households	6,958	6,790	6,858
Families	3,605	3,410	3,369
Average Household Size	2.08	2.13	2.15
Owner Occupied HUs	2,516	2,416	2,534
Renter Occupied HUs	4,442	4,374	4,325
Median Age	33.7	35.5	34.9

Trends: 2009-2014 Annual Rate	Area	State	National
Population	0.35%	1.79%	0.91%
Households	0.2%	1.76%	0.94%
Families	-0.24%	1.59%	0.74%
Owner HHs	0.96%	2.41%	1.19%
Median Household Income	0.34%	0.79%	0.80%

Households by Income	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	539	7.8%	325	4.8%	288	4.2%
\$15,000 - \$24,999	775	11.2%	356	5.2%	345	5.0%
\$25,000 - \$34,999	838	12.2%	693	10.2%	644	9.4%
\$35,000 - \$49,999	1,160	16.8%	932	13.7%	848	12.4%
\$50,000 - \$74,999	1,296	18.8%	1,585	23.4%	1,796	26.2%
\$75,000 - \$99,999	748	10.9%	947	14.0%	1,047	15.3%
\$100,000 - \$149,999	775	11.2%	1,004	14.8%	906	13.2%
\$150,000 - \$199,000	405	5.9%	428	6.3%	441	6.4%
\$200,000+	354	5.1%	518	7.6%	543	7.9%
Median Household Income	\$51,627		\$66,443		\$67,593	
Average Household Income	\$75,434		\$92,854		\$96,040	
Per Capita Income	\$36,500		\$43,495		\$44,686	

Population by Age	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	989	6.8%	961	6.6%	968	6.6%
5 - 9	778	5.4%	803	5.5%	800	5.4%
10 - 14	623	4.3%	728	5.0%	717	4.9%
15 - 19	699	4.8%	748	5.2%	732	5.0%
20 - 24	1,200	8.3%	1,272	8.8%	1,391	9.4%
25 - 34	3,362	23.2%	2,613	18.1%	2,782	18.9%
35 - 44	2,510	17.3%	2,300	15.9%	1,965	13.3%
45 - 54	1,859	12.8%	2,047	14.1%	2,017	13.7%
55 - 64	1,265	8.7%	1,460	10.1%	1,562	10.6%
65 - 74	765	5.3%	900	6.2%	1,063	7.2%
75 - 84	392	2.7%	500	3.5%	566	3.8%
85+	59	0.4%	141	1.0%	165	1.1%

Race and Ethnicity	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
White Alone	10,090	69.6%	9,311	64.3%	9,070	61.6%
Black Alone	1,145	7.9%	1,080	7.5%	1,044	7.1%
American Indian Alone	57	0.4%	60	0.4%	63	0.4%
Asian Alone	1,103	7.6%	1,264	8.7%	1,364	9.3%
Pacific Islander Alone	13	0.1%	15	0.1%	15	0.1%
Some Other Race Alone	1,618	11.2%	2,184	15.1%	2,556	17.4%
Two or More Races	474	3.3%	560	3.9%	615	4.2%
Hispanic Origin (Any Race)	3,626	25.0%	4,859	33.6%	5,653	38.4%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



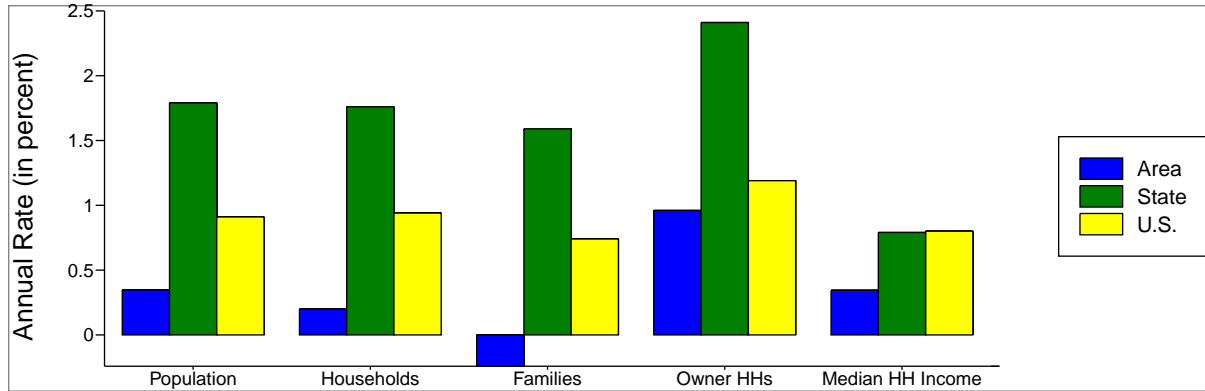
Demographic and Income Profile

Brookhaven Village
 14110 Marsh Ln
 Addison, TX 75001-3860

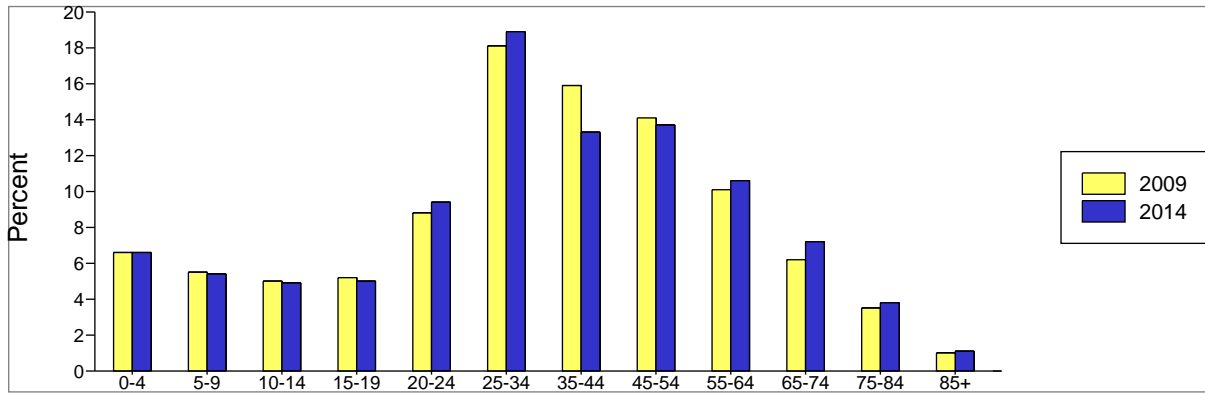
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 Radius: 1 Miles

Site Type: Rings

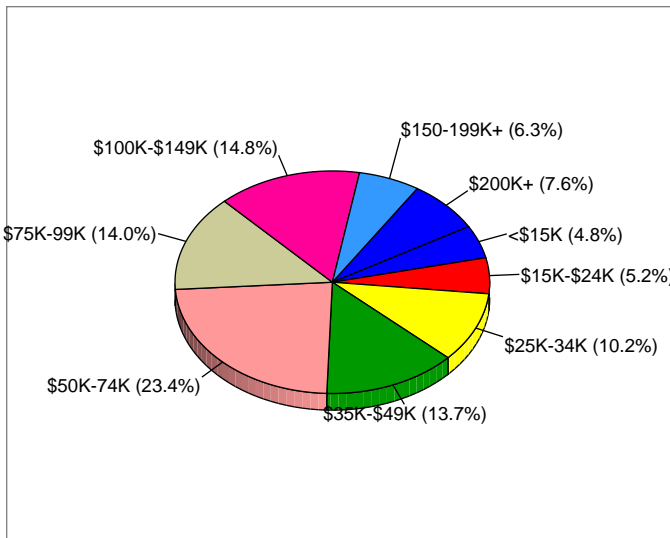
Trends 2009-2014



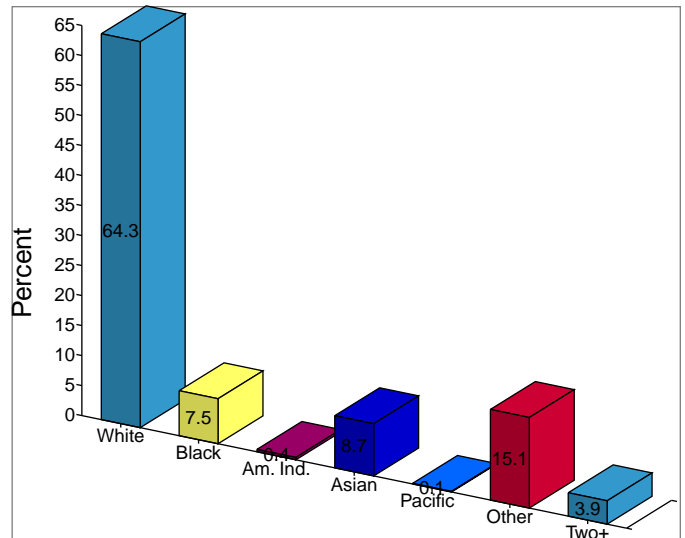
Population by Age



2009 Household Income



2009 Population by Race



2009 Percent Hispanic Origin: 33.6%



Demographic and Income Profile

Brookhaven Village
14110 Marsh Ln
Addison, TX 75001-3860

Latitude: 32.93694
Longitude: -96.85494
Radius: 3 Miles

Site Type: Rings

Summary	2000	2009	2014
Population	122,345	122,945	127,853
Households	51,136	51,352	51,839
Families	28,822	28,074	27,817
Average Household Size	2.38	2.44	2.45
Owner Occupied HUs	21,985	21,329	22,192
Renter Occupied HUs	29,150	30,023	29,647
Median Age	32.7	34.0	33.7

Trends: 2009-2014 Annual Rate	Area	State	National
Population	0.3%	1.79%	0.91%
Households	0.19%	1.76%	0.94%
Families	-0.18%	1.59%	0.74%
Owner HHs	0.8%	2.41%	1.19%
Median Household Income	0.52%	0.79%	0.80%

Households by Income	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	4,463	8.7%	2,881	5.6%	2,580	5.0%
\$15,000 - \$24,999	5,404	10.5%	3,197	6.2%	3,133	6.0%
\$25,000 - \$34,999	6,898	13.4%	4,572	8.9%	4,125	8.0%
\$35,000 - \$49,999	9,362	18.2%	8,102	15.8%	7,368	14.2%
\$50,000 - \$74,999	10,671	20.8%	12,175	23.7%	13,664	26.4%
\$75,000 - \$99,999	5,407	10.5%	8,313	16.2%	9,222	17.8%
\$100,000 - \$149,999	5,055	9.8%	6,466	12.6%	5,909	11.4%
\$150,000 - \$199,000	1,990	3.9%	2,761	5.4%	2,850	5.5%
\$200,000+	2,083	4.1%	2,883	5.6%	2,986	5.8%
Median Household Income	\$49,059		\$63,881		\$65,544	
Average Household Income	\$67,188		\$83,861		\$86,234	
Per Capita Income	\$28,255		\$34,218		\$34,997	

Population by Age	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	9,005	7.4%	9,041	7.2%	9,112	7.1%
5 - 9	7,787	6.4%	8,043	6.4%	8,094	6.3%
10 - 14	6,840	5.6%	7,391	5.9%	7,466	5.8%
15 - 19	6,916	5.7%	7,383	5.9%	7,250	5.7%
20 - 24	9,983	8.2%	10,385	8.2%	11,202	8.8%
25 - 34	26,208	21.4%	22,694	18.0%	23,561	18.4%
35 - 44	20,019	16.4%	18,629	14.8%	16,510	12.9%
45 - 54	14,239	11.6%	16,837	13.4%	16,469	12.9%
55 - 64	9,398	7.7%	11,714	9.3%	12,862	10.1%
65 - 74	6,711	5.5%	7,196	5.7%	8,513	6.7%
75 - 84	4,036	3.3%	4,754	3.8%	4,786	3.7%
85+	1,202	1.0%	1,877	1.5%	2,029	1.6%

Race and Ethnicity	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
White Alone	88,437	72.3%	85,295	67.7%	83,554	65.4%
Black Alone	7,756	6.3%	7,879	6.3%	7,807	6.1%
American Indian Alone	568	0.5%	615	0.5%	636	0.5%
Asian Alone	6,774	5.5%	8,017	6.4%	8,681	6.8%
Pacific Islander Alone	68	0.1%	93	0.1%	104	0.1%
Some Other Race Alone	15,198	12.4%	19,819	15.7%	22,484	17.6%
Two or More Races	3,544	2.9%	4,226	3.4%	4,586	3.6%
Hispanic Origin (Any Race)	40,464	33.1%	51,833	41.2%	58,164	45.5%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



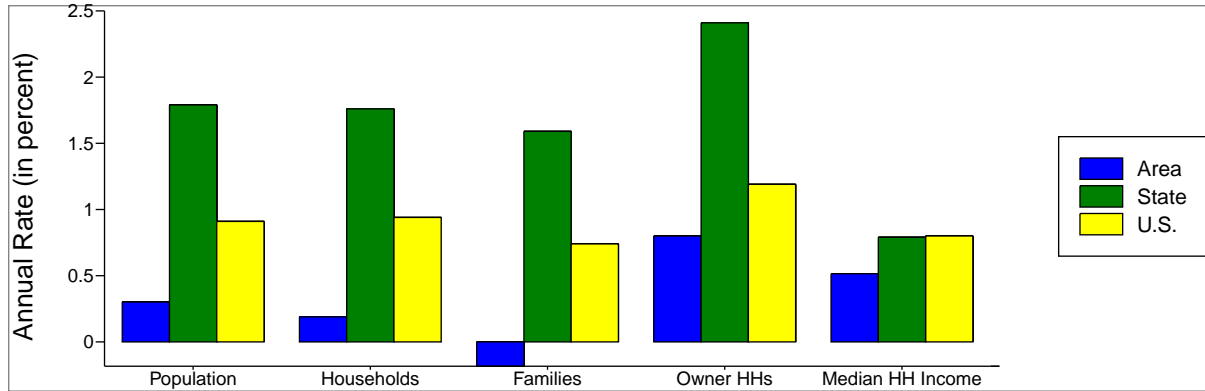
Demographic and Income Profile

Brookhaven Village
 14110 Marsh Ln
 Addison, TX 75001-3860

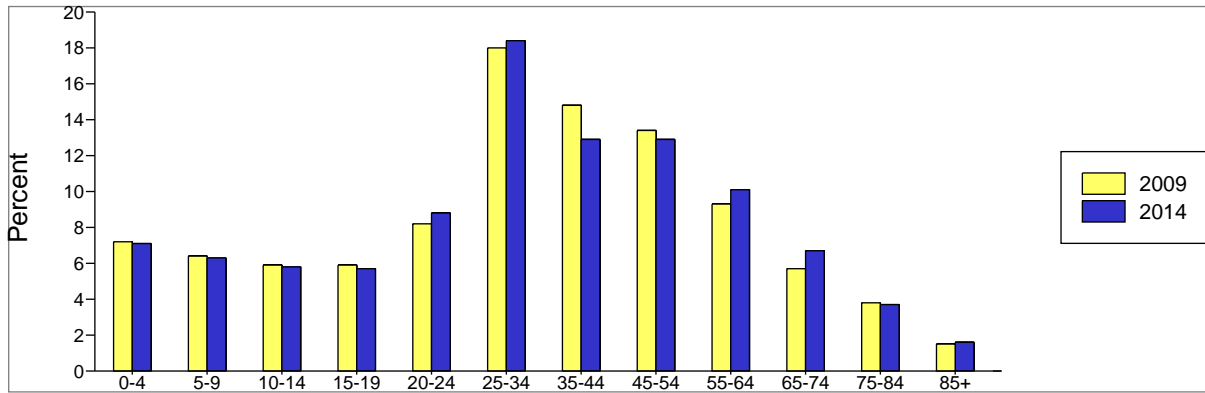
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 Radius: 3 Miles

Site Type: Rings

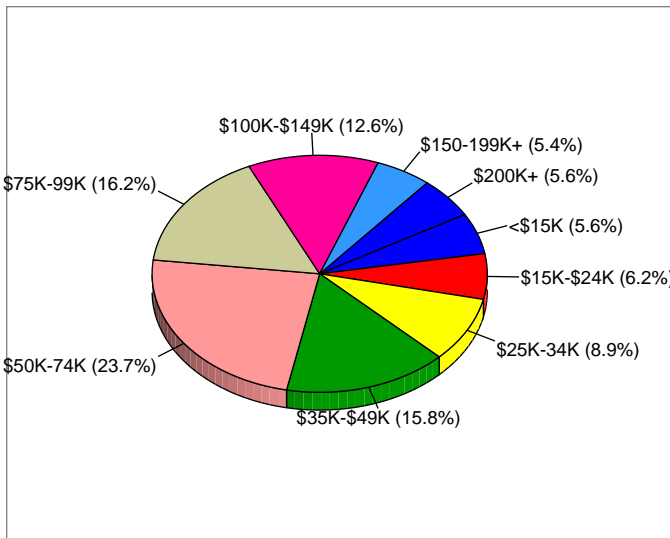
Trends 2009-2014



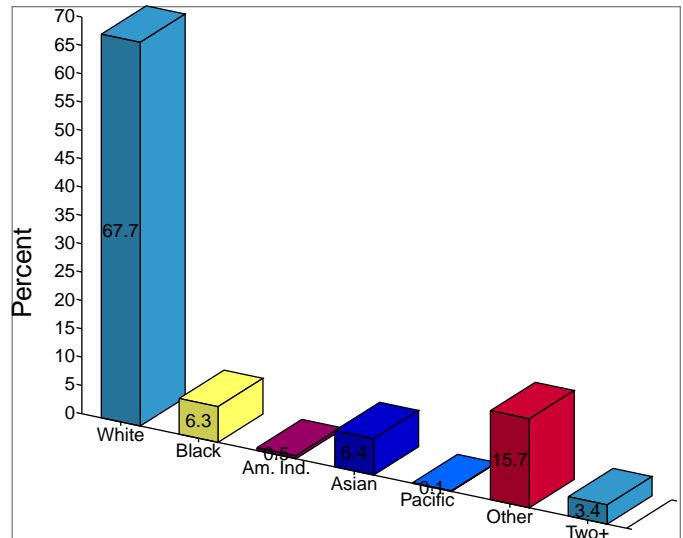
Population by Age



2009 Household Income



2009 Population by Race



2009 Percent Hispanic Origin: 41.2%



Demographic and Income Profile

Brookhaven Village
14110 Marsh Ln
Addison, TX 75001-3860

Latitude: 32.93694
Longitude: -96.85494
Radius: 5 Miles

Site Type: Rings

Summary	2000	2009	2014
Population	292,875	309,072	320,291
Households	121,850	126,251	130,891
Families	71,007	70,220	70,790
Average Household Size	2.39	2.44	2.44
Owner Occupied HUs	57,222	55,644	58,845
Renter Occupied HUs	64,628	70,606	72,046
Median Age	33.1	34.6	34.4

Trends: 2009-2014 Annual Rate	Area	State	National
Population	0.72%	1.79%	0.91%
Households	0.72%	1.76%	0.94%
Families	0.16%	1.59%	0.74%
Owner HHs	1.12%	2.41%	1.19%
Median Household Income	0.34%	0.79%	0.80%

Households by Income	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	9,801	8.0%	6,646	5.3%	6,105	4.7%
\$15,000 - \$24,999	11,820	9.7%	7,264	5.8%	7,281	5.6%
\$25,000 - \$34,999	15,256	12.5%	10,238	8.1%	9,486	7.2%
\$35,000 - \$49,999	21,271	17.4%	18,653	14.8%	17,771	13.6%
\$50,000 - \$74,999	24,375	20.0%	28,490	22.6%	32,207	24.6%
\$75,000 - \$99,999	13,342	10.9%	19,398	15.4%	20,459	15.6%
\$100,000 - \$149,999	13,262	10.9%	17,742	14.1%	18,690	14.3%
\$150,000 - \$199,000	5,430	4.4%	7,561	6.0%	7,937	6.1%
\$200,000+	7,573	6.2%	10,257	8.1%	10,954	8.4%
Median Household Income	\$52,297		\$67,030		\$68,187	
Average Household Income	\$79,225		\$94,254		\$97,984	
Per Capita Income	\$33,173		\$38,607		\$40,160	

Population by Age	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	21,309	7.3%	21,647	7.0%	22,035	6.9%
5 - 9	19,204	6.6%	20,014	6.5%	20,394	6.4%
10 - 14	17,234	5.9%	18,820	6.1%	19,248	6.0%
15 - 19	16,848	5.8%	18,210	5.9%	18,269	5.7%
20 - 24	23,026	7.9%	23,898	7.7%	26,379	8.2%
25 - 34	59,383	20.3%	54,028	17.5%	56,964	17.8%
35 - 44	49,154	16.8%	46,488	15.0%	43,195	13.5%
45 - 54	37,385	12.8%	43,638	14.1%	43,324	13.5%
55 - 64	23,132	7.9%	30,897	10.0%	34,038	10.6%
65 - 74	14,787	5.0%	17,074	5.5%	21,345	6.7%
75 - 84	8,966	3.1%	10,324	3.3%	10,681	3.3%
85+	2,448	0.8%	4,036	1.3%	4,419	1.4%

Race and Ethnicity	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
White Alone	216,085	73.8%	213,328	69.0%	213,664	66.7%
Black Alone	18,861	6.4%	20,795	6.7%	21,878	6.8%
American Indian Alone	1,444	0.5%	1,619	0.5%	1,708	0.5%
Asian Alone	16,889	5.8%	22,428	7.3%	25,792	8.1%
Pacific Islander Alone	137	0.0%	189	0.1%	214	0.1%
Some Other Race Alone	31,871	10.9%	41,300	13.4%	46,572	14.5%
Two or More Races	7,589	2.6%	9,413	3.0%	10,462	3.3%
Hispanic Origin (Any Race)	81,363	27.8%	104,903	33.9%	117,954	36.8%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



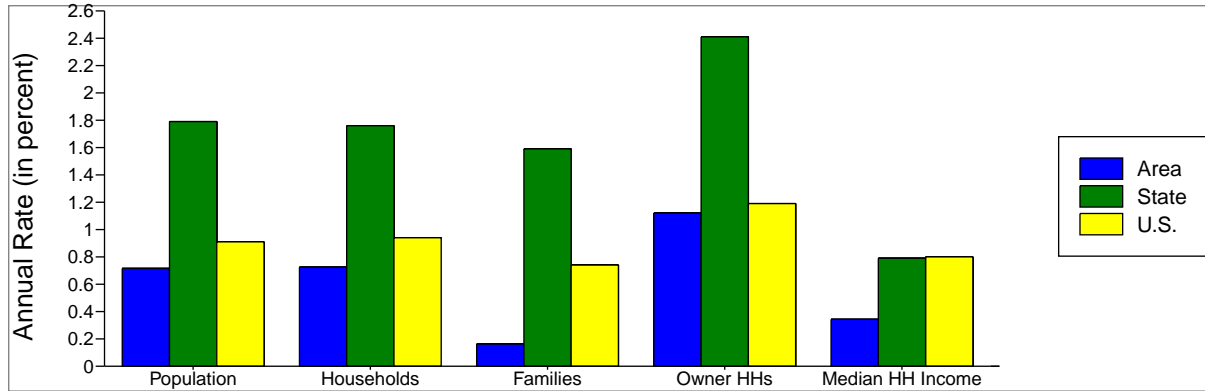
Demographic and Income Profile

Brookhaven Village
 14110 Marsh Ln
 Addison, TX 75001-3860

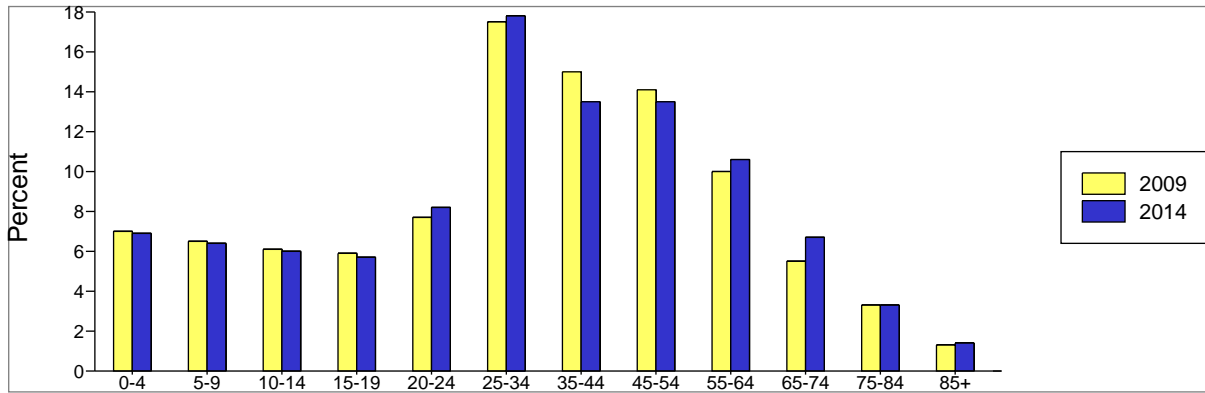
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 Longitude: -96.85494
 Radius: 5 Miles

Site Type: Rings

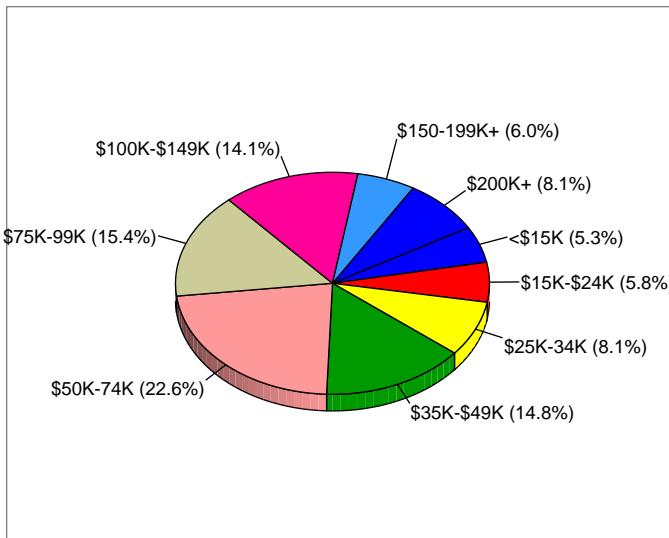
Trends 2009-2014



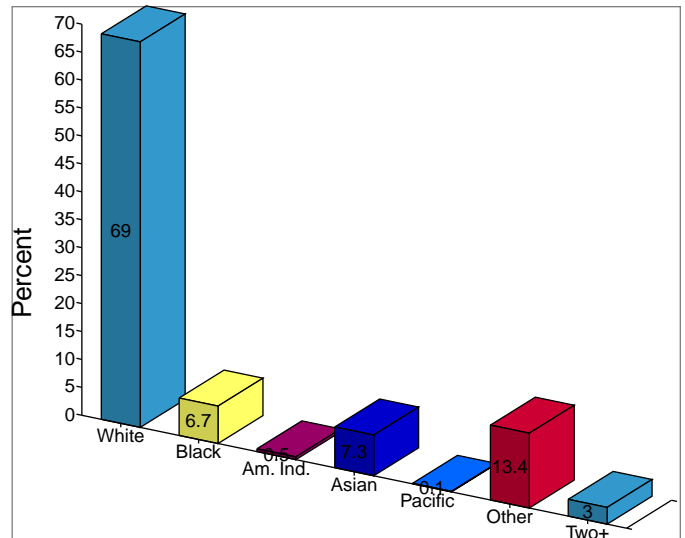
Population by Age



2009 Household Income



2009 Population by Race






2009 Percent Hispanic Origin: 33.9%



Brookhaven Village
 14110 Marsh Ln
 Addison, TX 75001-3860

Latitude: 32.93694
 Longitude: -96.85494
 Site Type: Rings

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
 2000 Total Population	14,499	122,345	292,875
2000 Group Quarters	9	693	1,163
2009 Total Population	14,473	125,945	309,072
2014 Total Population	14,726	127,853	320,291
2009 - 2014 Annual Rate	0.35%	0.3%	0.72%
 2000 Households	6,958	51,136	121,850
2000 Average Household Size	2.08	2.38	2.39
2009 Households	6,790	51,352	126,251
2009 Average Household Size	2.13	2.44	2.44
2014 Households	6,858	51,839	130,891
2014 Average Household Size	2.15	2.45	2.44
2009 - 2014 Annual Rate	0.2%	0.19%	0.72%
2000 Families	3,605	28,822	71,007
2000 Average Family Size	2.81	3.15	3.12
2009 Families	3,410	28,074	70,220
2009 Average Family Size	2.9	3.27	3.24
2014 Families	3,369	27,817	70,790
2014 Average Family Size	2.95	3.31	3.28
2009 - 2014 Annual Rate	-0.24%	-0.18%	0.16%
 2000 Housing Units	7,414	54,078	128,480
Owner Occupied Housing Units	33.9%	40.6%	44.5%
Renter Occupied Housing Units	59.9%	53.9%	50.3%
Vacant Housing Units	6.2%	5.5%	5.3%
2009 Housing Units	7,604	56,628	138,145
Owner Occupied Housing Units	31.8%	37.7%	40.3%
Renter Occupied Housing Units	57.5%	53.0%	51.1%
Vacant Housing Units	10.7%	9.3%	8.6%
2014 Housing Units	7,684	57,181	142,948
Owner Occupied Housing Units	33.0%	38.8%	41.2%
Renter Occupied Housing Units	56.3%	51.8%	50.4%
Vacant Housing Units	10.7%	9.3%	8.4%
Median Household Income			
2000	\$51,627	\$49,059	\$52,297
2009	\$66,443	\$63,881	\$67,030
2014	\$67,593	\$65,544	\$68,187
Median Home Value			
2000	\$171,354	\$124,090	\$145,496
2009	\$198,536	\$142,530	\$172,095
2014	\$215,022	\$153,841	\$190,297
Per Capita Income			
2000	\$36,500	\$28,255	\$33,173
2009	\$43,495	\$34,218	\$38,607
2014	\$44,686	\$34,997	\$40,160
Median Age			
2000	33.7	32.7	33.1
2009	35.5	34.0	34.6
2014	34.9	33.7	34.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Brookhaven Village
 14110 Marsh Ln
 Addison, TX 75001-3860

Latitude: 32.93694
 Longitude: -96.85494
 Site Type: Rings

Radius: 1 Miles Radius: 3 Miles Radius: 5 Miles



2000 Households by Income

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Household Income Base	6,890	51,333	122,130
< \$15,000	7.8%	8.7%	8.0%
\$15,000 - \$24,999	11.2%	10.5%	9.7%
\$25,000 - \$34,999	12.2%	13.4%	12.5%
\$35,000 - \$49,999	16.8%	18.2%	17.4%
\$50,000 - \$74,999	18.8%	20.8%	20.0%
\$75,000 - \$99,999	10.9%	10.5%	10.9%
\$100,000 - \$149,999	11.2%	9.8%	10.9%
\$150,000 - \$199,999	5.9%	3.9%	4.4%
\$200,000+	5.1%	4.1%	6.2%
Average Household Income	\$75,434	\$67,188	\$79,225

2009 Households by Income

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Household Income Base	6,788	51,350	126,249
< \$15,000	4.8%	5.6%	5.3%
\$15,000 - \$24,999	5.2%	6.2%	5.8%
\$25,000 - \$34,999	10.2%	8.9%	8.1%
\$35,000 - \$49,999	13.7%	15.8%	14.8%
\$50,000 - \$74,999	23.4%	23.7%	22.6%
\$75,000 - \$99,999	14.0%	16.2%	15.4%
\$100,000 - \$149,999	14.8%	12.6%	14.1%
\$150,000 - \$199,999	6.3%	5.4%	6.0%
\$200,000+	7.6%	5.6%	8.1%
Average Household Income	\$92,854	\$83,861	\$94,254

2014 Households by Income

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Household Income Base	6,858	51,837	130,890
< \$15,000	4.2%	5.0%	4.7%
\$15,000 - \$24,999	5.0%	6.0%	5.6%
\$25,000 - \$34,999	9.4%	8.0%	7.2%
\$35,000 - \$49,999	12.4%	14.2%	13.6%
\$50,000 - \$74,999	26.2%	26.4%	24.6%
\$75,000 - \$99,999	15.3%	17.8%	15.6%
\$100,000 - \$149,999	13.2%	11.4%	14.3%
\$150,000 - \$199,999	6.4%	5.5%	6.1%
\$200,000+	7.9%	5.8%	8.4%
Average Household Income	\$96,040	\$86,234	\$97,984

2000 Owner Occupied HUs by Value

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	2,471	22,042	57,068
<\$50,000	0.7%	2.5%	2.4%
\$50,000 - 99,999	16.1%	35.2%	26.0%
\$100,000 - 149,999	22.4%	24.7%	23.7%
\$150,000 - 199,999	24.7%	15.6%	16.7%
\$200,000 - \$299,999	28.0%	15.4%	15.8%
\$300,000 - 499,999	7.5%	5.5%	9.3%
\$500,000 - 999,999	0.6%	0.9%	4.5%
\$1,000,000+	0.0%	0.4%	1.6%
Average Home Value	\$185,023	\$155,848	\$206,375

2000 Specified Renter Occupied HUs by Contract Rent

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	4,453	29,080	64,684
With Cash Rent	99.9%	99.1%	98.9%
No Cash Rent	0.1%	0.9%	1.1%
Median Rent	\$643	\$660	\$660
Average Rent	\$721	\$717	\$711


Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Brookhaven Village
 14110 Marsh Ln
 Addison, TX 75001-3860

Latitude: 32.93694
 Longitude: -96.85494
 Site Type: Rings

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
2000 Population by Age			
 Total	14,501	122,344	292,876
Age 0 - 4	6.8%	7.4%	7.3%
Age 5 - 9	5.4%	6.4%	6.6%
Age 10 - 14	4.3%	5.6%	5.9%
Age 15 - 19	4.8%	5.7%	5.8%
Age 20 - 24	8.3%	8.2%	7.9%
Age 25 - 34	23.2%	21.4%	20.3%
Age 35 - 44	17.3%	16.4%	16.8%
Age 45 - 54	12.8%	11.6%	12.8%
Age 55 - 64	8.7%	7.7%	7.9%
Age 65 - 74	5.3%	5.5%	5.0%
Age 75 - 84	2.7%	3.3%	3.1%
Age 85+	0.4%	1.0%	0.8%
Age 18+	81.0%	77.4%	76.8%
2009 Population by Age			
Total	14,473	125,944	309,074
Age 0 - 4	6.6%	7.2%	7.0%
Age 5 - 9	5.5%	6.4%	6.5%
Age 10 - 14	5.0%	5.9%	6.1%
Age 15 - 19	5.2%	5.9%	5.9%
Age 20 - 24	8.8%	8.2%	7.7%
Age 25 - 34	18.1%	18.0%	17.5%
Age 35 - 44	15.9%	14.8%	15.0%
Age 45 - 54	14.1%	13.4%	14.1%
Age 55 - 64	10.1%	9.3%	10.0%
Age 65 - 74	6.2%	5.7%	5.5%
Age 75 - 84	3.5%	3.8%	3.3%
Age 85+	1.0%	1.5%	1.3%
Age 18+	80.0%	77.2%	77.0%
2014 Population by Age			
Total	14,728	127,854	320,291
Age 0 - 4	6.6%	7.1%	6.9%
Age 5 - 9	5.4%	6.3%	6.4%
Age 10 - 14	4.9%	5.8%	6.0%
Age 15 - 19	5.0%	5.7%	5.7%
Age 20 - 24	9.4%	8.8%	8.2%
Age 25 - 34	18.9%	18.4%	17.8%
Age 35 - 44	13.3%	12.9%	13.5%
Age 45 - 54	13.7%	12.9%	13.5%
Age 55 - 64	10.6%	10.1%	10.6%
Age 65 - 74	7.2%	6.7%	6.7%
Age 75 - 84	3.8%	3.7%	3.3%
Age 85+	1.1%	1.6%	1.4%
Age 18+	80.5%	77.5%	77.4%
2000 Population by Sex			
Males	50.9%	50.3%	50.2%
Females	49.1%	49.7%	49.8%
2009 Population by Sex			
Males	50.5%	50.3%	50.3%
Females	49.5%	49.7%	49.7%
2014 Population by Sex			
Males	50.5%	50.3%	50.3%
Females	49.5%	49.7%	49.7%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Brookhaven Village
14110 Marsh Ln
Addison, TX 75001-3860

Latitude: 32.93694
Longitude: -96.85494
Site Type: Rings

Radius: 1 Miles Radius: 3 Miles Radius: 5 Miles



2000 Population by Race/Ethnicity

Total	14,500	122,345	292,876
White Alone	69.6%	72.3%	73.8%
Black Alone	7.9%	6.3%	6.4%
American Indian Alone	0.4%	0.5%	0.5%
Asian or Pacific Islander Alone	7.7%	5.6%	5.8%
Some Other Race Alone	11.2%	12.4%	10.9%
Two or More Races	3.3%	2.9%	2.6%
Hispanic Origin	25.0%	33.1%	27.8%
Diversity Index	69.0	70.5	67.0

2009 Population by Race/Ethnicity

Total	14,474	125,944	309,072
White Alone	64.3%	67.7%	69.0%
Black Alone	7.5%	6.3%	6.7%
American Indian Alone	0.4%	0.5%	0.5%
Asian or Pacific Islander Alone	8.8%	6.4%	7.3%
Some Other Race Alone	15.1%	15.7%	13.4%
Two or More Races	3.9%	3.4%	3.0%
Hispanic Origin	33.6%	41.2%	33.9%
Diversity Index	76.3	75.9	73.2

2014 Population by Race/Ethnicity

Total	14,727	127,852	320,290
White Alone	61.6%	65.4%	66.7%
Black Alone	7.1%	6.1%	6.8%
American Indian Alone	0.4%	0.5%	0.5%
Asian or Pacific Islander Alone	9.4%	6.9%	8.1%
Some Other Race Alone	17.4%	17.6%	14.5%
Two or More Races	4.2%	3.6%	3.3%
Hispanic Origin	38.4%	45.5%	36.8%
Diversity Index	79.3	78.1	75.6



2000 Population 3+ by School Enrollment

Total	13,623	116,967	279,920
Enrolled in Nursery/Preschool	1.3%	1.6%	1.8%
Enrolled in Kindergarten	1.0%	1.5%	1.5%
Enrolled in Grade 1-8	7.8%	10.1%	10.4%
Enrolled in Grade 9-12	4.7%	4.4%	4.5%
Enrolled in College	3.8%	4.1%	4.1%
Enrolled in Grad/Prof School	2.0%	1.3%	1.4%
Not Enrolled in School	79.3%	77.1%	76.2%

2009 Population 25+ by Educational Attainment

Total	9,963	83,702	206,485
Less than 9th Grade	5.6%	11.2%	9.2%
9th - 12th Grade, No Diploma	6.0%	8.9%	7.4%
High School Graduate	20.9%	19.1%	16.9%
Some College, No Degree	20.9%	20.2%	20.2%
Associate Degree	4.8%	5.7%	5.5%
Bachelor's Degree	28.1%	23.8%	27.3%
Graduate/Professional Degree	13.8%	11.2%	13.4%



Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Brookhaven Village
 14110 Marsh Ln
 Addison, TX 75001-3860

Latitude: 32.93694
 Longitude: -96.85494
 Site Type: Rings

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
2009 Population 15+ by Marital Status			
 Total	11,982	101,470	248,593
Never Married	32.1%	33.1%	32.8%
Married	49.1%	49.6%	51.0%
Widowed	3.3%	4.9%	4.2%
Divorced	15.5%	12.4%	12.0%
2000 Population 16+ by Employment Status			
 Total	11,852	97,417	232,047
In Labor Force	75.3%	72.6%	73.4%
Civilian Employed	71.8%	70.0%	70.8%
Civilian Unemployed	3.4%	2.6%	2.5%
In Armed Forces	0.1%	0.0%	0.0%
Not in Labor Force	24.7%	27.4%	26.6%
2009 Civilian Population 16+ in Labor Force			
Civilian Employed	90.4%	91.7%	91.7%
Civilian Unemployed	9.6%	8.3%	8.3%
2014 Civilian Population 16+ in Labor Force			
Civilian Employed	93.4%	94.3%	94.4%
Civilian Unemployed	6.6%	5.7%	5.6%
2000 Females 16+ by Employment Status and Age of Children			
Total	5,873	48,628	116,394
Own Children < 6 Only	8.7%	8.5%	8.5%
Employed/in Armed Forces	4.5%	4.6%	4.7%
Unemployed	0.5%	0.2%	0.2%
Not in Labor Force	3.6%	3.8%	3.6%
Own Children < 6 and 6-17 Only	4.3%	6.4%	6.1%
Employed/in Armed Forces	2.6%	3.4%	3.3%
Unemployed	0.1%	0.1%	0.1%
Not in Labor Force	1.6%	2.9%	2.7%
Own Children 6-17 Only	11.1%	13.1%	14.4%
Employed/in Armed Forces	8.2%	9.3%	10.0%
Unemployed	0.5%	0.4%	0.3%
Not in Labor Force	2.4%	3.4%	4.0%
No Own Children < 18	75.9%	72.0%	71.0%
Employed/in Armed Forces	50.5%	44.9%	44.7%
Unemployed	1.8%	1.5%	1.6%
Not in Labor Force	23.6%	25.6%	24.7%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Brookhaven Village
 14110 Marsh Ln
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Radius: 1 Miles Radius: 3 Miles Radius: 5 Miles



2009 Employed Population 16+ by Industry

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	7,532	62,325	151,506
Agriculture/Mining	0.6%	0.5%	0.7%
Construction	4.1%	6.8%	6.8%
Manufacturing	7.4%	8.8%	8.2%
Wholesale Trade	4.8%	4.1%	4.3%
Retail Trade	11.8%	12.1%	12.2%
Transportation/Utilities	4.3%	4.4%	4.1%
Information	4.4%	3.7%	3.9%
Finance/Insurance/Real Estate	11.3%	10.3%	11.5%
Services	50.0%	47.3%	46.8%
Public Administration	1.3%	1.9%	1.6%

2009 Employed Population 16+ by Occupation

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	7,534	62,322	151,506
White Collar	71.6%	66.3%	70.9%
Management/Business/Financial	23.5%	19.2%	20.9%
Professional	20.1%	19.5%	21.9%
Sales	17.0%	14.1%	14.7%
Administrative Support	11.0%	13.5%	13.4%
Services	16.0%	16.2%	13.5%
Blue Collar	12.4%	17.4%	15.6%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	2.5%	5.1%	5.0%
Installation/Maintenance/Repair	1.4%	2.3%	2.3%
Production	4.6%	6.1%	4.9%
Transportation/Material Moving	3.9%	3.8%	3.3%



2000 Workers 16+ by Means of Transportation to Work

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	8,281	67,117	161,839
Drove Alone - Car, Truck, or Van	79.4%	76.0%	78.1%
Carpooled - Car, Truck, or Van	13.2%	15.0%	13.4%
Public Transportation	2.2%	2.1%	1.7%
Walked	1.3%	2.4%	1.8%
Other Means	0.6%	1.0%	1.0%
Worked at Home	3.3%	3.5%	4.0%

2000 Workers 16+ by Travel Time to Work

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	8,281	67,118	161,838
Did Not Work at Home	96.7%	96.5%	96.0%
Less than 5 minutes	1.8%	1.7%	1.4%
5 to 9 minutes	10.0%	10.0%	8.2%
10 to 19 minutes	34.4%	32.3%	30.9%
20 to 24 minutes	15.5%	18.4%	18.0%
25 to 34 minutes	24.6%	22.5%	23.3%
35 to 44 minutes	3.8%	4.4%	5.5%
45 to 59 minutes	4.2%	4.3%	5.5%
60 to 89 minutes	1.4%	1.6%	2.1%
90 or more minutes	1.1%	1.3%	1.2%
Worked at Home	3.3%	3.5%	4.0%
Average Travel Time to Work (in min)	22.1	22.3	23.4

2000 Households by Vehicles Available

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	6,924	51,127	121,786
None	5.6%	5.5%	4.6%
1	47.7%	45.2%	42.9%
2	38.7%	38.4%	40.3%
3	6.6%	8.1%	9.2%
4	0.8%	1.9%	2.2%
5+	0.7%	0.7%	0.8%
Average Number of Vehicles Available	1.5	1.6	1.6

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Brookhaven Village
 14110 Marsh Ln
 Addison, TX 75001-3860

Latitude: 32.93694
 Longitude: -96.85494
 Site Type: Rings

Radius: 1 Miles Radius: 3 Miles Radius: 5 Miles



2000 Households by Type

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	6,958	51,135	121,850
Family Households	51.8%	56.4%	58.3%
Married-couple Family	39.4%	43.0%	45.3%
With Related Children	15.6%	20.3%	21.6%
Other Family (No Spouse)	12.4%	13.4%	12.9%
With Related Children	7.6%	8.0%	8.0%
Nonfamily Households	48.2%	43.6%	41.7%
Householder Living Alone	39.4%	34.8%	33.4%
Householder Not Living Alone	8.8%	8.8%	8.4%
Households with Related Children	23.3%	28.3%	29.6%
Households with Persons 65+	13.0%	16.8%	15.3%

2000 Households by Size

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	6,958	51,136	121,850
1 Person Household	39.4%	34.8%	33.4%
2 Person Household	34.3%	32.0%	32.6%
3 Person Household	12.9%	13.1%	13.6%
4 Person Household	8.1%	10.1%	10.8%
5 Person Household	3.3%	5.3%	5.3%
6 Person Household	1.2%	2.6%	2.3%
7+ Person Household	0.8%	2.3%	2.0%

2000 Households by Year Householder Moved In

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	6,923	51,126	121,785
Moved in 1999 to March 2000	40.3%	33.5%	33.0%
Moved in 1995 to 1998	33.3%	33.7%	32.5%
Moved in 1990 to 1994	11.9%	11.7%	12.8%
Moved in 1980 to 1989	7.9%	9.1%	10.1%
Moved in 1970 to 1979	4.1%	6.2%	6.7%
Moved in 1969 or Earlier	2.6%	5.8%	4.9%
Median Year Householder Moved In	1998	1997	1997



2000 Housing Units by Units in Structure

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	7,386	54,089	128,529
1, Detached	31.2%	38.1%	43.8%
1, Attached	6.2%	6.0%	4.8%
2	0.6%	1.2%	1.0%
3 or 4	8.7%	8.4%	6.5%
5 to 9	22.4%	12.8%	12.7%
10 to 19	10.6%	9.2%	9.4%
20+	20.3%	24.2%	21.3%
Mobile Home	0.1%	0.1%	0.3%
Other	0.0%	0.0%	0.1%

2000 Housing Units by Year Structure Built

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	7,384	54,063	128,403
1999 to March 2000	3.4%	2.5%	2.8%
1995 to 1998	14.6%	8.8%	9.1%
1990 to 1994	11.0%	6.5%	7.6%
1980 to 1989	20.9%	23.1%	28.0%
1970 to 1979	27.1%	24.1%	22.9%
1969 or Earlier	23.1%	35.0%	29.5%
Median Year Structure Built	1980	1976	1979

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



Brookhaven Village
 14110 Marsh Ln
 Addison, TX 75001-3860

Latitude: 32.93694
 Longitude: -96.85494
 Site Type: Rings


Radius: 1 Miles

Radius: 3 Miles

Radius: 5 Miles

Top 3 Tapestry Segments

1.	Young and Restless	Young and Restless	Young and Restless
2.	Enterprising Professio	Metro Renters	Enterprising Professio
3.	Prosperous Empty Nests	In Style	Metro Renters

 **2009 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Apparel & Services: Total \$	\$16,435,101	\$112,466,461	\$309,273,045
Average Spent	\$2,420.49	\$2,190.11	\$2,449.67
Spending Potential Index	97	87	98
Computers & Accessories: Total \$	\$2,136,579	\$14,550,460	\$40,041,831
Average Spent	\$314.67	\$283.35	\$317.16
Spending Potential Index	138	124	139
Education: Total \$	\$11,510,978	\$78,420,135	\$219,492,781
Average Spent	\$1,695.28	\$1,527.11	\$1,738.54
Spending Potential Index	135	122	139
Entertainment/Recreation: Total \$	\$28,355,010	\$193,219,867	\$536,469,186
Average Spent	\$4,176.00	\$3,762.66	\$4,249.23
Spending Potential Index	129	116	131
Food at Home: Total \$	\$40,429,119	\$281,233,429	\$765,713,721
Average Spent	\$5,954.21	\$5,476.58	\$6,065.01
Spending Potential Index	131	120	133
Food Away from Home: Total \$	\$30,828,075	\$210,421,586	\$575,560,742
Average Spent	\$4,540.22	\$4,097.63	\$4,558.86
Spending Potential Index	136	123	137
Health Care: Total \$	\$30,314,017	\$210,586,414	\$575,694,407
Average Spent	\$4,464.51	\$4,100.84	\$4,559.92
Spending Potential Index	118	109	121
HH Furnishings & Equipment: Total \$	\$17,257,344	\$117,079,405	\$326,250,057
Average Spent	\$2,541.58	\$2,279.94	\$2,584.14
Spending Potential Index	117	105	119
Investments: Total \$	\$10,651,470	\$73,425,855	\$216,192,192
Average Spent	\$1,568.70	\$1,429.85	\$1,712.40
Spending Potential Index	109	99	119
Retail Goods: Total \$	\$217,158,118	\$1,483,473,241	\$4,090,932,221
Average Spent	\$31,982.05	\$28,888.32	\$32,403.17
Spending Potential Index	124	112	126
Shelter: Total \$	\$143,638,503	\$991,499,975	\$2,748,079,866
Average Spent	\$21,154.42	\$19,307.91	\$21,766.80
Spending Potential Index	135	124	139
TV/Video/Sound Equipment: Total \$	\$11,153,281	\$75,821,172	\$206,817,300
Average Spent	\$1,642.60	\$1,476.50	\$1,638.14
Spending Potential Index	135	122	135
Travel: Total \$	\$15,723,490	\$108,392,700	\$305,655,032
Average Spent	\$2,315.68	\$2,110.78	\$2,421.01
Spending Potential Index	125	114	131
Vehicle Maintenance & Repairs: Total \$	\$8,330,085	\$57,199,646	\$157,061,643
Average Spent	\$1,226.82	\$1,113.87	\$1,244.04
Spending Potential Index	131	119	133

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.



Retail Goods and Services Expenditures

Brookhaven Village
14110 Marsh Ln
Addison, TX 75001-3860

Site Type: Rings

Latitude: 32.93694
Longitude: -96.85494
Radius: 1 Miles

Top Tapestry Segments:		Demographic Summary		2009	2014
Young and Restless	37.1%	Population		14,473	14,726
Enterprising Professionals	28.9%	Households		6,790	6,858
Prosperous Empty Nesters	13.1%	Families		3,410	3,369
Boomburbs	6.0%	Median Age		35.5	34.9
Connoisseurs	5.7%	Median Household Income		\$66,443	\$67,593

	Spending Potential Index	Average Amount Spent	Total
Apparel and Services	97	\$2,420.49	\$16,435,101
Men's	92	\$442.94	\$3,007,554
Women's	83	\$723.31	\$4,911,274
Children's	106	\$436.35	\$2,962,784
Footwear	67	\$289.55	\$1,966,021
Watches & Jewelry	134	\$286.86	\$1,947,770
Apparel Products and Services ¹	238	\$241.49	\$1,639,697
Computer			
Computers and Hardware for Home Use	138	\$275.23	\$1,868,804
Software and Accessories for Home Use	138	\$39.44	\$267,775
Entertainment & Recreation	129	\$4,176.00	\$28,355,010
Fees and Admissions	130	\$807.72	\$5,484,445
Membership Fees for Clubs ²	127	\$217.18	\$1,474,649
Fees for Participant Sports, excl. Trips	127	\$141.18	\$958,586
Admission to Movie/Theatre/Opera/Ballet	141	\$213.43	\$1,449,213
Admission to Sporting Events, excl. Trips	131	\$76.49	\$519,378
Fees for Recreational Lessons	121	\$158.35	\$1,075,166
Dating Services	139	\$1.10	\$7,453
TV/Video/Sound Equipment	135	\$1,642.60	\$11,153,281
Community Antenna or Cable TV	131	\$951.37	\$6,459,786
Televisions	140	\$226.90	\$1,540,645
VCRs, Video Cameras, and DVD Players	139	\$35.15	\$238,657
Video Cassettes and DVDs	149	\$88.62	\$601,697
Video Game Hardware and Software	146	\$64.18	\$435,773
Satellite Dishes	125	\$1.42	\$9,647
Rental of Video Cassettes and DVDs	151	\$66.34	\$450,481
Streaming/Downloaded Video	145	\$1.55	\$10,542
Sound Equipment ³	136	\$197.93	\$1,343,935
Rental and Repair of TV/Radio/Sound Equipment	135	\$9.15	\$62,118
Pets	145	\$635.15	\$4,312,686
Toys and Games ⁴	139	\$181.51	\$1,232,452
Recreational Vehicles and Fees ⁵	102	\$361.75	\$2,456,271
Sports/Recreation/Exercise Equipment ⁶	99	\$197.05	\$1,337,967
Photo Equipment and Supplies ⁷	129	\$150.18	\$1,019,743
Reading ⁸	123	\$200.02	\$1,358,167
Food	133	\$10,494.43	\$71,257,196
Food at Home	131	\$5,954.21	\$40,429,119
Bakery and Cereal Products	129	\$786.43	\$5,339,833
Meat, Poultry, Fish, and Eggs	131	\$1,402.87	\$9,525,458
Dairy Products	129	\$657.54	\$4,464,671
Fruit and Vegetables	130	\$1,016.93	\$6,904,954
Snacks and Other Food at Home ⁹	132	\$2,090.46	\$14,194,202
Food Away from Home	136	\$4,540.22	\$30,828,075
Alcoholic Beverages	146	\$838.87	\$5,695,911
Nonalcoholic Beverages at Home	133	\$600.08	\$4,074,557



Retail Goods and Services Expenditures

Brookhaven Village
14110 Marsh Ln
Addison, TX 75001-3860

Site Type: Rings

Latitude: 32.93694
Longitude: -96.85494
Radius: 1 Miles

	Spending Potential Index	Average Amount Spent	Total
Financial			
Investments	109	\$1,568.70	\$10,651,470
Vehicle Loans	139	\$7,417.18	\$50,362,667
Health			
Nonprescription Drugs	122	\$127.40	\$865,021
Prescription Drugs	115	\$632.55	\$4,295,042
Eyeglasses and Contact Lenses	122	\$92.36	\$627,126
Home			
Mortgage Payment and Basics ¹⁰	117	\$10,724.62	\$72,820,163
Maintenance and Remodeling Services	112	\$2,380.81	\$16,165,709
Maintenance and Remodeling Materials ¹¹	106	\$441.20	\$2,995,732
Utilities, Fuel, and Public Services	129	\$5,817.42	\$39,500,300
Household Furnishings and Equipment			
Household Textiles ¹²	130	\$180.38	\$1,224,811
Furniture	139	\$890.32	\$6,045,249
Floor Coverings	121	\$105.52	\$716,473
Major Appliances ¹³	120	\$362.84	\$2,463,690
Housewares ¹⁴	110	\$103.31	\$701,471
Small Appliances	128	\$43.87	\$297,854
Luggage	132	\$13.26	\$90,056
Telephones and Accessories	86	\$38.44	\$260,993
Household Operations			
Child Care	149	\$658.48	\$4,471,051
Lawn and Garden ¹⁵	110	\$453.98	\$3,082,526
Moving/Storage/Freight Express	146	\$78.30	\$531,659
Housekeeping Supplies ¹⁶	128	\$930.90	\$6,320,816
Insurance			
Owners and Renters Insurance	112	\$531.36	\$3,607,955
Vehicle Insurance	133	\$1,642.15	\$11,150,185
Life/Other Insurance	116	\$558.09	\$3,789,433
Health Insurance	118	\$2,271.21	\$15,421,540
Personal Care Products ¹⁷	135	\$533.45	\$3,622,126
School Books and Supplies ¹⁸	150	\$168.52	\$1,144,226
Smoking Products	138	\$609.25	\$4,136,833
Transportation			
Vehicle Purchases (Net Outlay) ¹⁹	137	\$6,552.22	\$44,489,601
Gasoline and Motor Oil	133	\$3,654.09	\$24,811,264
Vehicle Maintenance and Repairs	131	\$1,226.82	\$8,330,085
Travel			
Airline Fares	132	\$560.63	\$3,806,688
Lodging on Trips	121	\$509.56	\$3,459,945
Auto/Truck/Van Rental on Trips	131	\$48.75	\$331,038
Food and Drink on Trips	126	\$558.53	\$3,792,424

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: ESRI forecasts for 2009 and 2014. Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics.



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- ¹**Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- ²**Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- ³**Sound Equipment** includes sound components and systems, Digital Audio Players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- ⁴**Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- ⁵**Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- ⁶**Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- ⁷**Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- ⁸**Reading** includes magazine and newspaper subscriptions, single copies of magazines and newspapers, and books.
- ⁹**Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- ¹⁰**Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- ¹¹**Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- ¹²**Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- ¹³**Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- ¹⁴**Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- ¹⁵**Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- ¹⁶**Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- ¹⁷**Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, and personal care appliances.
- ¹⁸**School Books and Supplies** includes school books and supplies for college, elementary school, high school, and preschool.
- ¹⁹**Vehicle Purchases (Net Outlay)** includes net outlay for new and used cars, trucks, vans, motorcycles, and motor scooters.



Retail Goods and Services Expenditures

Brookhaven Village
14110 Marsh Ln
Addison, TX 75001-3860

Site Type: Rings

Latitude: 32.93694
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Radius: 3 Miles

Top Tapestry Segments:		Demographic Summary		
			2009	2014
Young and Restless	26.1%	Population	125,945	127,853
Metro Renters	10.7%	Households	51,352	51,839
In Style	8.1%	Families	28,074	27,817
NeWest Residents	6.5%	Median Age	34.0	33.7
Prosperous Empty Nesters	6.0%	Median Household Income	\$63,881	\$65,544

	Spending Potential Index	Average Amount Spent	Total
Apparel and Services	87	\$2,190.11	\$112,466,461
Men's	83	\$400.28	\$20,555,176
Women's	76	\$654.73	\$33,621,653
Children's	95	\$392.38	\$20,149,281
Footwear	61	\$262.36	\$13,472,653
Watches & Jewelry	120	\$255.85	\$13,138,190
Apparel Products and Services ¹	221	\$224.52	\$11,529,507
Computer			
Computers and Hardware for Home Use	124	\$247.60	\$12,714,857
Software and Accessories for Home Use	125	\$35.75	\$1,835,603
Entertainment & Recreation	116	\$3,762.66	\$193,219,867
Fees and Admissions	117	\$729.95	\$37,484,239
Membership Fees for Clubs ²	114	\$195.26	\$10,027,156
Fees for Participant Sports, excl. Trips	115	\$127.37	\$6,540,878
Admission to Movie/Theatre/Opera/Ballet	128	\$193.94	\$9,959,150
Admission to Sporting Events, excl. Trips	117	\$68.57	\$3,521,375
Fees for Recreational Lessons	110	\$143.75	\$7,381,838
Dating Services	133	\$1.05	\$53,842
TV/Video/Sound Equipment	122	\$1,476.50	\$75,821,172
Community Antenna or Cable TV	118	\$859.61	\$44,142,733
Televisions	124	\$200.97	\$10,320,252
VCRs, Video Cameras, and DVD Players	127	\$32.01	\$1,643,963
Video Cassettes and DVDs	133	\$79.23	\$4,068,835
Video Game Hardware and Software	131	\$57.38	\$2,946,645
Satellite Dishes	110	\$1.25	\$64,326
Rental of Video Cassettes and DVDs	135	\$59.27	\$3,043,489
Streaming/Downloaded Video	130	\$1.39	\$71,477
Sound Equipment ³	121	\$176.93	\$9,085,522
Rental and Repair of TV/Radio/Sound Equipment	124	\$8.45	\$433,930
Pets	130	\$571.51	\$29,348,344
Toys and Games ⁴	124	\$161.15	\$8,275,437
Recreational Vehicles and Fees ⁵	92	\$326.22	\$16,752,153
Sports/Recreation/Exercise Equipment ⁶	89	\$176.53	\$9,065,104
Photo Equipment and Supplies ⁷	116	\$136.02	\$6,985,067
Reading ⁸	114	\$184.77	\$9,488,353
Food	121	\$9,574.21	\$491,655,016
Food at Home	120	\$5,476.58	\$281,233,429
Bakery and Cereal Products	118	\$723.33	\$37,144,436
Meat, Poultry, Fish, and Eggs	121	\$1,291.90	\$66,341,497
Dairy Products	119	\$606.13	\$31,125,825
Fruit and Vegetables	121	\$946.41	\$48,599,885
Snacks and Other Food at Home ⁹	121	\$1,908.82	\$98,021,787
Food Away from Home	123	\$4,097.63	\$210,421,586
Alcoholic Beverages	131	\$752.07	\$38,620,525
Nonalcoholic Beverages at Home	121	\$547.86	\$28,133,835



Retail Goods and Services Expenditures

Brookhaven Village
14110 Marsh Ln
Addison, TX 75001-3860

Site Type: Rings

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Investments	99	\$1,429.85	\$73,425,855
Vehicle Loans	122	\$6,492.90	\$333,423,399
Health			
Nonprescription Drugs	111	\$116.05	\$5,959,550
Prescription Drugs	106	\$582.00	\$29,887,047
Eyeglasses and Contact Lenses	111	\$84.17	\$4,322,262
Home			
Mortgage Payment and Basics ¹⁰	105	\$9,637.58	\$494,909,192
Maintenance and Remodeling Services	102	\$2,158.99	\$110,868,468
Maintenance and Remodeling Materials ¹¹	96	\$398.85	\$20,481,588
Utilities, Fuel, and Public Services	116	\$5,256.51	\$269,932,138
Household Furnishings and Equipment			
Household Textiles ¹²	118	\$163.18	\$8,379,369
Furniture	124	\$791.19	\$40,629,052
Floor Coverings	108	\$94.28	\$4,841,550
Major Appliances ¹³	108	\$328.89	\$16,889,084
Housewares ¹⁴	100	\$93.52	\$4,802,668
Small Appliances	118	\$40.30	\$2,069,396
Luggage	118	\$11.91	\$611,804
Telephones and Accessories	76	\$34.37	\$1,765,118
Household Operations			
Child Care	129	\$567.33	\$29,133,372
Lawn and Garden ¹⁵	100	\$411.12	\$21,111,822
Moving/Storage/Freight Express	133	\$71.22	\$3,657,354
Housekeeping Supplies ¹⁶	116	\$844.67	\$43,375,655
Insurance			
Owners and Renters Insurance	101	\$476.00	\$24,443,414
Vehicle Insurance	120	\$1,483.74	\$76,193,246
Life/Other Insurance	103	\$499.16	\$25,632,798
Health Insurance	109	\$2,084.34	\$107,034,776
Personal Care Products ¹⁷	123	\$483.59	\$24,833,438
School Books and Supplies ¹⁸	135	\$151.86	\$7,798,247
Smoking Products	124	\$549.02	\$28,193,323
Transportation			
Vehicle Purchases (Net Outlay) ¹⁹	122	\$5,808.62	\$298,284,233
Gasoline and Motor Oil	120	\$3,282.71	\$168,573,854
Vehicle Maintenance and Repairs	119	\$1,113.87	\$57,199,646
Travel			
Airline Fares	121	\$513.35	\$26,361,664
Lodging on Trips	110	\$461.88	\$23,718,298
Auto/Truck/Van Rental on Trips	119	\$44.29	\$2,274,171
Food and Drink on Trips	114	\$508.39	\$26,107,085

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: ESRI forecasts for 2009 and 2014. Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Retail Goods and Services Expenditures

Brookhaven Village
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¹**Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.

²**Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.

³**Sound Equipment** includes sound components and systems, Digital Audio Players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.

⁴**Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.

⁵**Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.

⁶**Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.

⁷**Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.

⁸**Reading** includes magazine and newspaper subscriptions, single copies of magazines and newspapers, and books.

⁹**Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.

¹⁰**Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.

¹¹**Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.

¹²**Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.

¹³**Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.

¹⁴**Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.

¹⁵**Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.

¹⁶**Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.

¹⁷**Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, and personal care appliances.

¹⁸**School Books and Supplies** includes school books and supplies for college, elementary school, high school, and preschool.

¹⁹**Vehicle Purchases (Net Outlay)** includes net outlay for new and used cars, trucks, vans, motorcycles, and motor scooters.



Retail Goods and Services Expenditures

Brookhaven Village
14110 Marsh Ln
Addison, TX 75001-3860

Site Type: Rings

Latitude: 32.93694
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Radius: 5 Miles

Top Tapestry Segments:		Demographic Summary		
			2009	2014
Young and Restless	19.9%	Population	309,072	320,291
Enterprising Professionals	11.0%	Households	126,251	130,891
Metro Renters	10.0%	Families	70,220	70,790
Connoisseurs	7.2%	Median Age	34.6	34.4
NeWest Residents	6.8%	Median Household Income	\$67,030	\$68,187

	Spending Potential Index	Average Amount Spent	Total
Apparel and Services	98	\$2,449.67	\$309,273,045
Men's	93	\$448.59	\$56,634,855
Women's	85	\$735.69	\$92,881,856
Children's	106	\$435.49	\$54,981,009
Footwear	68	\$291.05	\$36,745,050
Watches & Jewelry	136	\$290.48	\$36,673,076
Apparel Products and Services ¹	245	\$248.37	\$31,357,198
Computer			
Computers and Hardware for Home Use	139	\$277.02	\$34,973,703
Software and Accessories for Home Use	141	\$40.14	\$5,068,128
Entertainment & Recreation	131	\$4,249.23	\$536,469,186
Fees and Admissions	135	\$840.65	\$106,132,772
Membership Fees for Clubs ²	132	\$225.87	\$28,516,388
Fees for Participant Sports, excl. Trips	132	\$145.80	\$18,407,321
Admission to Movie/Theatre/Opera/Ballet	144	\$217.91	\$27,511,593
Admission to Sporting Events, excl. Trips	136	\$79.42	\$10,026,592
Fees for Recreational Lessons	131	\$170.49	\$21,524,287
Dating Services	147	\$1.16	\$146,591
TV/Video/Sound Equipment	135	\$1,638.14	\$206,817,300
Community Antenna or Cable TV	131	\$948.83	\$119,790,939
Televisions	140	\$227.03	\$28,663,100
VCRs, Video Cameras, and DVD Players	140	\$35.40	\$4,469,484
Video Cassettes and DVDs	146	\$86.82	\$10,961,380
Video Game Hardware and Software	144	\$63.43	\$8,008,225
Satellite Dishes	124	\$1.41	\$178,392
Rental of Video Cassettes and DVDs	148	\$65.19	\$8,230,040
Streaming/Downloaded Video	147	\$1.57	\$198,811
Sound Equipment ³	136	\$199.07	\$25,133,357
Rental and Repair of TV/Radio/Sound Equipment	138	\$9.37	\$1,183,573
Pets	147	\$644.73	\$81,397,406
Toys and Games ⁴	137	\$179.14	\$22,616,190
Recreational Vehicles and Fees ⁵	108	\$383.76	\$48,450,089
Sports/Recreation/Exercise Equipment ⁶	101	\$200.28	\$25,285,699
Photo Equipment and Supplies ⁷	132	\$154.16	\$19,463,314
Reading ⁸	128	\$208.37	\$26,306,413
Food	135	\$10,623.87	\$1,341,274,462
Food at Home	133	\$6,065.01	\$765,713,721
Bakery and Cereal Products	131	\$801.72	\$101,218,492
Meat, Poultry, Fish, and Eggs	133	\$1,427.98	\$180,283,489
Dairy Products	131	\$671.61	\$84,791,320
Fruit and Vegetables	134	\$1,052.05	\$132,822,795
Snacks and Other Food at Home ⁹	133	\$2,111.65	\$266,597,623
Food Away from Home	137	\$4,558.86	\$575,560,742
Alcoholic Beverages	145	\$832.82	\$105,144,313
Nonalcoholic Beverages at Home	134	\$605.07	\$76,391,132



Retail Goods and Services Expenditures

Brookhaven Village
14110 Marsh Ln
Addison, TX 75001-3860

Site Type: Rings

Latitude: 32.93694
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Radius: 5 Miles

	Spending Potential Index	Average Amount Spent	Total
Financial			
Investments	119	\$1,712.40	\$216,192,192
Vehicle Loans	135	\$7,201.99	\$909,258,483
Health			
Nonprescription Drugs	123	\$128.46	\$16,218,647
Prescription Drugs	116	\$639.96	\$80,794,999
Eyeglasses and Contact Lenses	125	\$94.59	\$11,941,739
Home			
Mortgage Payment and Basics ¹⁰	123	\$11,251.44	\$1,420,505,384
Maintenance and Remodeling Services	121	\$2,565.60	\$323,909,721
Maintenance and Remodeling Materials ¹¹	112	\$466.11	\$58,847,118
Utilities, Fuel, and Public Services	129	\$5,818.24	\$734,558,066
Household Furnishings and Equipment			
Household Textiles ¹²	133	\$184.24	\$23,260,580
Furniture	140	\$895.25	\$113,025,890
Floor Coverings	125	\$108.86	\$13,743,584
Major Appliances ¹³	123	\$374.22	\$47,245,176
Housewares ¹⁴	112	\$104.93	\$13,246,926
Small Appliances	131	\$45.02	\$5,683,688
Luggage	135	\$13.63	\$1,720,508
Telephones and Accessories	84	\$37.76	\$4,767,766
Household Operations			
Child Care	145	\$638.73	\$80,640,444
Lawn and Garden ¹⁵	115	\$473.27	\$59,751,227
Moving/Storage/Freight Express	148	\$79.33	\$10,014,900
Housekeeping Supplies ¹⁶	130	\$941.06	\$118,810,233
Insurance			
Owners and Renters Insurance	115	\$543.48	\$68,615,218
Vehicle Insurance	133	\$1,649.33	\$208,229,211
Life/Other Insurance	118	\$571.83	\$72,194,002
Health Insurance	121	\$2,314.48	\$292,205,288
Personal Care Products ¹⁷	136	\$537.09	\$67,808,145
School Books and Supplies ¹⁸	147	\$166.06	\$20,964,793
Smoking Products	133	\$590.40	\$74,538,692
Transportation			
Vehicle Purchases (Net Outlay) ¹⁹	136	\$6,498.04	\$820,384,283
Gasoline and Motor Oil	132	\$3,624.31	\$457,572,657
Vehicle Maintenance and Repairs	133	\$1,244.04	\$157,061,643
Travel			
Airline Fares	139	\$589.29	\$74,398,855
Lodging on Trips	127	\$534.71	\$67,508,002
Auto/Truck/Van Rental on Trips	137	\$51.16	\$6,459,345
Food and Drink on Trips	131	\$581.19	\$73,375,383

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: ESRI forecasts for 2009 and 2014. Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Retail Goods and Services Expenditures

Brookhaven Village
14110 Marsh Ln
Addison, TX 75001-3860

Site Type: Rings

Latitude: 32.93694
Longitude: -96.85494
Radius: 5 Miles

¹**Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.

²**Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.

³**Sound Equipment** includes sound components and systems, Digital Audio Players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.

⁴**Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.

⁵**Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.

⁶**Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.

⁷**Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.

⁸**Reading** includes magazine and newspaper subscriptions, single copies of magazines and newspapers, and books.

⁹**Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.

¹⁰**Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.

¹¹**Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.

¹²**Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.

¹³**Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.

¹⁴**Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.

¹⁵**Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.

¹⁶**Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.

¹⁷**Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, and personal care appliances.

¹⁸**School Books and Supplies** includes school books and supplies for college, elementary school, high school, and preschool.

¹⁹**Vehicle Purchases (Net Outlay)** includes net outlay for new and used cars, trucks, vans, motorcycles, and motor scooters.